

## **Big Data Now Current Perspectives From Oreilly Radar Ebook Team**

Big data, analytics, and artificial intelligence are revolutionizing work, management, and lifestyles and are becoming disruptive technologies for healthcare, e-commerce, and web services. However, many fundamental, technological, and managerial issues for developing and applying intelligent big data analytics in these fields have yet to be addressed.

*Managerial Perspectives on Intelligent Big Data Analytics* is a collection of innovative research that discusses the integration and application of artificial intelligence, business intelligence, digital transformation, and intelligent big data analytics from a perspective of computing, service, and management. While highlighting topics including e-commerce, machine learning, and fuzzy logic, this book is ideally designed for students, government officials, data scientists, managers, consultants, analysts, IT specialists, academicians, researchers, and industry professionals in fields that include big data, artificial intelligence, computing, and commerce.

The world is witnessing the growth of a global movement facilitated by technology and social media. Fueled by information, this movement contains enormous potential to create more

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accountable, efficient, responsive, and effective governments and businesses, as well as spurring economic growth. *Big Data Governance and Perspectives in Knowledge Management* is a collection of innovative research on the methods and applications of applying robust processes around data, and aligning organizations and skillsets around those processes. Highlighting a range of topics including data analytics, prediction analysis, and software development, this book is ideally designed for academicians, researchers, information science professionals, software developers, computer engineers, graduate-level computer science students, policymakers, and managers seeking current research on the convergence of big data and information governance as two major trends in information management.

The advent of digital technologies has changed the news and publishing industries drastically. While shrinking newsrooms may be a concern for many, journalists and publishing professionals are working to reorient their skills and capabilities to employ technology for the purpose of better understanding and engaging with their audiences. *Contemporary Research Methods and Data Analytics in the News Industry* highlights the research behind the innovations and emerging practices being implemented within the journalism industry. This crucial, industry-shattering publication focuses on

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key topics in social media and video streaming as a new form of media communication as well the application of big data and data analytics for collecting information and drawing conclusions about the current and future state of print and digital news. Due to significant insight surrounding the latest applications and technologies affecting the news industry, this publication is a must-have resource for journalists, analysts, news media professionals, social media strategists, researchers, television news producers, and upper-level students in journalism and media studies. This timely industry resource includes key topics on the changing scope of the news and publishing industries including, but not limited to, big data, broadcast journalism, computational journalism, computer-mediated communication, data scraping, digital media, news media, social media, text mining, and user experience.

The analysis of job requirements is crucial for companies and job seekers. The thesis deals with developing a web content mining process for analyzing job requirements in online job advertisements. It combines methods from big data analytics, knowledge discovery in databases, data mining, web mining, and natural language processing. In the future, the web content mining process can be integrated into an overarching recruiting 4.0 framework to support decision-making

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processes.

We are living in a cyber society. Mobile devices, social media, the Internet, crime cameras, and other diverse sources can be pulled together to form massive datasets, known as big data, which make it possible to learn things we could not begin to comprehend otherwise. While private companies are using this macroscopic tool, policy-makers and evaluators have been slower to adopt big data to make and evaluate public policy. *Cyber Society, Big Data, and Evaluation* shows ways big data is now being used in policy evaluation and discusses how it will transform the role of evaluators in the future.

Arguing that big data will play a permanent and growing role in policy evaluation, especially since results may be delivered almost in real time, the contributors declare that the evaluation community must rise to the challenge or risk being marginalized. This volume suggests that evaluators must redefine their tools in relation to big data, obtain competencies necessary to work with it, and collaborate with professionals already experienced in using big data. By adding evaluators' expertise, for example, in theory-driven evaluation, using repositories, making value judgements, and applying findings, policy-makers and evaluators can come to make better-informed decisions and policies.

Big Data Now: Current Perspectives from O'Reilly Radar"O'Reilly Media, Inc."

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A collection of blog posts written for oreilly.com organized around six key themes: careers in data; tools and architecture for big data; intelligent real-time applications; cloud infrastructure; machine learning, models and training; deep learning and AI. Cf. Introduction.

Our world is becoming ever more data-driven, transforming how business is conducted, governance enacted, and knowledge produced. Yet, the nature of data and the scope and implications of the changes taking place are not always clear. The Data Revolution is a must read for anyone interested in why data have become so important in the contemporary era. Thoroughly updated, including ten new chapters, the book provides an accessible and comprehensive: introduction to thinking conceptually about the nature of data and the field of critical data studies overview of big data, open data and data infrastructures analysis of the utility and value of big and open data for research, business, government and civil society assessment of the concerns and risks in a data-driven world and how to prevent and mitigate them.

Digital Media: Human-Technology Connection examines what it is like to be alive in today's technologically textured world and showcases specific digital media technologies that makes this kind of world possible. So much of human experience occurs through digital media that it is time to pause and consider the process and proliferation of digital consumption and humanity's role in it through an

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interdisciplinary array of sources from philosophy, media studies, film studies, media ecology and philosophy of technology. When placed in the interpretive lens of artifact, instrument, and tool, digital media can be studied in a uniquely different way, as a kind of technology that pushes the boundaries on production, distribution and communication and alters the way humans and technology connect with each other and the world. The book is divided into two sections to provide overarching definitions and case study specifics. Section one, Raw Materials, examines pertinent concepts like digital media, philosophy of technology, phenomenology and postphenomenology by author Stacey O Irwin. In Section Two, Feeling the Weave, Irwin uses conversations with digital media users and other written materials along with the postphenomenological framework to explore nine empirical cases that focus on deep analysis of screens, sound, photo manipulation, data-mining, aggregate news and self-tracking. Postphenomenological concepts like multistability, variational theory, microperception, macroperception, embodiment, technological mediation, and culture figure prominently in the investigation. The aim of the book is to recognize that digital media technologies and the content it creates and proliferates are not neutral. They texture the world in multiple and varied ways that transform human abilities, augment experience and pattern the world in significant and comprehensive ways. Virtual and augmented reality is the next frontier of technological innovation. As technology exponentially evolves, so do the ways in which humans interact and depend upon it. Virtual and Augmented Reality: Concepts, Methodologies, Tools, and Applications is a comprehensive reference source for the latest scholarly material on the trends, techniques, and uses of virtual and augmented reality in various fields, and examines the benefits and challenges of these developments. Highlighting a range of pertinent topics,

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such as human-computer interaction, digital self-identity, and virtual reconstruction, this multi-volume book is ideally designed for researchers, academics, professionals, theorists, students, and practitioners interested in emerging technology applications across the digital plane.

Big data has more disruptive potential than any information technology developed in the past 40 years. As author Jeffrey Needham points out in this revealing book, big data can provide unprecedented visibility into the operational efficiency of enterprises and agencies. *Disruptive Possibilities* provides an historically-informed overview through a wide range of topics, from the evolution of commodity supercomputing and the simplicity of big data technology, to the ways conventional clouds differ from Hadoop analytics clouds. This relentlessly innovative form of computing will soon become standard practice for organizations of any size attempting to derive insight from the tsunami of data engulfing them. Replacing legacy silos—whether they're infrastructure, organizational, or vendor silos—with a platform-centric perspective is just one of the big stories of big data. To reap maximum value from the myriad forms of data, organizations and vendors will have to adopt highly collaborative habits and methodologies.

This collection represents the full spectrum of data-related content we've published on O'Reilly Radar over the last year. Mike Loukides kicked things off in June 2010 with "What is data science?" and from there we've pursued the various threads and themes that naturally emerged. Now, roughly a year later, we can look back over all we've covered and identify a number of core data areas: Data issues -- The opportunities and ambiguities of the data space are evident in discussions around privacy, the implications of data-centric industries, and the debate about the phrase "data science" itself. The application of data: products and processes – A "data product" can emerge from virtually any domain,

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including everything from data startups to established enterprises to media/journalism to education and research. Data science and data tools -- The tools and technologies that drive data science are of course essential to this space, but the varied techniques being applied are also key to understanding the big data arena. The business of data – Take a closer look at the actions connected to data -- the finding, organizing, and analyzing that provide organizations of all sizes with the information they need to compete. Succeeding with data isn't just a matter of putting Hadoop in your machine room, or hiring some physicists with crazy math skills. It requires you to develop a data culture that involves people throughout the organization. In this O'Reilly report, DJ Patil and Hilary Mason outline the steps you need to take if your company is to be truly data-driven—including the questions you should ask and the methods you should adopt. You'll not only learn examples of how Google, LinkedIn, and Facebook use their data, but also how Walmart, UPS, and other organizations took advantage of this resource long before the advent of Big Data. No matter how you approach it, building a data culture is the key to success in the 21st century. You'll explore: Data scientist skills—and why every company needs a Spock How the benefits of giving company-wide access to data outweigh the costs Why data-driven organizations use the scientific method to explore and solve data problems Key questions to help you develop a research-specific process for tackling important issues What to consider when assembling your data team Developing processes to keep your data team (and company) engaged Choosing technologies that are powerful, support teamwork, and easy to use and learn

In an age where everything is measurable, understanding big data is an essential. From creating new data-driven products through to increasing operational efficiency, big data has the

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potential to make your organization both more competitive and more innovative. As this emerging field transitions from the bleeding edge to enterprise infrastructure, it's vital to understand not only the technologies involved, but the organizational and cultural demands of being data-driven. The book describes the emergence of big data technologies and the role of Spark in the entire big data stack. It compares Spark and Hadoop and identifies the shortcomings of Hadoop that have been overcome by Spark. The book mainly focuses on the in-depth architecture of Spark and our understanding of Spark RDDs and how RDD complements big data's immutable nature, and solves it with lazy evaluation, cacheable and type inference. It also addresses advanced topics in Spark, starting with the basics of Scala and the core Spark framework, and exploring Spark data frames, machine learning using Mlib, graph analytics using Graph X and real-time processing with Apache Kafka, AWS Kinesis, and Azure Event Hub. It then goes on to investigate Spark using PySpark and R. Focusing on the current big data stack, the book examines the interaction with current big data tools, with Spark being the core processing layer for all types of data. The book is intended for data engineers and scientists working on massive datasets and big data technologies in the cloud. In addition to industry professionals, it is helpful for aspiring data processing professionals and students working in big data processing and cloud computing environments. Education programs in social entrepreneurship helps to create and fill jobs devoted to developing the local economy, which has become a dual transfer strategy by which a virtuous circle occurs between a retrofitted educational system based on social entrepreneurship, and vocational students who are highly entrepreneurial. The Handbook of Research on Social Entrepreneurship and Solidarity Economics focuses on practical experience and theoretical

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models for popularizing the concept of social entrepreneurship as a critical element of economic growth. Emphasizing the ways in which social entrepreneurship benefits developing regions, small and medium enterprises, and low-income communities, this handbook of research is a pivotal reference source for professionals, academics, and graduate-level students in the fields of economics, business administration, sociology, education, politics, and international relations.

A revelatory exploration of the hottest trend in technology and the dramatic impact it will have on the economy, science, and society at large. Which paint color is most likely to tell you that a used car is in good shape? How can officials identify the most dangerous New York City manholes before they explode? And how did Google searches predict the spread of the H1N1 flu outbreak? The key to answering these questions, and many more, is big data. “Big data” refers to our burgeoning ability to crunch vast collections of information, analyze it instantly, and draw sometimes profoundly surprising conclusions from it. This emerging science can translate myriad phenomena—from the price of airline tickets to the text of millions of books—into searchable form, and uses our increasing computing power to unearth epiphanies that we never could have seen before. A revolution on par with the Internet or perhaps even the printing press, big data will change the way we think about business, health, politics, education, and innovation in the years to come. It also poses fresh threats, from the inevitable end of privacy as we know it to the prospect of being penalized for things we haven’t even done yet, based on big data’s ability to predict our future behavior. In this

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brilliantly clear, often surprising work, two leading experts explain what big data is, how it will change our lives, and what we can do to protect ourselves from its hazards. Big Data is the first big book about the next big thing. [www.big-data-book.com](http://www.big-data-book.com)

As the need for sustainable development practices around the world continues to grow, it has become imperative for citizens to become actively engaged in the global transition. By evaluating data collected from various global programs, researchers are able to identify strategies and challenges in implementing civic engagement initiatives. *Analyzing the Role of Citizen Science in Modern Research* focuses on analyzing data on current initiatives and best practices in citizen engagement and education programs across various disciplines. Highlighting emergent research and application techniques within citizen science initiatives, this publication appeals to academicians, researchers, policy makers, government officials, technology developers, advanced-level students and program developers interested in launching or improving citizen science programs across the globe.

Air traffic management (ATM) comprises a highly complex socio-technical system that keeps air traffic flowing safely and efficiently, worldwide, every minute of the year. Over the last few decades, several ambitious ATM performance improvement programmes have been undertaken. Such programmes have mostly delivered local technological solutions, whilst corresponding ATM performance improvements have fallen short of stakeholder expectations. In hindsight, this can be

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substantially explained from a complexity science perspective: ATM is simply too complex to address through classical approaches such as system engineering and human factors. In order to change this, complexity science has to be embraced as ATM's 'best friend'. The applicability of complexity science paradigms to the analysis and modelling of future operations is driven by the need to accommodate long-term air traffic growth within an already-saturated ATM infrastructure. Complexity Science in Air Traffic Management is written particularly, but not exclusively, for transport researchers, though it also has a complementary appeal to practitioners, supported through the frequent references made to practical examples and operational themes such as performance, airline strategy, passenger mobility, delay propagation and free-flight safety. The book should also have significant appeal beyond the transport domain, due to its intrinsic value as an exposition of applied complexity science and applied research, drawing on examples of simulations and modelling throughout, with corresponding insights into the design of new concepts and policies, and the understanding of complex phenomena that are invisible to classical techniques.

In recent years, technological advances have led to significant developments within a variety of business applications. In particular, data-driven research provides ample opportunity for enterprise growth, if utilized efficiently. Privacy and Security Policies in Big Data is a pivotal reference source for the latest research on innovative concepts on the management of security and

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privacy analytics within big data. Featuring extensive coverage on relevant areas such as kinetic knowledge, cognitive analytics, and parallel computing, this publication is an ideal resource for professionals, researchers, academicians, advanced-level students, and technology developers in the field of big data.

Vast amounts of digital data are now generated daily by people as they go about their lives, yet social researchers are struggling to exploit it. At the same time, the challenges faced by society in the 21st century are growing ever more complex, and demands research that is bigger in scale, more collaborative and multi-disciplinary than ever before. This cutting-edge volume provides an accessible introduction to innovative digital social research tools and methods that harness this 'data deluge' and successfully tackle key research challenges. Contributions from leading international researchers cover topics such as: Qualitative, quantitative and mixed methods research Data management Social media and social network analysis Modeling and simulation Survey methods Visualizing social data Ethics and e-research The future of social research in the digital age This vibrant introduction to innovative digital research methods is essential reading for anyone conducting social research today.

"In this comprehensive book, Professor Randy Deutsch has unlocked and laid bare the twenty-first century codice nascosto of architecture. It is data. Big data. Data as driver. . . This book offers us the chance to become informed and knowledgeable pursuers of data and the opportunities it offers to making architecture a wonderful,

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useful, and smart art form.” —From the Foreword by James Timberlake, FAIA Written for architects, engineers, contractors, owners, and educators, and based on today’s technology and practices, *Data-Driven Design and Construction: 25 Strategies for Capturing, Applying and Analyzing Building Data* addresses how innovative individuals and firms are using data to remain competitive while advancing their practices. seeks to address and rectify a gap in our learning, by explaining to architects, engineers, contractors and owners—and students of these fields—how to acquire and use data to make more informed decisions. documents how data-driven design is the new frontier of the convergence between BIM and architectural computational analyses and associated tools. is a book of adaptable strategies you and your organization can apply today to make the most of the data you have at your fingertips. *Data-Driven Design and Construction* was written to help design practitioners and their project teams make better use of BIM, and leverage data throughout the building lifecycle. The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. *Big Data: Concepts, Methodologies, Tools, and Applications* is a multi-volume compendium of research-based perspectives and solutions within the

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realm of large-scale and complex data sets. Taking a multidisciplinary approach, this publication presents exhaustive coverage of crucial topics in the field of big data including diverse applications, storage solutions, analysis techniques, and methods for searching and transferring large data sets, in addition to security issues. Emphasizing essential research in the field of data science, this publication is an ideal reference source for data analysts, IT professionals, researchers, and academics.

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- Data issues -- The opportunities and ambiguities of the data space are evident in discussions around privacy, the implications of data-centric industries, and the debate about the phrase "data science" itself.
- The application of data: products and processes – A "data product" can emerge from virtually any domain, including everything from data startups to established enterprises to media/journalism to education and research.
- Data science and data tools -- The tools and technologies that drive data science are of course essential to this space, but the varied techniques being applied are also key to understanding the big data arena.

This book describes the current and most probable future wireless security solutions. The focus is on the

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technical discussion of existing systems and new trends like Internet of Things (IoT). It also discusses existing and potential security threats, presents methods for protecting systems, operators and end-users, describes security systems attack types and the new dangers in the ever-evolving Internet. The book functions as a practical guide describing the evolution of the wireless environment, and how to ensure the fluent continuum of the new functionalities, whilst minimizing the potential risks in network security.

**Perspectives on Data Science for Software Engineering** presents the best practices of seasoned data miners in software engineering. The idea for this book was created during the 2014 conference at Dagstuhl, an invitation-only gathering of leading computer scientists who meet to identify and discuss cutting-edge informatics topics. At the 2014 conference, the concept of how to transfer the knowledge of experts from seasoned software engineers and data scientists to newcomers in the field highlighted many discussions. While there are many books covering data mining and software engineering basics, they present only the fundamentals and lack the perspective that comes from real-world experience. This book offers unique insights into the wisdom of the community's leaders gathered to share hard-won lessons from the trenches. Ideas are presented in digestible chapters

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designed to be applicable across many domains. Topics included cover data collection, data sharing, data mining, and how to utilize these techniques in successful software projects. Newcomers to software engineering data science will learn the tips and tricks of the trade, while more experienced data scientists will benefit from war stories that show what traps to avoid. Presents the wisdom of community experts, derived from a summit on software analytics Provides contributed chapters that share discrete ideas and technique from the trenches Covers top areas of concern, including mining security and social data, data visualization, and cloud-based data Presented in clear chapters designed to be applicable across many domains

This book constitutes the refereed proceedings of seven workshops and a symposium, held at the 34th International Conference on Conceptual Modeling, ER 2015, in Stockholm, Sweden. The 26 revised full and 8 invited papers were carefully reviewed and selected out of 52 submissions to the following events: Conceptual Modelling for Ambient Assistance and Healthy Ageing, AHA-2015; Conceptual Modelling of Services, CMS-2015; Event Modelling and Processing in Business Process Management, EMoV-2015; Modelling and Management of Big Data, MoBID-2015; Modelling and Reasoning for Business Intelligence, MORE-BI-2015; Conceptual Modelling in Requirements

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Engineering and Business Analysis, MREBA-2015; Quality of Modelling and Modelling of Quality, QMMQ-2015; and the Symposium on Conceptual Modelling Education, SCME-2015.

This Springer Brief provides a comprehensive overview of the background and recent developments of big data. The value chain of big data is divided into four phases: data generation, data acquisition, data storage and data analysis. For each phase, the book introduces the general background, discusses technical challenges and reviews the latest advances. Technologies under discussion include cloud computing, Internet of Things, data centers, Hadoop and more. The authors also explore several representative applications of big data such as enterprise management, online social networks, healthcare and medical applications, collective intelligence and smart grids. This book concludes with a thoughtful discussion of possible research directions and development trends in the field. *Big Data: Related Technologies, Challenges and Future Prospects* is a concise yet thorough examination of this exciting area. It is designed for researchers and professionals interested in big data or related research. Advanced-level students in computer science and electrical engineering will also find this book useful.

Unique prospective on the big data analytics

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phenomenon for both business and IT professionals. The availability of Big Data, low-cost commodity hardware and new information management and analytics software has produced a unique moment in the history of business. The convergence of these trends means that we have the capabilities required to analyze astonishing data sets quickly and cost-effectively for the first time in history. These capabilities are neither theoretical nor trivial. They represent a genuine leap forward and a clear opportunity to realize enormous gains in terms of efficiency, productivity, revenue and profitability. The Age of Big Data is here, and these are truly revolutionary times. This timely book looks at cutting-edge companies supporting an exciting new generation of business analytics. Learn more about the trends in big data and how they are impacting the business world (Risk, Marketing, Healthcare, Financial Services, etc.) Explains this new technology and how companies can use them effectively to gather the data that they need and glean critical insights Explores relevant topics such as data privacy, data visualization, unstructured data, crowd sourcing data scientists, cloud computing for big data, and much more. Recent advances in internet architecture have led to the advent and subsequent explosion of cloud computing technologies, providing businesses with a powerful toolbox of collaborative digital resources.

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These technologies have fostered a more flexible, decentralized approach to IT infrastructure, enabling businesses to operate in a more agile fashion and on a globalized scale. Enterprise Management Strategies in the Era of Cloud Computing seeks to explore the possibilities of business in the cloud.

Targeting an audience of research scholars, students, software developers, and business professionals, this premier reference source provides a cutting-edge look at the exciting and multifaceted relationships between cloud computing, software virtualization, collaborative technology, and business infrastructure in the 21st Century.

This book considers all aspects of managing the complexity of Multimedia Big Data Computing (MMBD) for IoT applications and develops a comprehensive taxonomy. It also discusses a process model that addresses a number of research challenges associated with MMBD, such as scalability, accessibility, reliability, heterogeneity, and Quality of Service (QoS) requirements, presenting case studies to demonstrate its application. Further, the book examines the layered architecture of MMBD computing and compares the life cycle of both big data and MMBD. Written by leading experts, it also includes numerous solved examples, technical descriptions, scenarios, procedures, and algorithms.

Doing research is an ever-changing challenge for

social scientists. This challenge is harder than ever today as current societies are changing quickly and in many, sometimes conflicting, directions. Social phenomena, personal interactions, and formal and informal relationships are becoming more borderless and disconnected from the anchors of the offline “reality.” These dynamics are heavily marking our time and are suggesting evolutionary challenges in the ways we know, interpret, and analyze the world. Internet and computer-mediated communication (CMC) is being incorporated into every aspect of daily life, and social life has been deeply penetrated by the internet. This is due to recent technological developments that increase the scope and range of online social spaces and the forms and time of participation such as Web 2.0, which widened the opportunities for user-generated content, the emergence of an “internet of things,” and of ubiquitous mobile devices that make it possible to always be connected. This implies an adjustment to epistemological and methodological stances for conducting social research and an adaption of traditional social research methods to the specificities of online interactions in the digital society. The Handbook of Research on Advanced Research Methodologies for a Digital Society covers the different strands of methods most affected by the change in a digital society and develops a broader theoretical reflection on the future of social research

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in its challenge to always be fitting, suitable, adaptable, and pertinent to the society to be studied. The chapters are geared towards unlocking the future frontiers and potential for social research in the digital society. They include theoretical, epistemological, and ontological reflections about the digital research methods as well as innovative methods and tools to collect, analyze, and interpret data. This book is ideal for social scientists, practitioners, librarians, researchers, academicians, and students interested in social research methodology and its developments in the digital scenario.

Web service technologies are redefining the way that large and small companies are doing business and exchanging information. Due to the critical need for furthering automation, engagement, and efficiency, systems and workflows are becoming increasingly more web-based. *Web Services: Concepts, Methodologies, Tools, and Applications* is an innovative reference source that examines relevant theoretical frameworks, current practice guidelines, industry standards and standardization, and the latest empirical research findings in web services. Highlighting a range of topics such as cloud computing, quality of service, and semantic web, this multi-volume book is designed for computer engineers, IT specialists, software designers, professionals, researchers, and upper-level students interested in web services architecture, frameworks, and security.

Technology management education and business education are visibly intertwined in the current educational system.

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Certain efforts that have taken place in the recent past are the interinstitutional discourse around the world. Technology management is a dynamic and evolving profession, driven by changes in technology, globalization, sustainability, and the increasing importance of the service economy. The Handbook of Research on Future Opportunities for Technology Management Education is a comprehensive reference book that enables readers to comprehend the trends in technological changes and the need to orient business education and technology management in workplaces. The book serves to support with the formation and implementation of appropriate policies for technology management. Covering topics such as big data analytics, cloud computing adoption, and massive open online courses (MOOCs), this text is an essential resource for managers, technologists, teachers, executives, instructional designers, libraries, university researchers, students, faculty, and industry taught leaders.

The Big Data Now anthology is relevant to anyone who creates, collects or relies upon data. It's not just a technical book or just a business guide. Data is ubiquitous and it doesn't pay much attention to borders, so we've calibrated our coverage to follow it wherever it goes. In the first edition of Big Data Now, the O'Reilly team tracked the birth and early development of data tools and data science. Now, with this second edition, we're seeing what happens when big data grows up: how it's being applied, where it's playing a role, and the consequences -- good and bad alike -- of data's ascendance. We've organized the second edition of Big Data Now into five areas: Getting Up to Speed With Big Data -- Essential information on the structures and definitions of big data. Big Data Tools, Techniques, and Strategies -- Expert guidance for turning big data theories into big data products. The Application of Big Data -- Examples of big data in

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action, including a look at the downside of data. What to Watch for in Big Data -- Thoughts on how big data will evolve and the role it will play across industries and domains. Big Data and Health Care -- A special section exploring the possibilities that arise when data and health care come together.

One of the most important issues businesses face is how to adapt to changing operational and administrative processes. Globalization and high competition highlight the importance of technological innovation and its contribution to the organizational performance of businesses. Technological Developments in Industry 4.0 for Business Applications is a collection of innovative research on the methods and applications of developing new services related to industrial processes in order to improve organizational well-being. It also looks at the technological, organizational, and social aspects of Industry 4.0. Highlighting a range of topics including enterprise integration, logistic models, and supply chain, this book is ideally designed for computer engineers, managers, business and IT professionals, business researchers, and post-graduate students seeking current research on the evolution and development of business applications in the modern industry era.

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