

## Craft Coffee A Manual Brewing A Better Cup At Home

Allen's insatiable, unquenchable curiosity drives him to explore coffee's catalytic effect upon world empires and mankind itself.

Starting with basic skills and patterns, readers will learn how to create the crema (the froth that acts as a canvas in the coffee cup) and how to produce the hearts, rosettas and tulips that will be used as the basis to form more complicated artworks. There are 60 designs to try, including The Swan, The Unicorn, and frothy 3-D babyccino animals. Dhan Tamang is a world-renowned latte artist particularly known for his use of colour, and now you too can create impressive multicolored designs following Dhan's step-by-step instructions. By the end of this book you will be able to free pour, etch, stencil and sculpt stunning images, which will delight family members and dinner party guests alike.

A compilation of inspiring and motivational quotes from Elon Musk, "the world's most remarkable living entrepreneur" (Chris Anderson, curator of TED). Elon Musk, the South African-born entrepreneur who made his first fortune with Internet companies such as PayPal, has risen to global prominence as the visionary CEO of both Tesla Motors and SpaceX, two companies with self-proclaimed missions to improve life as we know it and better secure the future of humanity. For the first time, the most insightful, thought-provoking, and revealing quotes from this entrepreneurial engineer have been compiled into a single book. Rocket Man: Elon Musk in His Own Words is a comprehensive guide to the inner workings of the man dubbed "the real Tony Stark." Hundreds of his best quotes, comprising thoughts on business, clean energy, innovation, engineering, technology, space, electric vehicles, entrepreneurship, life lessons, and more, provide an intimate and direct look into Silicon Valley's most ambitious industrialist. How could a young man who at one time seemed like "just" another Internet entrepreneur have gone on to build two highly disruptive companies and innovate technologies related to everything from electric batteries to rocket manufacturing? There's no better way to learn than through his own words. This book curates Musk quotes from interviews, public appearances, online postings, company blogs, press releases, and more. What emerges is a "word portrait" of the man whose companies' swift rise to the top will undoubtedly keep their status-quo competitors scrambling to keep up.

"Two professional baristas show how to make artistic specialty coffee using foam and milk to create designs in the top of the cup. Features a photo gallery of latte art, including coloured foam sculptures, by the award-winner authors. Designs are cross-referenced to techniques and instructions in the book. Includes 5 design stencils to use with powdered flavours."--

BrewDog's first beer book is a brilliant intro to the world of craft beer. It includes a look at what makes craft beer great and how it's made, explains how to understand different beer styles, how to cook with beer and match beers and food, right through to how to brew your own at home. It's not just about BrewDog's beers either - plenty of other excellent breweries and their beers from around the world are featured. This book is both a window into the BrewDog world and a repository of essential craft beer information. Designed in the highly individual style of the brand, the book also includes quirky features such as spaces to place your drop of beer once you've ticked a particular beer off your 'to-drink' list and pull-out beer mats.

From bean to brew--a complete guide to coffee roasting for beginners and professionals alike Now you can master the art of coffee roasting--with its heavenly aromas and full-bodied flavors--all on your own. The Coffee Roaster's Handbook is packed with practical information for roasters of any level, whether you're just getting started or you're already a coffee-roasting connoisseur. From selecting and purchasing green coffee beans to storing and cupping your roasts, this colorfully illustrated handbook has all the comprehensive, roasting-related knowledge you'll need to create and enjoy your own delicious coffee. You'll find a deep dive on the science of coffee roasting, tips on how to spot bean defects, a how-to guide to evaluating your roasts, and so much more. Now, go forth and roast! The Coffee Roaster's Handbook includes: A brief history of coffee--Learn all about the origins of coffee, including primitive roasting methods, its introduction to worldwide trade markets, and its evolution to today. Essential roasting equipment--Explore helpful info about at-home and commercial equipment, from air-popper-style roasters to large drum roasters, and other important tools like thermometers, afterburners, and beyond. Quick reference guide--Discover an illustrated guide to roasting with a small or large drum roaster, from start to finish. Master the art of coffee roasting with The Coffee Roaster's Handbook! If you're on a first-name basis with your barista but haven't perfected (or even attempted) making caf-quality coffee at home, let Brew show you the way. In this approachable guidebook, author and coffee expert Brian W. Jones demystifies specialty coffee's complexities, teaches you how to buy the best beans and brewing equipment, offers in-depth primers for mastering various slow-coffee techniques (including pour over, French press and moka pot), and supplies you with dozens of recipes for invigorating coffee-based drinks and cocktails. Brew isn't a book for coffee professionals, but rather an indispensable and accessible guide for any specialty-coffee lover who wants to make better coffee at home.

Deepen your coffee knowledge, experiment with different beans, methods, and flavors, and become a barista at home with The Coffee Book and its 70 recipes. Discover the origins of coffee and its production before exploring over 40 country profiles, showcasing the incredible variety of beans grown around the world. Appreciate the nuances of flavor from bean to bean using the taster's wheel to identify different flavors and understand which notes complement one another. Master different roasting, grinding, tamping and brewing techniques, plus the equipment needed. Experiment with some 70 recipes, ranging from café culture classics, such as the Americano, to more adventurous flavor combinations like the Almond Fig Latte or the Hazelnut Frappé as well as non-dairy milk alternatives.

The definitive guide to the extraordinary world of coffee from growing and roasting to brewing and serving the perfect cup. This is the ultimate guide to the history, science and cultural influence of coffee according to coffee aficionado and master storyteller Tristan Stephenson. You'll explore the origins of coffee, the rise of the coffee house and the evolution of the café before discovering the varieties of coffee, and the

alchemy responsible for transforming a humble bean into the world's most popular drink. You'll learn how to roast coffee at home in the fascinating Roasting section before delving into the Science and Flavour of Coffee and finding out how sweetness, bitterness, acidity and aroma all come together. You'll then get to grips with grinding before learning about the history of the espresso machine and how to make the perfect espresso in the Espresso chapter. Discover how espresso and milk are a match made in heaven, yielding such treasures as the Latte, Cappuccino, Flat white and Macchiato; you'll also find out how to pour your own Latte art. Other Brewing Methods features step-by-step guides to classic brewing techniques to bring the coffee to your table, from a Moka pot and a French press to Aeropress and Siphon brewing. Finally, why not treat yourself to one of Tristan's expertly concocted recipes. From an Espresso Martini to a Pumpkin Spice Latte and Coffee Liqueur to Butter Coffee, this really is the essential anthology for the coffee enthusiast.

An illustrated guide to the essential rules for enjoying coffee both at home and in cafes, including tips on storing and serving coffee, coffee growing, roasting and brewing, plus facts, lore, and popular culture from around the globe. This introduction to all things coffee written by the founders and editors of Sprudge, the premier website for coffee content, features a series of digestible rules accompanied by whimsical illustrations. Divided into three sections (At Home, At the Cafe, and Around the World), *The New Rules of Coffee* covers the basics of brewing and storage, cafe etiquette and tips for enjoying your visit, as well as essential information about coffee production (What is washed coffee?), coffee myths (Darker is not stronger!), and broadcasts from a new international coffee culture.

\* *I Love Coffee!* features over 100 easy-to-make coffee drinks, including the Black Forest Latte, Sugar-Free Java Chai Latte, Iced Orange Mochaccino, Tiramisú Martini, and Candy Cane Latte. \* *I Love Coffee!* brings the passion for coffee into your home with a creative variety of hot and cold drinks. It is the ultimate how-to handbook for the 111 million coffee drinkers in North America. Now coffee lovers can make delicious cappuccinos, cold coffee quenchers, decadent coffee desserts, and classy coffee martinis year-round using simple techniques with gourmet results in this indispensable coffee guide and cookbook. In *I Love Coffee!* coffee connoisseur Susan Zimmer shares expert advice and techniques, from how to brew the perfect cup and how to make a basic cappuccino without a machine to a World Barista Latte Art Champion's tips for making masterful latte art designs. It is brimful with a wealth of coffee understanding from the "ground" up, from bean to cup, including international coffees and brewing techniques best suited to a variety of preferences, all topped off with plenty of problem-solving tips and delectable full-color photographs.

*Uncommon Grounds* tells the story of coffee from its discovery on a hill in ancient Abyssinia to the advent of Starbucks. In this updated edition of the classic work, Mark Pendergrast reviews the dramatic changes in coffee culture over the past decade, from the disastrous "Coffee Crisis" that caused global prices to plummet to the rise of the Fair Trade movement and the "third-wave" of quality-obsessed coffee connoisseurs. As the scope of coffee culture continues to expand, *Uncommon Grounds* remains more than ever a brilliantly entertaining guide to the currents of one of the world's favorite beverages.

"Build a better brew by mastering 10 manual methods, from French Press to Chemex, with this comprehensive guide." —*Imbibe Magazine*  
Named a top food & drink book of 2017 by Food Network, Wired, Sprudge, and Booklist This comprehensive but accessible handbook is for the average coffee lover who wants to make better coffee at home. Unlike other coffee books, this one focuses exclusively on coffee—not espresso—and explores multiple pour-over, immersion, and cold-brew techniques on 10 different devices. Thanks to a small but growing number of dedicated farmers, importers, roasters, and baristas, coffee quality is at an all-time high. But for nonprofessionals, achieving café quality at home can seem out of reach. With dozens of equipment options, conflicting information on how to use that equipment, and an industry language that, at times, doesn't seem made for the rest of us, it can be difficult to know where to begin. *Craft Coffee: A Manual*, written by a coffee enthusiast for coffee enthusiasts, provides all the information readers need to discover what they like in a cup of specialty coffee—and how to replicate the perfect cup day after day. From the science of extraction and brewing techniques to choosing equipment and deciphering coffee bags, *Craft Coffee* focuses on the issues—cost, time, taste, and accessibility—that home coffee brewers negotiate and shows that no matter where you are in your coffee journey, you can make a great cup at home. "Engaging and fun . . . I really can't recommend *Craft Coffee: A Manual* enough. If you're even mildly curious about brewing coffee at home, it's absolutely worth a read."  
—BuzzFeed

An A-Z compendium of everything you need to know about coffee, from a champion barista. Coffee is more popular than ever before - and more complex. The *Coffee Dictionary* is the coffee drinker's guide to the dizzying array of terms and techniques, equipment and varieties that go into creating the perfect cup. With hundreds of entries on everything from sourcing, growing and harvesting, to roasting, grinding and brewing, three-time UK champion barista and coffee expert Maxwell Colonna-Dashwood explains the key factors that impact the taste of your drink. Illustrated throughout and covering anything from country of origin, variety of bean and growing and harvesting techniques to roasting methods, brewing equipment, tasting notes - as well as the many different coffee-based drinks - *The Coffee Dictionary* is the final word on coffee.

A guide to selecting and brewing artisan coffees covers how to use standard kitchen tools to make professional-tasting coffees and espressos and is complemented by recipes for coffee-inspired treats.

The simple art and tradition of brewing the perfect cup--at home. Whether it's a morning drip or an evening espresso martini, amazing coffee is an artform. The *Coffee Recipe Book* is your guide to understanding how everything comes together for an artisanal coffee drink. With 50 different recipes ranging from classic cappuccino to specialty lattes, there's a delicious option for everyone. Easily match the expertise of your favorite cafe, with the perfect mix of the techniques and tools needed to give your daily grind a good home. The *Coffee Recipe Book* includes: Day to night--Coffee isn't just for morning anymore with drinks like Coconut Coffee Smoothie and Coffee Old-Fashioned. Use your bean--A complete guide to coffee beans will help you select the right roast for every brew. In the details--Understand how components like water, bean style, and serving method all mix into the perfect pour. Brew up the perfect coffee drink just like a barista--in the comfort of your own home.

There's nothing like a good cup of coffee in the morning, right? Most people simply buy their espresso, latte, or macchiato from their local coffee shop and be done with it. To others, however, their morning cup of coffee is more than just a swipe of a credit card and a quick energy boost—it's an art form. With this book, world-renowned latte artist and barista Hiroshi Sawada offers step-by-step instructions on how to make more than fifty delicious coffee drinks. Including recipes for some of the popular drinks in this world—lattes, americanos, cappuccinos, espressos, mochas—and world-class tips from Sawada himself, this coffee compendium is the premier guide for aspiring baristas and amateur home brewers alike. These invaluable skills can be applied either at home or in a professional setting—helping even the most seasoned barista hone their craft. In addition to the recipes, learn the intricacies of the pour, about the different varieties of beans and how to store them, and all the crucial elements necessary to make the perfect cup.

More than 150 million Americans drink coffee each day. We're not the only nation obsessed: More than 2.25 billion cups of coffee are consumed in the world each day. In *Coffee Obsession*, we take a journey through the coffee-producing nations around the world, presenting the different styles, flavors, and techniques used to brew the perfect cup. We explore how coffee gets from bean to cup in each region, and what that means for the final product. Through clear step-by-step instruction, *Coffee Obsession* will teach you how to make latte, cappuccino, and other iconic coffee styles as if you were a professionally trained barista. With more than 130 classic coffee recipes to suit every taste, detailed flavor profiles and tasting notes, as well as recommended roasts from around the world, *Coffee Obsession* is like nothing else out on the market.

Amelia Slayton Loftus shares her expert knowledge in this comprehensive guide that includes everything homebrewers of all levels need to know to brew delicious, organic beer. She covers the whys and hows of organic brewing, things to consider when buying equipment, and everything you need to know about organic ingredients (what makes them different, how to get them, and how to make substitutions). She also offers more than 30 irresistible recipes. You'll learn how to brew sustainably by growing ingredients yourself, recycling water, using solar energy, and achieving zero waste. Loftus also includes information on developing new recipes, tips for honing competition skills, and a tasting guide to different beer styles.

The Design of Coffee provides a non-mathematical introduction to chemical engineering, as illustrated by the roasting and brewing of coffee. Hands-on coffee experiments demonstrate key engineering principles, including material balances, chemical kinetics, mass transfer, fluid mechanics, conservation of energy, and colloidal phenomena. The experiments lead to an engineering design competition where contestants strive to make the best tasting coffee using the least amount of energy - a classic engineering optimization problem, but one that is both fun and tasty! Anybody with access to a sink, electricity, and inexpensive coffee roasting and brewing equipment can do these experiments, either as part of a class or with your friends at home. The Design of Coffee will help you understand how to think like an engineer - and how to make excellent coffee! This revised second edition presents streamlined lab experiences, adds new bonus material on industrial coffee operations, and includes a new lab experience focused on sensory analysis during traditional cupping of coffee. FEATURES: \* Covers all aspects of making coffee, from green beans to the final brew \* Does not require calculus or college-level chemistry \* Emphasizes the scientific method and introductory data analysis with guided data sheets and lab report questions \* Includes 10 full experiments, each with background on key concepts, overview of necessary equipment, and detailed instructions: Lab 0 - Safety Overview and Introduction to Tasting Coffee Lab 1 - Reverse Engineering a Drip Coffee Brewer Lab 2 - Process Flow Diagram and Mass Balances for Coffee Lab 3 - The pH of Coffee and Chemical Reactions Lab 4 - Measuring the Energy Used to Make Coffee Lab 5 - Mass Transfer and Flux during Brewing Lab 6 - Coffee as a Colloidal Fluid and the Effect of Filtration Lab 7 - First Design Trials: Optimizing Strength & Extraction Lab 8 - Second Design Trials: Scaling Up to 1 Liter of Coffee Lab 9 - Design Competition and Blind Taste Panel

Fully revised and expanded, How to Brew is the definitive guide to making quality beers at home. Whether you want simple, sure-fire instructions for making your first beer, or you're a seasoned homebrewer working with all-grain batches, this book has something for you. Palmer adeptly covers the full range of brewing possibilities—accurately, clearly and simply. From ingredients and methods to recipes and equipment, this book is loaded with valuable information for any stage brewer.

There are more ways to enjoy your java than there are coffee beans on the tree, so whether you like your coffee topped with artisan foam or black as the night sky there's something for everyone! Bringing together the finest blend of recipes, clever statements and quips from connoisseurs the world over, this book celebrates the majestic coffee bean.

Enjoy two of life's greatest pleasures – coffee and alcohol – with this comprehensive guide to mixing perfect coffee cocktails. World-class mixologist Jason Clark will inspire, excite and educate you by taking you behind the bar for a masterclass in creating coffee-based cocktails. First take a journey into the history and craft of coffee, the world's most popular beverage, from crop to cup. Next follow his expert mixing tips aimed at everyone from keen beginners to bartenders working in the world's best bars. More than 80 recipes follow, covering all styles of cocktails from stirred and shaken through to blended and blazed. Learn how to perfect simple classics such as Espresso Martini and Irish coffee or try your hand at technical modern marvels Golden Velvet and Death By Caffeine. With The Art and Craft of Coffee Cocktails in hand your daily grind will never be the same!

Since its inception in 1996, Stone Brewing Co. has been the fastest growing brewery in the country—Beer lovers gravitate to its unique line-up which includes favorites such as Stone IPA and Arrogant Bastard Ale. This insider's guide focuses on the history of Stone Brewing Co., and shares homebrew recipes for many of its celebrated beers including Stone Old Guardian Barley Wine, Stone Smoked Porter, and Stone 12th Anniversary Bitter Chocolate Oatmeal Stout. In addition, it features recipes from the Stone Brewing World Bistro & Gardens like Garlic, Cheddar, and Stone Ruination IPA Soup, BBQ Duck Tacos, and the legendary Arrogant Bastard Ale Onion Rings. With its behind-the-scenes look at one of the leaders of the craft beer scene, The Craft of Stone Brewing Co. will captivate and inspire legions of fans nationwide.

How to Make Coffee explores the scientific principles behind the art of coffee making, along with step-by-step instructions of all the major methods, and which beans, roast, and grind are best for them. This book also covers topics such as: The history of the bean Chemical composition Caffeine and decaf Milk Roasting and grinding Machines and gadgets . . . and many more Caffeine is the most widely consumed mind-altering molecule in the world; we cannot get enough of it. How is it that coffee has such a hold? Its all in the chemistry; the molecular structure of caffeine and the flavour-making phenols and fats that can be lured out from the bean by roasting, grinding and brewing. Making good coffee depends on understanding the science: why water has to be at a certain temperature, how roast affects taste, and what happens when you add cream. This book lays out the scientific principles for the coffee-loving non-scientist; stick to these and you will never drink an ordinary cup of joe again.

A comprehensive guide to improving home coffee making, written by a coffee enthusiast for coffee enthusiasts. Includes information on 10 different manual brewing methods, such as French press, Chemex, and V60, as well as advice on selecting beans, choosing equipment, and deciphering coffee bags.

"In the decades that Kevin Sinnott has spent meeting with and interviewing hundreds of coffee professionals, rather than crossing over to the dark side and becoming one himself, he has taken what he has learned and translated it from coffee geek-speak into English. Why? For the sole purpose of allowing you to better enjoy your coffee. In short, if you like coffee, you will love this book." —Oren Bloostein, proprietor of Oren's Daily Roast There is no other beverage that gives you a better way to travel the world than coffee. You can literally taste the volcanic lava from Sumatra, smell the spice fields of India, and lift your spirits to the Colombian mountaintops in your morning cup of joe. The Art and Craft of Coffee shows you how to get the most out of your coffee, from fresh-roasted bean to hand-crafted brew. In The Art and Craft of Coffee, Kevin Sinnott, the coffee world's most ardent consumer advocate, educates, inspires, and caffeinates you. Inside you will find:

Delicious recipes for dozens of coffee and espresso beverages

Welcome to The Artisan Roaster - your complete guide to setting up and running an artisan coffee roastery café from start-up to sale. This comprehensive book covers everything you need to know to run a professional, rewarding business, from choosing a great location, fitting out your coffee roastery café, sourcing, roasting and blending specialty coffee, managing your staff and more. Written in an engaging and easy-to-read manner, yet packed with essential practical advice as well as fascinating facts on all-things-coffee, this book is designed to give you all the expert tips you'll need to hit the ground running in this exciting industry. David Rosa is an award-winning Australian coffee roaster with a twenty-year career in running a successful coffee roastery and brand. David's previous experience in consumer marketing and advertising proved invaluable in setting up his coffee roastery café. He currently runs coffee roasting and industry-related courses and provides private consultancy services. "David shares his expertise on all aspects of establishing a roastery and the various pitfalls of running a successful business. What David shares is invaluable, informative and concise. It perfectly reflects his enthusiasm, honesty, thirst for knowledge and not least, his sense of humour. I have no doubt this will be read, enjoyed and used as a guide for all new roasters as well as current roasters worldwide." ANDREW MACKAY - COFI-COM TRADING

This, the first comprehensive review of coffee flavor chemistry is entirely dedicated to flavor components and presents the importance of analytical techniques for the quality control of harvesting, roasting, conditioning and distribution of foods. Provides a reference for coffee

specialists and an introduction to flavor chemistry for non-specialists The author is a research chemist with Firmenich SA, one of the few great flavor and fragrance companies in the world Contains the most recent references (up to 2001) for the identification of green and roasted coffee aroma volatiles

Most of us can't make it through morning without our cup (or cups) of joe, and we're not alone. Coffee is a global beverage: it's grown commercially on four continents and consumed enthusiastically on all seven—and there is even an Italian espresso machine on the International Space Station. Coffee's journey has taken it from the forests of Ethiopia to the fincas of Latin America, from Ottoman coffee houses to "Third Wave" cafés, and from the simple coffee pot to the capsule machine. In *Coffee: A Global History*, Jonathan Morris explains both how the world acquired a taste for this humble bean, and why the beverage tastes so differently throughout the world. Sifting through the grounds of coffee history, Morris discusses the diverse cast of caffeinated characters who drank coffee, why and where they did so, as well as how it was prepared and what it tasted like. He identifies the regions and ways in which coffee has been grown, who worked the farms and who owned them, and how the beans were processed, traded, and transported. Morris also explores the businesses behind coffee—the brokers, roasters, and machine manufacturers—and dissects the geopolitics linking producers to consumers. Written in a style as invigorating as that first cup of Java, and featuring fantastic recipes, images, stories, and surprising facts, *Coffee* will fascinate foodies, food historians, baristas, and the many people who regard this ancient brew as a staple of modern life.

For coffee enthusiasts everywhere, a charming handbook to becoming your own favorite barista More than 100 million Americans start each day with a cup of coffee (many at no small price)! It's a fact : We love coffee. Now, in *The Home Barista*, two professionals reveal the secrets to brewing coffee worthy of the priciest cafés right in your own kitchen. Connoisseurs Simone Egger and Ruby Ashby Orr enlighten readers with insights and advice from crop to cup and beyond. Savvy, smart, and charmingly designed, *The Home Barista* guides you through the essentials—from understanding your bean's origins and establishing your palate to perfecting your technique. It's the essential coffee-lover's guide to turning a simple bean into a sensational beverage: Roast your own beans. (Is it worth it? How not to burn them!) Learn all the lingo you need to talk coffee like a pro. Master the elusive espresso (by refining tamp, time, and temperature). Create barista-worthy milk texture and foam designs. Try seven different ways to brew—from the French press to the Turkish ibrik.

*The Craft and Science of Coffee* follows the coffee plant from its origins in East Africa to its current role as a global product that influences millions of lives through sustainable development, economics, and consumer desire. For most, coffee is a beloved beverage. However, for some it is also an object of scientific study, and for others it is approached as a craft, both building on skills and experience. By combining the research and insights of the scientific community and expertise of the crafts people, this unique book brings readers into a sustained and inclusive conversation, one where academic and industrial thought leaders, coffee farmers, and baristas are quoted, each informing and enriching each other. This unusual approach guides the reader on a journey from coffee farmer to roaster, market analyst to barista, in a style that is both rigorous and experience based, universally relevant and personally engaging. From on-farming processes to consumer benefits, the reader is given a deeper appreciation and understanding of coffee's complexity and is invited to form their own educated opinions on the ever changing situation, including potential routes to further shape the coffee future in a responsible manner. Presents a novel synthesis of coffee research and real-world experience that aids understanding, appreciation, and potential action. Includes contributions from a multitude of experts who address complex subjects with a conversational approach. Provides expert discourse on the coffee value chain, from agricultural and production practices, sustainability, post-harvest processing, and quality aspects to the economic analysis of the consumer value proposition. Engages with the key challenges of future coffee production and potential solutions.

*Grounded* offers tools, methods, recipes and theory for brewing delicious coffee at home. It is designed to increase awareness of palate driven changes to improve coffee for every home brewer.

The worldwide bestseller - 1/4 million copies sold 'Written by a World Barista Champion and co-founder of the great Square Mile roasters in London, this had a lot to live up to and it certainly does. Highly recommended for anyone into their coffee and interested in finding out more about how it's grown, processed and roasted.' (Amazon customer) 'Whether you are an industry professional, a home enthusiast or anything in between, I truly believe this is a MUST read.' (Amazon customer) 'Informative, well-written and well presented. Coffee table and reference book - a winner' (Amazon customer) 'Very impressive. It's amazing how much territory is covered without overwhelming the reader. The abundant photos and images are absolutely coffee-table-worthy, but this book is so much more. I think it would be enjoyable for an obsessed coffee geek or someone who just enjoys their java.' (Amazon customer) For everyone who wants to understand more about coffee and its wonderful nuances and possibilities, this is the book to have. Coffee has never been better, or more interesting, than it is today. Coffee producers have access to more varieties and techniques than ever before and we, as consumers, can share in that expertise to make sure the coffee we drink is the best we can find. Where coffee comes from, how it was harvested, the roasting process and the water used to make the brew are just a few of the factors that influence the taste of what we drink. Champion barista and coffee expert James Hoffmann examines these key factors, looking at varieties of coffee, the influence of terroir, how it is harvested and processed, the roasting methods used, through to the way in which the beans are brewed. Country by country - from Bolivia to Zambia - he then identifies key characteristics and the methods that determine the quality of that country's output. Along the way we learn about everything from the development of the espresso machine, to why strength guides on supermarket coffee are really not good news. This is the first book to chart the coffee production of over 35 countries, encompassing knowledge never previously published outside the coffee industry.

This book is designed to walk you through everything you need to know about coffee from the seed to the cup. This book includes books 1,2,3,4 and 7 from the "I Know Coffee" series. Terrific, up-to-date overview. One of the best coffee books available now. - Amazon Top Contributor It begins with an overview of cultivars and varieties, and the major differences between the three primary coffee-growing regions (Africa, Asia, and the Americas). This chapter will also give an explanation of harvesting, processing and drying methods, and the ways those can impact the bean's development and most prominent flavor notes. For many the coffee-drinking experience is all about the complexity of the flavors, and blending beans can be very helpful in that regard. Beans can be blended either pre- or post-roasting; the second chapter of this book will walk you through the typical best practices for creating your own blends. Keep in mind that the same bean can taste drastically different, depending on how dark you roast it. The basics of coffee roasting in this book following blending, though you can certainly swap the order in your own process if you'd prefer. Finally, there's the part of the process that the majority of people have at least a passing familiarity with: the grinding and brewing. These two aspects of the process are inextricably linked, with certain grind sizes working best for certain brewing methods. Each brewing method brings out its own unique characteristics of the bean; similar to roast levels, a bean that's brewed as espresso could have a completely different flavor profile than the same bean brewed using a French press. The book finishes with how professionals taste coffee, and how you can train your own palate to pick out the distinctive flavor notes.

Coffee is the most popular drink worldwide with around two billion cups consumed every day and more and more people are turning to good quality, fair trade coffee (premiumisation); evident by the number of independent coffee shops opening up in towns and cities as well as the number of us playing home barista as the choice of specialist beans and professional coffee-making gadgets grows. *Real Fresh Coffee* is the indispensable guide for those who want to understand more about how to source and brew quality coffee so that you can choose your beans and make your perfect cup of fresh coffee with confidence. The book follows the chain from farming, processing, grading, shipping, roasting and brewing; teach you the full range of coffee styles available in modern coffee shops and how to recreate good quality coffee at home; learn to identify regional and varietal differences; and how to make signature drinks.

Start every day ready for success with this book of thought-provoking quotations from Bill Gates, Oprah Winfrey, Elon Musk, and many others. Let's Go Invent Tomorrow features 365 inspiring quotations that are packed with insights on business, management, and leadership from the world's most successful entrepreneurs. Drawing the most compelling and inspiring quotations from the popular In Their Own Words series, this book provides future leaders, aspiring entrepreneurs, and business professionals with a full year's worth of advice and perspective from visionaries such as Steve Jobs, Jack Ma, Warren Buffett, and more. The In Their Own Words series highlights entrepreneurs who have built influential companies from the ground up, and whose contributions have changed the way business is done around the world.

Follow the ultimate coffee geeks on their worldwide hunt for the best beans. Can a cup of coffee reveal the face of God? Can it become the holy grail of modern-day knights errant who brave hardship and peril in a relentless quest for perfection? Can it change the world? These questions are not rhetorical. When highly prized coffee beans sell at auction for \$50, \$100, or \$150 a pound wholesale (and potentially twice that at retail), anything can happen. In *God in a Cup*, journalist and late-blooming adventurer Michaela Weissman treks into an exotic and paradoxical realm of specialty coffee where the successful traveler must be part passionate coffee connoisseur, part ambitious entrepreneur, part activist, and part Indiana Jones. Her guides on the journey are the nation's most heralded coffee business hotshots: Counter Culture's Peter Giuliano, Intelligentsia's Geoff Watts, and Stumptown's Duane Sorenson. With their obsessive standards and fiercely competitive baristas, these roasters are creating a new culture of coffee connoisseurship in America—a culture in which \$10 lattes are both a purist's pleasure and a way to improve the lives of third-world farmers. If you love a good cup of coffee—or a great adventure story—you'll love this unprecedented up-close look at the people and passions behind today's best beans. "Weissman illustrates how the origin, flavor compounds and socioeconomic impact of a cup of coffee are relevant now more than ever. . . . Tagging along behind the main characters in today's specialty coffee scene, [she] travels from the exotic to the expected to artfully deconstruct the connoisseur's cup of coffee." —Publishers Weekly

In the footsteps of bestsellers *Where Chefs Eat* and *Where to Eat Pizza* - where the world's best baristas go for a cup of coffee *Where to Drink Coffee* is THE insider's guide. The best 150 baristas and coffee experts share their secrets - 600 spots across fifty countries - revealing where they go for coffee throughout the world. Places range from cafes, bakeries, and restaurants to surprising spots - a video store and auto shop. The recommendations come with insightful reviews, key information, specially commissioned maps, and an easy-to-navigate geographical organization. It's the only guide you need to get the best coffee in memorable global locations.

[Copyright: 47b82a10f2fad7d6f66042491571c68c](#)