

Analyzing Data With Power Bi And Power Pivot For Excel Business Skills

Discover how you can combine data from various sources to create data models to suit your business requirements with the help of this clear and concise guide

Key Features

- Understand how Power Query overcomes the shortcomings of Excel Power Pivot in handling complex data
- Create customized dashboards and multi-dimensional reports using Power Query and Power BI
- Learn the Power Query M language and write advanced queries using custom functions

Book Description Power Query is a data connection technology that allows you to connect, combine, and refine data from multiple sources to meet your business analysis requirements. With this Power Query book, you'll be empowered to work with a variety of data sources to create interactive reports and dashboards using Excel and Power BI. You'll start by learning how to access Power Query across different versions of Excel and install the Power BI engine. After you've explored Power Pivot, you'll see why Excel users find it challenging to clean data in Power Pivot and learn how Power Query can help to tackle the problem. The book will show you how to transform data using the Query Editor and write functions in Power Query. A dedicated section will focus on functions such as IF, Index, and Modulo, and creating parameters to alter query paths in a table. You'll also work with dashboards, get to grips with multi-dimensional reporting, and create automated reports. As you advance, you'll cover the M formula language in Power Query, delve into the basic M syntax, and write the M query language with the help of examples such as loading all library functions offline in Excel and Power BI. Finally, the book will demonstrate the difference between M and DAX and show how results are produced in M. By the end of this book, you'll be ready to create impressive dashboards and multi-dimensional reports in Power Query and turn data into valuable insights. What you will learn

- Convert worksheet data into a table format ready for query output
- Create a dynamic connection between an Access database and Excel workbook
- Reshape tabular data by altering rows, columns, and tables using various Power Query tools
- Create new columns automatically from filenames and sheet tabs, along with multiple Excel data files
- Streamline and automate reports from multiple sources
- Explore different customization options to get the most out of your dashboards
- Understand the difference between the DAX language and Power Query's M language

Who this book is for This Power Query book is for business analysts, data analysts, BI professionals, and Excel users looking to take their skills to the next level by learning how to collect, combine, and transform data into insights using Power Query. Working knowledge of Excel and experience in constructing and troubleshooting Excel formulas and functions is expected.

Your hands-on guide to building effective Power BI dashboards Expand your expertise—and teach yourself how to create world-class Power BI business analysis dashboards that bring data to life for better decision-making. If you're an experienced business intelligence professional or manager, you'll get all the guidance, examples, and code you need to succeed—even if you've never used Power BI before.

Successfully design, architect, and implement Power BI in your organization Take full advantage of any Microsoft Power BI platform, including Power BI Premium Make upfront decisions that position your Power BI project for success Build rich, live

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dashboards to monitor crucial data from across your organization Aggregate data and data elements from numerous internal and external data sources Develop dynamic visualizations, including charts, maps, and graphs Bring data to life with stunning interactive reports Ensure dashboard security and compliance Drive user adoption through effective training

In *Beginning Big Data with Power BI and Excel 2013*, you will learn to solve business problems by tapping the power of Microsoft's Excel and Power BI to import data from NoSQL and SQL databases and other sources, create relational data models, and analyze business problems through sophisticated dashboards and data-driven maps. While *Beginning Big Data with Power BI and Excel 2013* covers prominent tools such as Hadoop and the NoSQL databases, it recognizes that most small and medium-sized businesses don't have the Big Data processing needs of a Netflix, Target, or Facebook. Instead, it shows how to import data and use the self-service analytics available in Excel with Power BI. As you'll see through the book's numerous case examples, these tools—which you already know how to use—can perform many of the same functions as the higher-end Apache tools many people believe are required to carry out in Big Data projects. Through instruction, insight, advice, and case studies, *Beginning Big Data with Power BI and Excel 2013* will show you how to: Import and mash up data from web pages, SQL and NoSQL databases, the Azure Marketplace and other sources. Tap into the analytical power of PivotTables and PivotCharts and develop relational data models to track trends and make predictions based on a wide range of data. Understand basic statistics and use Excel with PowerBI to do sophisticated statistical analysis—including identifying trends and correlations. Use SQL within Excel to do sophisticated queries across multiple tables, including NoSQL databases. Create complex formulas to solve real-world business problems using Data Analysis Expressions (DAX).

Master business modeling and analysis techniques with Microsoft Excel 2019 and Office 365 and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and build your competitive advantage: Quickly transition from Excel basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365's new Geography and Stock data types and six new functions Illuminate insights from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros Get more out of Microsoft Power BI turning your data into actionable insights About

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This Book From connecting to your data sources to developing and deploying immersive, mobile-ready dashboards and visualizations, this book covers it all Over 90 hands-on, technical recipes, tips, and use cases from across the Power BI platform including the Power BI Service and Mobile Applications Proven development techniques and guidance for implementing custom solutions with DAX and M languages Who This Book Is For This book is for BI professionals who wish to enhance their knowledge of Power BI beyond and to enhance the value of the Power BI solutions they deliver to business users. Those who are looking at quick solutions to common problems while using Power BI will also find this book to be a very useful resource .Some experience with Power BI will be useful. What You Will Learn Cleanse, stage, and integrate your data sources with Power BI Abstract data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dynamic, dashboard-ready calculations Take advantage of the analytics and predictive capabilities of Power BI Make your solutions more dynamic and user specific and/or defined including use cases of parameters, functions, and row level security Understand the differences and implications of DirectQuery, Live Connections, and Import-Mode Power BI datasets and how to deploy content to the Power BI Service and schedule refreshes Integrate other Microsoft data tools such as Excel and SQL Server Reporting Services into your Power BI solution In Detail Microsoft Power BI is a business intelligence and analytics platform consisting of applications and services designed to provide coherent, visual and interactive insights of data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies and services. Get familiar with Power BI development tools and services, go deep into the data connectivity and transformation, modeling, visualization and analytical capabilities of Power BI, and see Power BI's functional programming languages of DAX and M come alive to deliver powerful solutions to address common, challenging scenarios in business intelligence. This book will excite and empower you to get more out of Power BI via detailed recipes, advanced design and development tips, and guidance on enhancing existing Power BI projects. Style and approach This book consists of practical recipes on Power BI that target novices as well as intermediate Power BI users. It goes deep into the technical issues, covers additional protocols, and many more real-live examples.

Prepare for Microsoft Exam 70-779—and help demonstrate your real-world mastery of Microsoft Excel data analysis and visualization. Designed for BI professionals, data analysts, and others who analyze business data with Excel, this Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Consume and transform data by using Microsoft Excel Model data, from building and optimizing data models through creating performance KPIs, actual and target calculations, and hierarchies Visualize data, including creating and managing PivotTables and PivotCharts, and interacting with PowerBI This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have a strong understanding of how to use Microsoft Excel to perform data analysis

Deep Learning - A 2-book BUNDLE!! Book 1: Analyzing Data with Power BI If you are thinking of doing some data science work, first you have to get familiar with data

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libraries, various techniques of data modelling, in other words you have to dive into data analysis discipline with some fundamental understanding of this science. This book provides you that, fundamental of business and data analytics and insight into various data models and algorithms all written having a beginner in mind. Further chapters will introduce you to powerful business analytics tool provided by Microsoft Power BI. By the time you are done with the book you will master business analytics modelling with Power BI and share it to other users who are interested in same topic as you are. Data analytics also may be the right answer for you if you are involved in marketing management since it can help you with operating, strategic and financial performance. On the other hand Power BI will let you to ask all the right questions and help you to make wise business decisions. If this sounds good to you, lets dive in together into the data analysis with Power BI. In this book you will learn: Basics of data analysis processes Fundamental data analysis algorithms Basic of data and text mining, data visualization and business intelligence Techniques used for analysing quantitative data Basic data analysis tasks Conceptual, logical and physical data models Power BI service and data modelling Creating reports and visualizations in Power BI Data transformation and data cleaning in Power BI Real world applications of data analysis And much, much more!! Book 2: Convolutional Neural Networks in Python Deep learning has been a great part of various scientific fields and since this is my third book regarding this topic, you already know the great significance of deep learning in comparison to traditional methods. At this point, you are also familiar with types of neural networks and their wide range of applications including image and speech recognition, natural language processing, video game development and other. On the other hand, this book is all about convolutional neural networks and how to use these neural networks in various tasks of automatic image and speech recognition in Python. You will also get a better insight into the architecture of convolutional layers as we are going deeper into this subject. Deep learning is pretty complex subject, but since you already have a fundamental knowledge of this topic, getting to know convolutional neural networks better is next logical step. In this book you will learn: Architecture of convolutional neural networks Solving computer vision tasks using convolutional neural networks Python and computer vision Automatic image and speech recognition Theano and TenroFlow image recognition How to use MNIST vision dataset What are commonly used convolutional filters And much, much more!! Get this book bundle NOW and SAVE money!! Buy the Paperback version AND get this ebook bundle for FREE!!

Power BI Desktop, when combined with Microsoft's revolutionary Power Pivot is a tool that allows users to create and transform data into reports and dashboards in new and much more powerful ways using the most-used analytical tool in the world: Excel. This book, written by a member of Microsoft's Power Pivot team, provides a practical step by step guide on creating a financial dashboard. The book covers in detail how to combine and shape the relevant data, build the dashboard in Excel, providing layout and design tips and tricks, prepare the model to work with fiscal dates, and show values used in many financial reports, including year-to-date, variance-to-target, percentage-of-total, and running totals reports. Accessibly written, this book offers readers a practical, real-world scenario and can be used as a day-to-day reference. Though the guide focuses on Power Pivot for Excel 2016, and Power BI Desktop.

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Don't simply show your data—tell a story with it! *Storytelling with Data* teaches you the fundamentals of data visualization and how to communicate effectively with data. You'll discover the power of storytelling and the way to make data a pivotal point in your story. The lessons in this illuminative text are grounded in theory, but made accessible through numerous real-world examples—ready for immediate application to your next graph or presentation. Storytelling is not an inherent skill, especially when it comes to data visualization, and the tools at our disposal don't make it any easier. This book demonstrates how to go beyond conventional tools to reach the root of your data, and how to use your data to create an engaging, informative, compelling story. Specifically, you'll learn how to: Understand the importance of context and audience Determine the appropriate type of graph for your situation Recognize and eliminate the clutter clouding your information Direct your audience's attention to the most important parts of your data Think like a designer and utilize concepts of design in data visualization Leverage the power of storytelling to help your message resonate with your audience Together, the lessons in this book will help you turn your data into high impact visual stories that stick with your audience. Rid your world of ineffective graphs, one exploding 3D pie chart at a time. There is a story in your data—*Storytelling with Data* will give you the skills and power to tell it!

Analyze company data quickly and easily using Microsoft's powerful data tools. Learn to build scalable and robust data models, clean and combine different data sources effectively, and create compelling and professional visuals. *Beginning Power BI* is a hands-on, activity-based guide that takes you through the process of analyzing your data using the tools that encompass the core of Microsoft's self-service BI offering. Starting with Power Query, you will learn how to get data from a variety of sources, and see just how easy it is to clean and shape the data prior to importing it into a data model. Using Power BI tabular and the Data Analysis Expressions (DAX), you will learn to create robust scalable data models which will serve as the foundation of your data analysis. From there you will enter the world of compelling interactive visualizations to analyze and gain insight into your data. You will wrap up your Power BI journey by learning how to package and share your reports and dashboards with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This third edition covers the new and evolving features in the Power BI platform and new chapters on data flows and composite models. This book is your hands-on guide to quick, reliable, and valuable data insight. **What You Will Learn** Simplify data discovery, association, and cleansing Build solid analytical data models Create robust interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports **Who This Book Is For** Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning

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areas required to master everything Power BI Desktop has to offer. 1. The M Language - used for data acquisition 2. The DAX Language - used to prepare and model data 3. Visualisation and analysis - used to present data in a compelling way Power BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

A guide to PowerPivot and Power Query no data cruncher should be without! Want to familiarize yourself with the rich set of Microsoft Excel tools and reporting capabilities available from PowerPivot and Power Query? Look no further! Excel PowerPivot & Power Query For Dummies shows you how this powerful new set of tools can be leveraged to more effectively source and incorporate 'big data' Business Intelligence and Dashboard reports. You'll discover how PowerPivot and Power Query not only allow you to save time and simplify your processes, but also enable you to substantially enhance your data analysis and reporting capabilities. Gone are the days of relatively small amounts of data—today's data environment demands more from business analysts than ever before. Now, with the help of this friendly, hands-on guide, you'll learn to use PowerPivot and Power Query to expand your skill-set from the one-dimensional spreadsheet to new territories, like relational databases, data integration, and multi-dimensional reporting. Demonstrates how Power Query is used to discover, connect to, and import your data Shows you how to use PowerPivot to model data once it's been imported Offers guidance on using these tools to make analyzing data easier Written by a Microsoft MVP in the lighthearted, fun style you've come to expect from the For Dummies brand If you spend your days analyzing data, Excel PowerPivot & Power Query For Dummies will get you up and running with the rich set of Excel tools and reporting capabilities that will make your life—and work—easier.

Microsoft Power BI is a cloud-based service that helps you easily visualize and share insights from your organization's data. This book will get you started with Business

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Intelligence using the Power BI tool, covering essential concepts like installation, building basic dashboards and visualizations to make your data come to life.

- This is the latest practice test to pass the DA-100 Analyzing Data with Microsoft Power BI Exam. - It contains 90 Questions and Answers. - All the questions are 100% valid and stable. - You can reply on this practice test to pass the exam with a good mark and in the first attempt.

High school and the difficult terrain of sexuality and gender identity are brilliantly explored in this smart, incisive ethnography. Based on eighteen months of fieldwork in a racially diverse working-class high school, *Dude, You're a Fag* sheds new light on masculinity both as a field of meaning and as a set of social practices. C. J. Pascoe's unorthodox approach analyzes masculinity as not only a gendered process but also a sexual one. She demonstrates how the "specter of the fag" becomes a disciplinary mechanism for regulating heterosexual as well as homosexual boys and how the "fag discourse" is as much tied to gender as it is to sexuality.

Revised annually, the 6th edition of this insightful guide introduces Microsoft Power BI - a cloud-hosted, business intelligence and analytics platform that democratizes and opens BI to everyone. Information workers will learn how to connect to popular cloud services to derive instant insights, create interactive reports and dashboards, and view them in the browser and on the go. Data analysts will discover how to integrate and transform data from virtually everywhere and then implement sophisticated self-service models for descriptive and predictive analytics. The book teaches BI and IT pros how to establish a trustworthy environment that promotes collaboration and how to implement Power BI-centric solutions for organizational BI. Developers will find how to integrate custom applications with Power BI, embed reports, and implement custom visuals to present effectively any data. Ideal for both experienced BI practitioners or beginners, this book doesn't assume any prior data analytics experience. It's designed as an easy-to-follow guide that introduces new concepts with step-by-step instructions and hands-on demos. The book page at prologika.com/applied-microsoft-power-bi provides sample chapters, source code, and discussion forum.

What's Inside: Power BI for Information Workers Get instant insights from cloud services and files Explore data with interactive reports Assemble dashboards with a few clicks Access BI content on mobile devices Power BI for Data Analysts Import data from virtually anywhere Cleanse, transform and shape data Create sophisticated data models Implement business calculations Get insights from data Apply Machine Learning Power BI for Pros Enable sharing and collaboration Deploy to cloud and on premises Implement organizational BI solutions Power BI for Developers Automate Power BI Report-enable custom applications Build custom visuals and much more ...

Analyze your company's data quickly and easily using Microsoft's latest tools. You will learn to build scalable and robust data models to work from, clean and combine different data sources effectively, and create compelling visualizations and share them with your colleagues. Author Dan Clark takes you through each topic using step-by-step activities and plenty of screen shots to help familiarize you with the tools. This second edition includes new material on advanced uses of Power Query, along with the latest user guidance on the evolving Power BI platform. *Beginning Power BI* is your hands-on guide to quick, reliable, and valuable data insight. What You'll Learn Simplify data discovery, association, and cleansing Build solid analytical data models Create robust

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interactive data presentations Combine analytical and geographic data in map-based visualizations Publish and share dashboards and reports Who This Book Is For Business analysts, database administrators, developers, and other professionals looking to better understand and communicate with data

If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if you are trying to decide on your next new BI solution, you will love Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone - managers, analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal needs. In this Create and Learn book, Power BI - Business Intelligence Clinic with more than 300 images B&W, you will go through important topics of Microsoft Power BI Desktop - a Free BI tool from Microsoft. You will learn how to install Power BI Desktop, get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. You will follow step-by-step instructions to create a professional sales dashboard, and eight warm-up dashboards to help you rapidly increase your Power BI knowledge. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using Microsoft Power BI. Thank you for creating and learning. Roger F. Silva Check the Business Intelligence Clinic series One dataset, multiple solutions: Power BI - Business Intelligence Clinic Excel - Business Intelligence Clinic Tableau - Business Intelligence Clinic Qlik - Business Intelligence Clinic

Microsoft Power BI Quick Start Guide, Second Edition gets you up to speed with Power BI quickly, enabling you to derive actionable insights from your data using the data visualization capabilities of Microsoft Power BI within a short span of time.

Microsoft's revolutionary Power Pivot is a tool that allows users to create and transform data into reports and dashboards in new and much more powerful ways using the most-used analytical tool in the world: Excel. This book, written by a member of Microsoft's Power Pivot team, provides a practical step by step guide on creating a financial dashboard. The book covers in detail how to combine and shape the relevant data, build the dashboard in Excel, providing layout and design tips and tricks, prepare the model to work with fiscal dates, and show values used in many financial reports, including year-to-date, variance-to-target, percentage-of-total, and running totals reports. Accessibly written, this book offers readers a practical, real-world scenario and can be used as a day-to-day reference. Though the guide focuses on Power Pivot for Excel 2010, a chapter that discusses Power View—compatible with Excel 2013—and Power BI is also included.

Power BI Data Analysis and Visualization provides a roadmap to vendor choices and highlights why Microsoft's Power BI is a very viable, cost effective option for data visualization. The book covers the fundamentals and most commonly used features of Power BI, but also includes an in-depth discussion of advanced Power BI features such as natural language queries; embedding Power BI dashboards; and live streaming data. It discusses real solutions to extract data from the ERP application, Microsoft

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Dynamics CRM, and also offers ways to host the Power BI Dashboard as an Azure application, extracting data from popular data sources like Microsoft SQL Server and open-source PostgreSQL. Authored by Microsoft experts, this book uses real-world coding samples and screenshots to spotlight how to create reports, embed them in a webpage, view them across multiple platforms, and more. Business owners, IT professionals, data scientists, and analysts will benefit from this thorough presentation of Power BI and its functions.

This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to perform effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI. Prepare for Microsoft Exam 70-778—and help demonstrate your real-world mastery of Power BI data analysis and visualization. Designed for experienced BI professionals and data analysts ready to advance their status, Exam Ref focuses on the critical thinking and decision-making acumen needed for success at the MCSA level. Focus on the expertise measured by these objectives: Consume and transform data by using Power BI Desktop Model and visualize data Configure dashboards, reports, and apps in the Power BI Service This Microsoft Exam Ref: Organizes its coverage by exam objectives Features strategic, what-if scenarios to challenge you Assumes you have experience consuming and transforming data, modeling and visualizing data, and configuring dashboards using Excel and Power BI

Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and data modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different data modeling approaches Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI.

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Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio High Impact Data Visualization with Power View, Power Map, and Power BI helps you take business intelligence delivery to a new level that is interactive, engaging, even fun, all while driving commercial success through sound decision-making. Learn to harness the power of Microsoft's flagship, self-service business intelligence suite to deliver compelling and interactive insight with remarkable ease. Learn the essential techniques needed to enhance the look and feel of reports and dashboards so that you can seize your audience's attention and provide them with clear and accurate information. Also learn to integrate data from a variety of sources and create coherent data models displaying clear metrics and attributes. Power View is Microsoft's ground-breaking tool for ad-hoc data visualization and analysis. It's designed to produce elegant and visually arresting output. It's also built to enhance user experience through polished interactivity. Power Map is a similarly powerful mechanism for analyzing data across geographic and political units. Power Query lets you load, shape and streamline data from multiple sources. PowerPivot can extend and develop data into a dynamic model. Power BI allows you to share your findings with colleagues, and present your insights to clients. High Impact Data Visualization with Power View, Power Map, and Power BI helps you master this suite of powerful tools from Microsoft. You'll learn to identify data sources, and to save time by preparing your underlying data correctly. You'll also learn to deliver your powerful visualizations and analyses through the cloud to PCs, tablets and smartphones. Simple techniques take raw data and convert it into information. Slicing and dicing metrics delivers interactive insight. Visually arresting output grabs and focuses attention on key indicators.

Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way—like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex

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data model • Manage calendar-related calculations by using date tables • Track historical attributes, like previous addresses of customers or manager assignments • Use snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations • Learn what data model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

Analyzing Data with Power BI If you are thinking of doing some data science work, first you have to get familiar with data libraries, various techniques of data modelling, in other words you have to dive into data analysis discipline with some fundamental understanding of this science. This book provides you that, fundamental of business and data analytics and insight into various data models and algorithms all written having a beginner in mind. Further chapters will introduce you to powerful business analytics tool provided by Microsoft Power BI. By the time you are done with the book you will master business analytics modelling with Power BI and share it to other users who are interested in same topic as you are. Data analytics also may be the right answer for you if you are involved in marketing management since it can help you with operating, strategic and financial performance. On the other hand Power BI will let you to ask all the right questions and help you to make wise business decisions. If this sounds good to you, let`s dive in together into the data analysis with Power BI. What you will learn in Analyzing Data with Power BI: Basics of data analysis processes Fundamental data analysis algorithms Basic of data and text mining, data visualization and business intelligence Techniques used for analysing quantitative data Basic data analysis tasks Conceptual, logical and physical data models Power BI service and data modelling Creating reports and visualizations in Power BI Data transformation and data cleaning in Power BI Real world applications of data analysis Get this book today and learn more on Analyzing Data with Power BI !! Buy the Paperback version AND get the eBook for FREE!!

This easy-to-follow guide provides R and Python recipes to help you learn and apply the top languages in the field of data analytics to your work in Microsoft Power BI. Data analytics expert and author Ryan Wade shows you how to use R and Python to perform tasks that are extremely hard to do, if not impossible, using native Power BI tools without Power BI Premium capacity. For example, you will learn to score Power BI data using custom data science models, including powerful models from Microsoft Cognitive Services. The R and Python languages are powerful complements to Power BI. They enable advanced data transformation techniques that are difficult to perform in Power BI in its default configuration, but become easier through the application of data wrangling features that languages such as R and Python support. If you are a BI developer, business analyst, data analyst, or a data scientist who wants to push Power BI and transform it from being just a business intelligence tool into an advanced data analytics tool, then this is the book to help you to do that. What You Will Learn Create advanced data visualizations through R using the ggplot2 package Ingest data using R and Python to overcome the limitations of Power Query Apply machine learning models to your data using R and Python Incorporate advanced AI in Power BI via Microsoft Cognitive Services, IBM Watson, and pre-trained models in SQL Server Machine Learning Services Perform string manipulations not otherwise possible in Power BI using R and Python Who This Book Is For Power users, data analysts, and data scientists who want to go beyond Power BI's built-in functionality to create advanced visualizations, transform data in ways not otherwise supported, and automate data ingestion from sources such as SQL Server and Excel in a more succinct way

This book will transform you into Data Analytics Expert . In this book you will learn how to use MS Excel and Power Bi to read, clean, transform, visualize and analyze the data. Book OutcomesA. Skills1.Understand what is Data Analytics 2.Change in perception to view

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data3.In depth knowledge in MS Excel 4.In depth knowledge in Power Bi5.Creating Interactive and deep insight Dashboards6.How to use Data Analytics for effective decision makingB. Best PracticesExperience on how to transform and model data, create advanced calculations and build stunning reports, publish your model, build a dashboard.C. Way ForwardRecommendations and guidance on how to apply the knowledge acquired to resolve real problems at the workplace.Who can useCMA, CA, MBA, CPA, CIMA, Engineers, IT professionals, Banking and Finance professionals, Marketing, Supply chain, Students in UG/PG programs, HSC passouts, and aspiring professionals of any other educational background.Jobs opportunitiesIT system analyst, Healthcare Data Analyst, Operations Analyst, Data Scientist, Data Analytics Consultant, Quantitative Analyst, Big Data SpecialistProspective EmployersBanks, Insurance companies, Specialist software development companies, Consultancies, Telecommunications companies, Public sector organizations, Social media specialists, Colleges and universities, Pharmaceutical companies, Manufacturers

You don't have to buy this book. Just read this till the end You don't have to buy this book. Just read this till end & you will learn something that will change the way you do math forever.

Warning: I am revealing this secret only to the first set of readers who will buy this book & plan to put this secret back inside the book once I have enough sales. So read this until the very end while you still can.School taught you the wrong way to do mathThe way you were taught to do math, uses a lot of working memory. Working memory is the short term memory used to complete a mental task. You struggle because trying to do mental math the way you were taught in school, overloads your working memory. Let me show you what I mean with an example: Try to multiply the 73201×3 . To do this you multiply the following: $1 \times 3 = 0 \times 3 = 2 \times 3 = 3 \times 3 = 7 \times 3 =$ This wasn't hard, & it might have taken you just seconds to multiply the individual numbers. However, to get the final answer, you need to remember every single digit you calculated to put them back together. It takes effort to get the answer because you spend time trying to recall the numbers you already calculated. Math would be easier to do in your head if you didn't have to remember so many numbers. Imagine when you tried to multiply 73201×3 , if you could have come up with the answer, in the time it took you to multiply the individual numbers. Wouldn't you have solved the problem faster than the time it would have taken you to punch in the numbers inside a calculator? Do the opposite of what you were taught in schoolThe secret of doing mental math is to calculate from left to right instead of from right to left. This is the opposite of what you were taught in school. This works so well because it frees your working memory almost completely. It is called the LR Method where LR stands for Left to Right.Lets try to do the earlier example where we multiplied 73201×3 . This time multiply from left to right, so we get: $7 \times 3 = 213 \times 3 = 93 \times 2 = 60 \times 3 = 03 \times 1 = 3$ Notice that you started to call out the answer before you even finished the whole multiplication problem. You don't have to remember a thing to recall & use later. So you end up doing math a lot faster. The Smart ChoiceYou could use what you learnt & apply it to solve math in the future. This might not be easy, because we just scratched the surface. I've already done the work for you. Why try to reinvent the wheel, when there is already a proven & tested system you can immediately apply. This book was first available in video format & has helped 10,000+ students from 132 countries. It is available at ofpad.com/mathcourse to enroll. This book was written to reach students who consume the information in text format. You can use the simple techniques in this book to do math faster than a calculator effortlessly in your head, even if you have no aptitude for math to begin with.Imagine waking up tomorrow being able to do lightning fast math in your head. Your family & friends will look at you like you are some kind of a genius. Since calculations are done in your head, you will acquire better mental habits in the process. So you will not just look like a genius. You will actually be one. Limited Time BonusWeekly training delivered through email is available for free as a bonus at the end of this book for the first set of readers. Once we have enough readers, this bonus will not be available for free.

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Deliver eye-catching and insightful business intelligence with Microsoft Power BI Desktop. This new edition has been updated to cover all the latest features of Microsoft's continually evolving visualization product. New in this edition is help with storytelling—adapted to PCs, tablets, and smartphones—and the building of a data narrative. You will find coverage of templates and JSON style sheets, data model annotations, and the use of composite data sources. Also provided is an introduction to incorporating Python visuals and the much awaited Decomposition Tree visual. **Pro Power BI Desktop** shows you how to use source data to produce stunning dashboards and compelling reports that you mold into a data narrative to seize your audience's attention. Slice and dice the data with remarkable ease and then add metrics and KPIs to project the insights that create your competitive advantage. Convert raw data into clear, accurate, and interactive information with Microsoft's free self-service BI tool. This book shows you how to choose from a wide range of built-in and third-party visualization types so that your message is always enhanced. You will be able to deliver those results on PCs, tablets, and smartphones, as well as share results via the cloud. The book helps you save time by preparing the underlying data correctly without needing an IT department to prepare it for you. **What You Will Learn** Deliver attention-grabbing information, turning data into insight Find new insights as you chop and tweak your data as never before Build a data narrative through interactive reports with drill-through and cross-page slicing Mash up data from multiple sources into a cleansed and coherent data model Build interdependent charts, maps, and tables to deliver visually stunning information Create dashboards that help in monitoring key performance indicators of your business Adapt delivery to mobile devices such as phones and tablets **Who This Book Is For** Power users who are ready to step up to the big leagues by going beyond what Microsoft Excel by itself can offer. The book also is for line-of-business managers who are starved for actionable data needed to make decisions about their business. And the book is for BI

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analysts looking for an easy-to-use tool to analyze data and share results with C-suite colleagues they support.

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