

Commerce Paper 2 For November 2013

This book is only book in the market having self-made MCQ's with precise explanation on the NTA NET/JRF pattern. This book is divided into 10 units having MCQ's with precise explanation, designed with great skill and caliber for the aspiring students of NET /JRF Commerce. This book also acts as a one-liner booklet at the times of when exam is at stone's throw. This First edition of this Book includes 2019 commerce Paper held in June and December. With appendices.

This product covers the following: • 5 Sample Papers in each subject. 2 solved & 3 Self-Assessment Papers with OMR Sheets • Multiple choice Questions with Explanations • On-Tips Notes & Revision Notes for Quick Revision • Mind Maps & Mnemonics for better learning

This concise book on Management is specially published for the candidates of UGC-NET for Eligibility to JRF & Assistant Professor positions. The book is also equally useful for State Eligibility Test conducted by various States. The book presents all the relevant and important chapters and topics in a lucid and well-structured manner to study in a reader-friendly manner. All the study and practice material has been prepared by the learned subject-experts. Unitwise study material and ample amount of Solved MCQs are provided in exhaustive exercises with each unit. Based on the latest pattern and syllabus, the book will prove useful for study, practice and during precious moments before the exam for reference and revision. Alongwith the Latest Study Material,

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numerous questions in Solved Previous Papers have been provided in the book. This makes the readers familiar with the exam pattern and the type of questions asked, and enables them to face the exam with confidence, successfully.

This second edition for Cambridge O Level Commerce syllabus (7100) is thoroughly updated for first examination from 2018. Written by an experienced author in an engaging and accessible style this Coursebook provides comprehensive coverage of the syllabus and contains lots of activities and practice questions to help students apply commercial theory, with up-to-date, real-life examples.

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International Business Unit 2: Accounting and Auditing Unit 3: Business Economics Unit 4: Business Finance Unit 5: Business Statistics and Research Methods Unit 6: Business Management and Human Resource Management Unit 7: Banking and Financial Institutions Unit 8: Marketing Management Unit 9: Legal Aspects of Business Unit 10: Income-tax and Corporate Tax Planning Unit 1: Business Environment and International Business ? Concepts and elements of business environment: Economic environment- Economic systems, Economic policies(Monetary and fiscal policies); Political environment- Role of government in business; Legal environment- Consumer Protection Act, FEMA; Socio-cultural factors and their influence on business; Corporate Social Responsibility (CSR) ? Scope and importance of international business; Globalization and its drivers; Modes of entry into international business ? Theories of international trade; Government intervention in international trade; Tariff and non-tariff barriers; India's foreign trade policy ? Foreign direct investment (FDI) and Foreign portfolio investment (FPI); Types of FDI, Costs and benefits of FDI to home and host countries; Trends in FDI; India's FDI policy ? Balance of payments (BOP): Importance and components of BOP ? Regional Economic Integration: Levels of Regional Economic Integration; Trade creation and diversion effects; Regional Trade Agreements: European

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Union (EU), ASEAN, SAARC, NAFTA ? International Economic institutions: IMF, World Bank, UNCTAD ? World Trade Organisation (WTO): Functions and objectives of WTO; Agriculture Agreement; GATS; TRIPS; TRIMS Unit 2: Accounting and Auditing ? Basic accounting principles; concepts and postulates ? Partnership Accounts: Admission, Retirement, Death, Dissolution and Insolvency of partnership firms ? Corporate Accounting: Issue, forfeiture and reissue of shares; Liquidation of companies; Acquisition, merger, amalgamation and reconstruction of companies ? Holding company accounts ? Cost and Management Accounting: Marginal costing and Break-even analysis; Standard costing; Budgetary control; Process costing; Activity Based Costing (ABC); Costing for decision-making; Life cycle costing, Target costing, Kaizen costing and JIT ? Financial Statements Analysis: Ratio analysis; Funds flow Analysis; Cash flow analysis ? Human Resources Accounting; Inflation Accounting; Environmental Accounting ? Indian Accounting Standards and IFRS ? Auditing: Independent financial audit; Vouching; Verification and valuation of assets and liabilities; Audit of financial statements and audit report; Cost audit ? Recent Trends in Auditing: Management audit; Energy audit; Environment audit; Systems audit; Safety audit Unit 3: Business Economics ? Meaning and scope of business economics ? Objectives of business firms ?

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Demand analysis: Law of demand; Elasticity of demand and its measurement; Relationship between AR and MR ? Consumer behavior: Utility analysis; Indifference curve analysis ? Law of Variable Proportions: Law of Returns to Scale ? Theory of cost: Short-run and long-run cost curves ? Price determination under different market forms: Perfect competition; Monopolistic competition; Oligopoly- Price leadership model; Monopoly; Price discrimination ? Pricing strategies: Price skimming; Price penetration; Peak load pricing Unit 4: Business Finance ? Scope and sources of finance; Lease financing ? Cost of capital and time value of money ? Capital structure ? Capital budgeting decisions: Conventional and scientific techniques of capital budgeting analysis ? Working capital management; Dividend decision: Theories and policies ? Risk and return analysis; Asset securitization ? International monetary system ? Foreign exchange market; Exchange rate risk and hedging techniques ? International financial markets and instruments: Euro currency; GDRs; ADRs ? International arbitrage; Multinational capital budgeting Unit 5: Business Statistics and Research Methods ? Measures of central tendency ? Measures of dispersion ? Measures of skewness ? Correlation and regression of two variables ? Probability: Approaches to probability; Bayes' theorem ? Probability distributions: Binomial, poisson and normal

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distributions ? Research: Concept and types; Research designs ? Data: Collection and classification of data ? Sampling and estimation: Concepts; Methods of sampling - probability and non-probability methods; Sampling distribution; Central limit theorem; Standard error; Statistical estimation ? Hypothesis testing: z-test; t-test; ANOVA; Chi-square test; Mann-Whitney test (U-test); Kruskal-Wallis test (H-test); Rank correlation test ? Report writing Unit 6: Business Management and Human Resource Management ? Principles and functions of management ? Organization structure: Formal and informal organizations; Span of control ? Responsibility and authority: Delegation of authority and decentralization ? Motivation and leadership: Concept and theories ? Corporate governance and business ethics ? Human resource management: Concept, role and functions of HRM; Human resource planning; Recruitment and selection; Training and development; Succession planning ? Compensation management: Job evaluation; Incentives and fringe benefits ? Performance appraisal including 360 degree performance appraisal ? Collective bargaining and workers' participation in management ? Personality: Perception; Attitudes; Emotions; Group dynamics; Power and politics; Conflict and negotiation; Stress management ? Organizational Culture: Organizational development and organizational

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change Unit 7: Banking and Financial Institutions ?
Overview of Indian financial system ? Types of banks: Commercial banks; Regional Rural Banks (RRBs); Foreign banks; Cooperative banks ?
Reserve Bank of India: Functions; Role and monetary policy management ? Banking sector reforms in India: Basel norms; Risk management; NPA management ? Financial markets: Money market; Capital market; Government securities market ? Financial Institutions: Development Finance Institutions (DFIs); Non-Banking Financial Companies (NBFCs); Mutual Funds; Pension Funds ?
Financial Regulators in India ? Financial sector reforms including financial inclusion ? Digitisation of banking and other financial services: Internet banking; mobile banking; Digital payments systems ?
Insurance: Types of insurance- Life and Non-life insurance; Risk classification and management; Factors limiting the insurability of risk; Re-insurance; Regulatory framework of insurance- IRDA and its role Unit 8: Marketing Management ? Marketing: Concept and approaches; Marketing channels; Marketing mix; Strategic marketing planning; Market segmentation, targeting and positioning ?
Product decisions: Concept; Product line; Product mix decisions; Product life cycle; New product development ? Pricing decisions: Factors affecting price determination; Pricing policies and strategies ?
Promotion decisions: Role of promotion in marketing;

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Promotion methods - Advertising; Personal selling; Publicity; Sales promotion tools and techniques; Promotion mix ? Distribution decisions: Channels of distribution; Channel management ? Consumer Behaviour; Consumer buying process; factors influencing consumer buying decisions ? Service marketing ? Trends in marketing: Social marketing; Online marketing; Green marketing; Direct marketing; Rural marketing; CRM ? Logistics management Unit 9: Legal Aspects of Business ? Indian Contract Act, 1872: Elements of a valid contract; Capacity of parties; Free consent; Discharge of a contract; Breach of contract and remedies against breach; Quasi contracts; ? Special contracts: Contracts of indemnity and guarantee; contracts of bailment and pledge; Contracts of agency ? Sale of Goods Act, 1930: Sale and agreement to sell; Doctrine of Caveat Emptor; Rights of unpaid seller and rights of buyer ? Negotiable Instruments Act, 1881: Types of negotiable instruments; Negotiation and assignment; Dishonour and discharge of negotiable instruments ? The Companies Act, 2013: Nature and kinds of companies; Company formation; Management, meetings and winding up of a joint stock company ? Limited Liability Partnership: Structure and procedure of formation of LLP in India ? The Competition Act, 2002: Objectives and main provisions ? The Information Technology Act, 2000:

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Objectives and main provisions; Cyber crimes and penalties ? The RTI Act, 2005: Objectives and main provisions ? Intellectual Property Rights (IPRs) : Patents, trademarks and copyrights; Emerging issues in intellectual property ? Goods and Services Tax (GST): Objectives and main provisions; Benefits of GST; Implementation mechanism; Working of dual GST Unit 10: Income-tax and Corporate Tax Planning ? Income-tax: Basic concepts; Residential status and tax incidence; Exempted incomes; Agricultural income; Computation of taxable income under various heads; Deductions from Gross total income; Assessment of Individuals; Clubbing of incomes ? International Taxation: Double taxation and its avoidance mechanism; Transfer pricing ? Corporate Tax Planning: Concepts and significance of corporate tax planning; Tax avoidance versus tax evasion; Techniques of corporate tax planning; Tax considerations in specific business situations: Make or buy decisions; Own or lease an asset; Retain; Renewal or replacement of asset; Shut down or continue operations ? Deduction and collection of tax at source; Advance payment of tax; E-filing of income-tax returns

The University Grants Commission of India is a statutory body set up by the Government of India in accordance to the UGC Act 1956 under Ministry of Human Resource Development, and is charged with coordination, determination and maintenance of standard of higher

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education. The National Eligibility Test (NET), also known as UGC NET or NTA-UGC-NET, is the test for determining the eligibility for the post of Assistant Professor and / or Junior Research Fellowship (JRF) award in Indian universities and colleges. This national level entrance exam is conducted twice every year in the month of June and December. Commerce Post-Graduates usually opt the UGC NET Commerce subject to pursue their career either as junior research fellows or commerce professors or both. National Testing Agency (NTA) will conduct UGC NET Exam for Assistant Professor and for junior research fellowship. The UGC NET test will consist of two papers, paper 1 and 2. Paper 1 remains common for all subjects and consists of questions from research, teaching & General Aptitude on the other hand paper 2 will consist of questions from only commerce subjects.

Accompanied by annual issue in 1944 and by quarterly cumulative issues beginning in 1945.

H.S.C. SAMPLE PAPERS (Maharashtra Board) for 2022 Exam (Commerce Stream) - Handbook of 9 Subjects, Activity Sheet & Question Papers on New Pattern Intermediate First Year Commerce & Accountancy Test papers Issued by Board of Intermediate Education w.e.f 2013-2014.

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