

## Going Self Employed How To Start Out In Business On Your Own

Discover why you have a 98% chance of being poor by your 65th birthday if you are an employee. Find the courage to take the steps necessary to gain freedom for you and your family. Exposing the lie of employment.

Two successful entrepreneurs offer a no-nonsense guide to the qualities that make people suited to starting their own businesses. In today's world of startup companies, entrepreneurs are disrupting industries and fueling the economy like never before. It's an exciting life where no day is quite like the next. But along with the adventure comes a lot of uncertainty, and not everyone is suited to the entrepreneurial life. So, what does it take? In *Self Employed*, Joel Comm and John Rampton detail 50 different qualities found in people who could do well as entrepreneurs. Having started, managed, and sold several multimillion-dollar businesses, Comm and Rampton understand what it takes to succeed in this highly competitive realm. The 50 qualities they outline provide a framework for anyone to decide if they might make it in business on their own. If you're wondering whether the entrepreneurial lifestyle is right for you, or you want to know for sure that the business you've already started is suited to your temperament, this book is for you!

\*Books purchased after 1/11/18 include updated 2018 tax information\* Do you know how to turn your freelance interpreting business into a profitable, well-oiled business operation? What do you know about establishing a workable business structure? Do you have an organized bookkeeping system? Do you have enough medical and business insurance? Can you choose the retirement fund that is best for you? Running your own business as a freelance interpreter can be confusing and frustrating if you don't have a background in business; and most of us have been too busy building our careers to delve into the world of business administration. Fortunately, professional interpreters and small-business owners Rosemary Johnson and Brent Bocian can help you. In their *Interpreter's Guide to Self-Employment*, Johnson and Bocian provide a step-by-step guide to turning your interpreting skills into a stable, secure, and sustainable business. The *Interpreter's Quick Guide to Self-Employment* is a simple, easy to understand business guide for freelance interpreters.

From the creator of the popular website *Ask a Manager* and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that

communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author’s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

**Book & CD-ROM.** You will learn all about business operations: selecting a business structure, licensing and permits, employer identification number (EIN), business taxes, record keeping, self-employment taxes, paying estimated taxes (and calculating how much to pay), dealing with independent contractors and 1099-miscellaneous forms, client agreements, insurance, workers' compensation insurance, rights and intellectual property law, accounting periods, selecting an accounting method, checklist for starting a business plan, choosing a name, business plans, forms of business structures, financing, location, marketing and advertising. In addition, new entrepreneurs will appreciate this valuable resource and reference in their daily activities and as a source of ready-to-use forms, Web sites, operating and cost cutting ideas, and mathematical formulas to apply to their operations. The Companion CD-ROM contains all the forms in the book as well as a sample business plan you can adapt for your own use.

**GOING SELF-EMPLOYED** is a comprehensive guide to starting a successful consulting business. With detailed instructions and clear explanations, the content covers everything an aspiring consultant needs to know. The book is packed with essential information; providing advice on all aspects of planning, setting-up and running a consulting business. Topics include whether to be a sole trader or a limited company, whether to be VAT registered, and what professional support a new consultant might need. Step-by-step instructions in an amazing clear format, covering everything from creating a detailed business plan to running a successful new business.

Provides money-saving solutions, record-keeping guidelines, and financial advice designed to help entrepreneurs, freelancers, subcontractors, and other independent businesspeople cope with the American tax regulations.

Between 1995 and 2010, millions of Americans moved between the states, taking with them over \$2 trillion in adjusted gross incomes. Two trillion dollars is equivalent to the GDP of California, the ninth largest in the world. It's a lot of money. Some states, like Florida, saw tremendous gains (\$86.4 billion), while others, like New York, experienced massive losses (\$58.6 billion). People moved, and they took their working wealth with them. The question is, why? Why did Americans move so much of their income from state to state? Which states benefitted and which states suffered? And why does it matter? Using official statistics from the IRS, *How Money Walks* explores the hows, whys, and impact of this massive movement of American working wealth. Consider these facts. Between 1995 and 2010: The nine states with no personal income taxes gained \$146.2 billion in working wealth The

nine states with the highest personal income tax rates lost \$107.4 billion The 10 states with the lowest per capita state-local tax burdens gained \$69.9 billion The 10 states with the highest per capita state-local tax burdens lost \$139 billion Money—and people—moved from high-tax states to low-tax ones. And the tax that seemed to matter the most? The personal income tax. The states with no income taxes gained the greatest wealth, while the states with the highest income taxes lost the most. Why does this matter? Because the robust presence of working wealth is the leading indicator of economic health. The states that gained working wealth are growing and thriving. The states that lost working wealth lost their most precious cargo—their tax base—and the consequences are dire: stagnation, deterioration, an economic death spiral as they continue to raise taxes and lose people, businesses, and working wealth. The numbers don't lie. \_\_\_\_\_ “When I read *How Money Walks*, I thought, ‘It’s about time.’ Finally, we have a book that addresses one of our nation’s most critical (yet rarely discussed) fiscal issues: the migration of working wealth as a direct result of personal income tax rates. Brown’s book paints a clear portrait of where money goes and why. *How Money Walks* should be required reading for anyone who wants to understand why some states struggle to retain people and businesses while others welcome billions of new dollars each year.” Dr. Arthur Laffer Founder and chairman, Laffer Associates and Laffer Investments Former economic advisor to President Ronald Reagan

Using a large-scale panel data set, we trace the evolution of incomes and well-being around the entry into 'solo self-employment' - that is, running a business without employees. We find that solo self-employment is used to self-insure against employment shocks: employment rates fall and poverty rates rise in the run-up to entry, and many who fell out of employment report being dismissed or made redundant from their previous job. However, their average earnings do not fully recover within three years of entry. For those who move into solo self-employment directly from employee jobs, for whom this transition is more likely to have been voluntary, earnings remain lower and poverty rates higher for at least two years after entry. Despite the effect on incomes, becoming solo self-employed is associated with improvements in well-being across a number of measures. We see a large and sustained rise in job satisfaction, even among groups who are likely to be using solo self-employment to self-insure. Comparing entries into solo self-employment with entries into or moves between employee jobs, we find that well-being trajectories are remarkably similar despite significantly lower earnings in solo selfemployment. This suggests that there may be intangible benefits that compensate for lower earnings, that (on average) apply even to those who are 'pushed' into solo self-employment.

Explore the many options available to get the money you need for your business Whether your business is a new start-up, an established company attempting to grow, or somewhere in between, *Get Your Business Funded* gives you the full range of options for raising capital in today's challenging economy. Covering everything from bank loans to angel investors to equity financing to more unorthodox methods, this complete guide uses clear, easy-to-understand language to explain each approach. Divided into two sections: "Sources and Funding" and "What You Need to Know" Explains such unorthodox financing sources as peer-to-peer lending, online grants, business plan competitions, and the "friends and family plan" Reveals untapped funding streams available through the government Follows on the success of the author's previous work *The Small Business Bible* Pick up this reader-

friendly guide and discover the many ways you can Get Your Business Funded right now.

Millennials want to learn how to start investing. The problem is that most have no idea where to begin. There's a significant lack of information out there catering to the concerns of new millennial investors, such as- Should I invest while paying down student loans? How do I invest in a socially responsible way? What about robo-advisors and apps-are any of them any good? Is Reddit a good resource for investment advice? In this second book in the Broke Millennial series, Erin Lowry delivers all of the investment basics in one easy-to-digest package. Tackling topics ranging from common terminology to retirement savings and even how to actually buy a stock, this hands-on guide will help any investment newbie become a confident player in the market on their way to building wealth.

Volume numbers determined from Scope of the guidelines, p. 12-13.

Today, more than a third of Americans are working in the gig economy--mixing together short-term jobs, contract work, and freelance assignments. For those who've figured out the formula, life has never been better! You, too, can learn how to embrace the independent and self-sufficient world of freelance!The Gig Economy is your guide to this uncertain but ultimately rewarding world. Packed with research, exercises, and anecdotes, this eye-opening book supplies strategies--ranging from the professional to the personal--to help you leverage your skills, knowledge, and network to create your own career trajectory--one immune to the impulsive whims of an employer looking only at today's bottom line. Learn how to:

- Construct a life based on your priorities and vision of success
- Cultivate connections without networking
- Create your own security
- Build flexibility into your financial life
- Face your fears by reducing risk
- And much more!

Corporate jobs are not only unstable--they're increasingly scarce. It's time to take charge of your own career and lead the life you actually want. Start mapping out your place in the gig economy today!

Updated with a new and improved assessment approach, more self-employment success stories, and the latest on policy changes and online opportunities, this book is your step-by-step guide to helping adults with disabilities get a small business off to a strong start.

"Updated and revised for 2018! This book is for anyone who wants to build a business around their talent or art, but feels overwhelmed by the 'business' part. Becoming self-employed is a lot easier than you think, once you know what's involved and give yourself some time for the journey. The approach here is to get licensed, get your first customer, to "set up shop," and then to build your business over time. It covers essential topics such as license and tax requirements (specific to Seattle) as well as handling numbers, marketing, nitty gritty details and self-management. Along the way, ProTips offer common sense advice to save you time and make your life easier. Also includes checklists to track your progress and workspaces to develop ideas. Designed to flip around or read front-to-back."--Amazon.com.

This book presents a collection of nine studies which contribute to a more robust and richer understanding of entrepreneurship, self-employment and retirement in a diversity of settings, including the Netherlands, Canada, the United Kingdom, Singapore and the US, by drawing on both qualitative and quantitative data.

A detailed guide to self-employment for software and web developers-from identifying your target market, through to managing your time, finances, and client behavior About This Book Discover how to make money with software development skills. Learn how to develop a marketing and sales strategy and develop profitable pricing strategies for your software services and products Gain insights through real case studies and insights provided from industry experts Who This Book Is For Going the self employed route in software development offers many opportunities to develop awareness and skills to enhance your career. Whether you are a student currently studying software development or a veteran software developer already in the industry, Going IT Alone provides you with insights you need to avoid the pitfalls of self employment and to succeed with software projects that are profitable and sustainable. What You Will Learn Identify and understand your target market. Propose the value of what your service or product offers. Build a business model that identifies key entities required to make your software business work. Develop marketing a marketing strategy that targets the right customer segments and produces the sales you need to be profitable. Analyze information to make better decisions and understand your business performance. Understand people through observation and use this to your advantage in project management and negotiation. Improve accuracy of estimates for time and costs of your software projects. Understand the relationship between code and the business strategy. Identify software features from a business perspective, allowing you to prioritise must have features from those that are less important to your profitability. Avoid the trap of increasing software development time and costs from features that provide no benefit or sales increase. In Detail No matter whether you are a student or an industry veteran, self employment adds a new dimension of opportunities to "learn and earn," whether it be on a full-time or part-time basis. Develop the business acumen and understanding of the link between software patterns and business strategy that you need to become a successful and profitable independent software developer. Discover how to apply your software development skills to entrepreneurship. Decide whether you just want to earn or aspire to build the next Facebook. Supported by real world case studies and input from industry experts, the book looks at the business topics you need to understand to become an independent software developer. From the initial steps of identifying how you can make a profit with your software development skills, through to making your first sale and managing your projects, you will learn how to manage each of the major steps involved in becoming a self employed software developer - whether you decide to go freelance, take up contracting or develop your own product. Written specifically for software and web developers, the book identifies how business issues have a direct impact on code patterns used in software projects. Learn how to build your code to support your business model and with safety features to protect against potential threats that may emerge from the changing business environment. Style and approach This book is a detailed guide to self employment for software and web developers,

covering major topics from identifying your target market and business model, through to managing your time, finances and client behavior."

This is not a book about starting your own business. Then again, it is. By now there is ample evidence that an "employed" attitude-believing that you work for an employer and acting as though by doing your work your job will be secure-is defunct. An employed attitude is the antithesis of what you need now to endure and prosper. In this revised edition of his prescient bestseller, Cliff Hakim shows how to replace your employed attitude with a self-employed attitude. "We are all self-employed" is an empowering belief that you can steer your own direction and influence the quality of your life. You're the boss--a self-leader-- whether you work inside or outside of an organization. You are the decision-maker and ultimately, the onus is on you to imagine, plan, explore, and create the worklife that you want. In *We Are All Self-Employed* Hakim presents and clarifies the minimum critical requirements needed to develop, deepen, and sustain a self-employed attitude. He takes you on a journey of assimilating and constructing this new, more empowered attitude toward work and life. Each chapter features checklists and exercises to deepen your understanding of what a self-employed attitude is and how you can cultivate and maintain it, as well as examples of the self-employed attitude in action. The book's lessons are summarized in an inspiring and energizing Worklife Creed for this exciting and challenging new world of work. *We Are All Self-Employed* will call out and nourish the self-leader in you so that you can create a successful and satisfying life.

Assess whether you've got the right characteristics to make a success of self-employment. Learn about business plans; survival income; discounting; researching your market; targeting your customers; listening to your customers and keeping them happy; marketing and selling; promoting your business; tax, national insurance and VAT. Further help is provided by the author's own website [www.startbusiness.co.uk](http://www.startbusiness.co.uk) from where readers can download software to help calculate their survival income, cashflow, and profit and loss, as well as access information about start-up ideas. In addition, there's an "Online Directory" section with useful links to other websites.

If you're a cash-strapped 20- or 30-something, it's time to stop scraping by and take control of your money-- and your life. Lowry shows step-by-step how to go from flat-broke to financial badass. And she doesn't just cover boring stuff like credit card debt, investing, and budgeting. You'll learn to understand your relationship with moolah, manage your student loans, and get "financially naked" with your partner and find out his or her debt number. and much more. This is the essential roadmap every financially clueless millennial needs to become a money master. -- adapted from publisher info

Nearly 2 million Americans reach retirement age each year. Before anyone can begin to enjoy all the leisure time ahead, there are difficult decisions to be made about a host of crucial issues, such as Social Security, HMOs, insurance, and

estate planning. Written by award-winning Washington Post financial reporter and syndicated columnist, Stan Hinden, *How to Retire Happy* arms anyone approaching retirement with easy-to-comprehend answers to all their complicated questions. *How to Retire Happy*: • Provides practical advice and guidance on the 12 most complicated decisions to make before retiring • Covers all the bases, from where to live to how to invest, from health insurance to taking money out of IRAs • Goes beyond financial planning to offer practical advice on the key emotional and psychological issues surrounding retirement

Shares strategies for accumulating real-world wealth while staying independently employed, distilling lessons from a variety of sources effectively used by the authors during the recent financial crisis.

This work will reveal why some people work less, earn more, pay less in taxes, and feel more financially secure than others.

For all of the millions of Americans who are out of work, soon to be out of work, or wishing to be freed from unrewarding work—here is the must-have book that will show you how you can make a living by working when, where, and how you want. Newly revised and updated, Barbara J. Winter's guide to successful self-employment is now more relevant than ever before. Drawing on the techniques and ideas of her popular seminars as well as her own thirty years of business expertise and that of other successful entrepreneurs, Winter offers the practical, proven way to launch your own profitable venture. Her indispensable advice ranges from why creativity is more important than capital to how to avoid the most common pitfalls of self-employment and how to develop multiple profit centers. And for this new edition, she has added timely advice on topics including: •how to find opportunity in a chaotic economy •why smart, small and spunky is the 21st Century business model •using the Internet to open the door to fresh opportunities •the best resources to help you create and grow a business that is uniquely your own •how to leave Employee Thinking behind and build an Entrepreneur's Mindset •and much more Here are all of the tools you need for getting the most profit out of life both professionally and personally.

In this completely updated and revised edition, *Go it Alone!* provides essential information for anyone who wants to get out of the rat race and work as a free agent, or start their own business. From the ins and outs of writing a business plan, to how to win customer loyalty Geoff Burch in his usual provocative and anecdotal style gives the common sense advice we've been waiting for. Along with Geoff's missives and anecdotes, he provides exercises and a resource directory. All of which make great reading and inspiration for anyone to *Go it Alone!* Readership: budding entrepreneurs or those wanting to find out how to become a free agent. As self-employment and entrepreneurship become increasingly important in our modern economies, Simon C. Parker provides a timely, definitive and comprehensive overview of the field. In this book he brings together and assesses the large and disparate

literature on these subjects and provides an up-to-date overview of new research findings. Key issues addressed include: the impact of ability, risk, personal characteristics and the macroeconomy on entrepreneurship; issues involved in raising finance for entrepreneurial ventures, with an emphasis on the market failures that can arise as a consequence of asymmetric information; the job creation performance of the self-employed; the growth, innovation and exit behaviour of new ventures and small firms; and the appropriate role for governments interested in promoting self-employment and entrepreneurship. This book will serve as an essential reference guide to researchers, students and teachers of entrepreneurship in economics, business and management and other related disciplines.

Going Self-Employed How to Start Out in Business on Your Own Robinson

Be a successful self-employed nurse, nurse entrepreneur, or small business owner. Learn your options. Decide what business idea is right for you and make it a reality. Learn the business aspects and marketing strategies and how to implement them. This book is for nurses who want to gain independence, professional respect, and earn a higher income. All the information you need is included to start and operate a successful small business, full or part-time.

"As organizations reshape themselves to survive and compete in a global economy, the familiar employee-employer contract has been broken. The drastically changing world of work demands a new social contract-- one that says we are all self-employed whether we work inside or outside of organizations. [The author] describes this new contract and its practical application.

Independence (making individual contributions) and interdependence (collaborating with others) are the contract's core elements. Hakim illustrates how approaching the marketplace as an independent problem-solver and interdependent collaborator can aid you in your search for meaningful work ..."--Book jacket.

Caught between entrepreneurship and small business, self-employed people often feel overlooked and left out. Host of the The Self-Employed Life podcast, Jeffrey Shaw believes that as we develop ourselves, we raise the bar - we're capable of even more success. This book is all about creating the environment, the Self-Employed Ecosystem, to attract the success you want. Shaw plots a path forward for the solopreneur who knows that small is better. He shows you how you can set up your environment to create the success you want.

Interdisciplinary factors in the modern business realm have significant impacts on economic agents within organizations. These behavioral influences affect multiple decision-making processes on both the individual and organizational levels. Applied Behavioral Economics Research and Trends provides a comprehensive examination of the social, psychological, and emotional factors in organizational behavior and economic decision-making and how these issues provide a deeper understanding of various economic behaviors. Highlighting relevant coverage across a range of topics, such as consumer behavior, inter-temporal choices, and self-employment, this book is ideally designed for managers, researchers, professionals, graduate students, and practitioners seeking scholarly material on the implications of behavioral economics across numerous industries.

The Social Security program touches the lives of Americans young and old. Almost everyone has a Social Security number and a

job that deducts Social Security taxes from his or her paycheck. And more than 60 million Americans, 1 out of every 6 people, collect a monthly Social Security check. Social Security spending makes up about one-fourth of the entire federal budget. A program this big is bound to have complex laws and regulations. Tom Margenau has been helping people understand Social Security for almost 50 years, both as a Social Security Administration employee and as a nationally syndicated columnist for Creators Syndicate. For the first time, he has gathered all of his knowledge and advice into a series of easy-to-read fact sheets and placed them in this book. Simply find the fact sheet that covers the topic you are interested in and you will improve your understanding of how Social Security affects you and your family. And if you still have questions after reading this book, Tom is ready to help. Just send him an email at [thomas.margenau@comcast.net](mailto:thomas.margenau@comcast.net).

Explains how to overcome the uncertainties and doubts in running a business, and includes a resource guide on where to find money, loans, and additional advice

Chartered accountant John Whiteley provides advice on self-employment, from taking the plunge, getting finance, and dealing with problems through to book keeping, administration, insurance and retirement. This reference has been revised and updated with the latest information.

Trina Gulliver is indisputably the finest ladies' darts player in the world. With an amazing seven consecutive Lakeside Ladies' World Championship titles under her belt, this inspirational woman can lay claim to being the most phenomenal player of all time. But it hasn't always been a victorious check-outs for this Warwickshire girl. Qualifying as a joiner at the age of nineteen, Trina soon set up her own business and had her first taste of making it in what has traditionally been a man's world. Her calm head, keen eye and steady hand proved to be useful skills in this trade - and would prove priceless when stepped up to the oche as a professional player. Always a lover of the game, Trina held her first 'arrow' at the age of two, and after some success later in the Warwickshire County side she went full-time as a professional player. Without any sponsorship in her first year, she struggled to make ends meet as she drove all over Europe to play. But her determination to get to the top saw her make it to number ten in the world, and she finally hit the bullseye in the form of a sponsor. Twelve months later she was number one - where she remains to this day. Fiercely passionate about her sport, Trina has long been an outspoken critic of the prize money in the women's game compared to the men's, and has done sterling work in helping to raise the profile of the ladies' game. Professional to the core, Trina works as hard as the top male players on her game, and is a role model to women in the sport. Golden Girl is the story of a woman whose talent, grit and determination saw her realise her dream. Heart-warming and inspirational, this book will appeal to darts lovers and anyone interested in a story of success against the odds.

In December 2011 I stopped being part-time employed / part-time self-employed and took the big, exciting (and scary)

step into full-time self-employment. Except it wasn't scary, because I'd worked, planned, set goals and knew when it was time to do it. In this book I share exactly how I got to that stage. No tricks, no schemes to buy into, no promises of wealth on very little effort - just the concrete ways in which I planned, measured, built and worked hard to have the flexible and comfortable lifestyle I now enjoy. I'm passionate about helping other small business owners see that they, too, can take the plunge: that they don't have to be a bearded entrepreneur, give up everything and live on nothing: that you can do it carefully and safely, building your own safety net until you can fly free. This book is a mixture of diary entries and useful articles that will help you to find out ...- whether self-employment is for you- how to establish a business while maintaining your employment- how to set goals- how to network- how to measure your social media and website success- how to manage your days so you stay healthy- how to achieve a good work-life balance- how to dress to work at home

Starting a business isn't easy. In fact, it can be scary, exhausting and demoralising. When it finally takes off, even though you're fulfilling a lifelong dream, it can be a struggle to keep up with the rest of your life. How can you cope with the inevitable stresses and strains along the way? In *The Business Survival Kit*, serial entrepreneurs Byron Cole and Bianca Miller-Cole prepare you for the ride of your life. With straight-talking advice and insights from leading experts it will help you answer the fundamental question of whether you can handle being an entrepreneur in the first place and then help you navigate the inevitable ups and many downs that go hand in hand with that decision. Learn how to: \*Cope with stress, anxiety and uncertainty \*Build your confidence and tackle impostor syndrome \*Maintain a healthy work/life balance \*Build strong networks and nurture your personal relationships \*And stay motivated (even in the midst of failure)

Anyone who opts for self-employment quickly learns that succeeding as your own boss is no walk in the park. While professional freedom has many, many joys, it also involves significant risks. If you're considering self-employment, or you're already self-employed, *The Self-Employment Survival Guide: Proven Strategies to Succeed as Your Own Boss* alerts you to the challenges involved and provides proven strategies for surmounting these obstacles and succeeding. You'll also learn what you need to put in place before taking the leap to being your own boss to help assure your success. Working for yourself offers personal freedoms and rewards, but the road can curve or travel uphill at times. Here, Jeanne Yocum shares eight key behaviors that impede success and provides proven solutions for the various obstacles that might cross your path, including unreasonable client demands, slow payers, unexpected client defections, daily schedules, health and financial planning, and the feelings of isolation that can sometimes accompany working on your own. Unlike many books that provide only a rose-colored view of self-employment, this book gives a full, realistic view of what being your own boss is actually like. By learning about the ups and downs that come with being in charge of your own livelihood, you will be better able to handle the demands of self-employment and succeed on your own terms.

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