

Guide Number Flash

Charlotte Lowrie's indispensable guide to taking the best possible pictures with the Canon EOS 50D! Go well beyond the basics with this essential guide to getting great shots with the Canon EOS 50D camera. Professional photographer and bestselling author Charlotte Lowrie packs this portable guide with over 290 pages of beautiful full-color photos, proven techniques, and no-fail formulas for tapping all the features this exciting new high-resolution DSLR camera offers. Get to know your Canon EOS 50D, learn all the tricks, and then take this handy portable guide with you in the field for quick and easy reference. Master your Canon EOS 50D camera with expert guidance from Seattle-area professional photographer and popular author, Charlotte Lowrie Find pages of step-by-step techniques and professional tips that will help you understand all the functions, menus, and dials on your camera Explore topics that many competitive digital SLR books just touch on, including step-by-step instruction on exposure and composition Learn professional composition and lighting tricks Examine full-color examples of breathtaking ways to capture stills, portraits, and action shots Canon EOS 50D Digital Field Guide is the latest in the bestselling Digital Field Guide series that has taught thousands of photographers and beginners how to get the most out of their digital cameras.

Quality photographs of evidence can communicate details about crime scenes that otherwise may go unnoticed, making skilled forensic photographers invaluable assets to modern police departments. For those seeking a current and concise guide to the skills necessary in forensic photography, *Police Photography, Seventh Edition*, provides both introductory and more advanced information about the techniques of police documentation. Completely updated to include information about the latest equipment and techniques recommended for high-quality digital forensic photography, this new edition thoroughly describes the techniques necessary for documenting a range of crime scenes and types of evidence, including homicides, arson, and vehicle incidents. With additional coverage of topics beyond crime scenes, such as surveillance and identification photography, *Police Photography, Seventh Edition* is an important resource for students and professionals alike. Completely updated to reflect the rise of digital police photography Four-color photographs and illustrations added throughout to illustrate concepts Defines the steps for producing high-quality photographs of a range of crime scenes and types of evidence Explores specialized topics, including ultraviolet imaging, laser enhanced evidence, and surveillance photography Access to instructor ancillaries, including Test Banks, Instructor's Guides, and PowerPoint Lecture Slides for every chapter This guide opens with in-camera flash basics, then moves to topics such as exposure flash readings, detachable units, flash guide numbers, bounce flash, and fill flash, then covers advanced methods for using off-camera flash, flash brackets, power packs, remote triggering, and other techniques.

Presents tips and techniques on creating professional lighting effects using the Canon Speedlite system.

The N75 (also called the F75 in Canada and elsewhere) is Nikon's new, powerful, compact single-lens reflex (SLR) camera; and if you want to learn how to make the most of its capabilities, this well-illustrated Magic Lantern Guide provides all the necessary facts and fundamentals. Find out how to take advantage of features such as the 25-segment 3D Matrix Metering System, subject specific Vari-Program modes, and 5-area autofocus. The helpful advice also covers choosing and using accessory lenses and Nikon's innovative Multi-Sensor flash system. From the button functions to the exposure basics, every facet of the camera comes into clear focus.

Here is a photographer's dream manual, with the newest and hottest cameras, high-quality images, and unequalled, in-depth information provided by an expert author and PCPhoto, the best photography magazine on the market. This fully updated handbook includes a thorough

examination of the newest technology issues, including megapixel counts, new image stabilization and sensor cleaning features and live LCDs on D-SLRs. There's a discussion of the importance of resolution, the various formats and file options available, and memory cards and storage choices. Tips on getting the best exposure, making the most of flash, using different lenses and filters, and finding effective ways of applying image-editing software will all help photographers get truly creative.

The tenth edition of *The Manual of Photography* is an indispensable textbook for anyone who is serious about photography. It is ideal if you want to gain insight into the underlying scientific principles of photography and digital imaging, whether you are a professional photographer, lab technician, researcher or student in the field, or simply an enthusiastic amateur. This comprehensive guide takes you from capture to output in both digital and film media, with sections on lens use, darkroom techniques, digital cameras and scanners, image editing techniques and processes, workflow, digital file formats and image archiving. This iconic text was first published in 1890 and has aided many thousands of photographers in developing their own techniques and understanding of the medium. Now in full colour, *The Manual of Photography* still retains its clear, reader-friendly style and is filled with images and illustrations demonstrating the key principles. Not only giving you the skills and know-how to take stunning photographs, but will also allowing you to fully understand the science behind the creation of great images.

Packed with diagrams, instructions, and tips, *Magic Lantern* has become the world's most popular brand of camera guide. Sturdy and well-produced, with laminated covers for long life and sized for portability, they have a tradition of helping photographers make the most of their equipment. This newest entry is dedicated to the just-released Canon EOS 30D. Canon has added or improved the following features, all of which receive in-depth coverage in the superb *Magic Lantern* style: a new and larger 2.52, 230K pixel, 170 wide viewing angle LCD screen; an 8.2 megapixel APS-C size CMOS sensor; and picture style image processing parameters.

Discover how to get the very best from your photography with clear step-by-step guidance from expert photographer, Tom Ang. In this fully comprehensive photography companion, renowned photographer and teacher Tom Ang teaches you how to capture, enhance, and transform your photographs. The first half of the book explains all of the essential techniques that every photographer needs to learn - from how to handle your camera correctly and understand its features, to composing a successful shot. The second half develops your understanding of photography, guiding you through a range of projects that focus on different photographic genres and subjects, including landscapes, cityscapes, and live events. It explains how to digitally enhance your images, not only to improve the original shot, but also to apply creative techniques that will take your image to a new level. This section also gives advice on the best way to share your work, to choosing the most suitable equipment, and should you wish, how to develop a career in photography.

Flash is a necessary and immensely creative tool that dramatically increases the opportunities of any amateur photographer. However, many amateurs find flash intimidating, unsure of where to begin. Instead, they continue limiting themselves

to shooting only available light. Understanding Flash Photography is a guide to off-camera flash, helping free photographers from “auto” to get the images they want when natural light isn’t enough. If you’ve been afraid to venture past natural light, here is the book that will finally help you explore the exciting possibilities of artificial light. Author Bryan Peterson starts by breaking down how flash works, then dispels the widely held myth that automatic “TTL” flash exposure is easier, explaining how to quickly master manual flash exposure to control the quality, shape, and direction of light. For the hundreds of thousands who found Understanding Exposure an exciting tool in moving past “auto” exposure in available light, Understanding Flash Photography is the essential companion to mastering the often challenging exposure puzzle.

Build eye-catching banner ads in Flash Professional that achieve design goals and satisfy the requirements of search engines and the sites where the ads will display. We will explore the current standards of banner ad design, offers a series of best practices for technical development, including incorporating video, and details the necessary information to gather from clients and publishers in order to build an ad. Then we will construct several banner ad examples—simple, expandable, and multi-panel—from start to finish, showing how to optimize assets and add interactivity. Topics include:

- Understanding terminology
- Gathering requirements
- Understanding whether to use Flash or HTML5
- Setting up an ad and using guide layers
- Adding clickability
- Optimizing images and text
- Publishing final files and images
- Creating input text fields
- Creating a print job
- Handling print errors
- Tweening between collapsed and expanded states
- Adding timeline control
- Integrating Flash, HTML, and JavaScript
- Addressing security issues

Online shopping is sweeping even the most seasoned shoppers. The utmost convenience with which shoppers and shopaholics interact with each other on virtual platform is to be blamed for the overwhelming success of internet shopping and online business. If you are doing business online, then it is quite unpractical to go for traditional ad campaign. Internet campaign is a viable option in your case and is a better alternative to the conventional promotional tactics you have been familiar with. With strong possibilities of recognition and response within quick time, you need to be well aware of some crucial factors concerning effective banner campaign. If you are on lookout for a new-age marketing strategy, it is better for you to try out the best banner ads. Advertising is a clever means to directly appeal and indirectly force the potential customers to the products and services you offer. The ad world presents an ever-evolving landscape where some of the best strategies become obsolete and replaced by the modern technology-backed tactics. Internet-based campaign is quite a simpler, smarter and easier way to impress the customers. With an objective to reach to a large pool of customers, you need to be extra bit cautious in choosing your business campaign. The best banners ads are strategically developed and aesthetically designed to fit your business goals. Creating the internet banners is a measured approach towards getting customers' attention and making profit in

profusion. It is important for your banners ads to reflect your business objective. Online business sites are dime a dozen. So, you need to launch an effective and exclusive marketing campaign to emulate others in progress and profit. Use of powerful words, catchy title, and appealing graphics are the crucial factors to stoke up the curiosity of the customers and ensure the success of the best banners ads campaign. Get more insights from this eBook!

The Canon EOS Rebel X line of consumer-oriented D-SLR cameras has made its indelible mark on the market. Canon sells tons of these models--and that's why the Magic Lantern Guides and DVDs that explain how to use them are bestsellers too. The Rebel XSi (the EOS 450D outside of North America) is the most recent update, and it's bound to be a hit with its 12.2 MP sens? fast-focusing 9-point AF system; and large 3.0-inch LCD monitor with Live View function. Released right alongside this fabulous camera, Magic Lantern's book and DVD will be a must for every XSi owner.

In this updated, second edition of the authoritative, bestselling *Mastering Canon EOS Flash Photography*, photographer NK Guy brings the book fully up to date, with coverage of all the newest Canon gear that has hit the market since the first edition published in 2010. This includes coverage of the radio-enabled Canon Speedlite 600EX-RT and Canon Speedlite Transmitter ST-E3-RT, as well as the other Speedlites that have released since the first edition's publication: Canon Speedlite 90EX, 270EX II, 320EX, and 600EX. And this is the first book to cover Canon's new, affordable master unit—the Speedlite 430EX III-RT flash! Digital cameras and flash technology have truly revolutionized photography in the 21st century. Originally seen simply as a practical way to illuminate dark scenes with portable light, flash today is used for a host of creative and nuanced applications, including supplementing daylight, designing complex scenes lit by multiple light sources, and simply creating beautiful, controllable light for portraiture. With LCD screens on DSLRs, the ability to get instant feedback on lighting setups is a great help in advancing one's lighting capabilities and encouraging experimentation. However, flash photography can still be a difficult artistic and technical challenge. It's simple to get that harsh deer-in-the-headlights look from built-in automatic flash, but it is a far cry from beautiful light. Creating natural-looking images is not nearly as straightforward. Mastering the properties of light and the ability to manipulate, craft, and direct it is a lifelong endeavor. Those diving into Speedlights need some help. Manuals are terse and the terminology is confusing—this is where *Mastering Canon EOS Flash Photography* comes in. This is the complete book on the subject, guiding you through Canon's Speedlite system, from off-camera portable flash to professional studio lighting. It covers the fundamentals of flash metering technology, discusses key lighting concepts, and documents a wide range of Canon and third-party equipment. Universal flash accessories, studio gear, and radio triggers are all thoroughly covered. The book is lavishly illustrated with diagrams that demonstrate important functions and lighting arrangements, and inspiring photos that show sophisticated flash

techniques. Though tailored for users of Canon EOS cameras, owners of other camera systems will find much valuable information as well. So, whether you're just getting started with flash, or you've picked up the bug for off-camera lighting from such popular websites as Strobist.com, or you're making the leap into advanced studio work, *Mastering Canon EOS Flash Photography* is your in-depth resource. Includes a foreword by David Hobby, noted photojournalist and founder of Strobist.com.

Nikon manufactures some of the most sophisticated accessory flash equipment found in today's marketplace, and the Magic Lantern Guide shows photographers exactly how to master the complex equipment and operating modes of the company's AF Speedlight Flash System. That's why it's destined to be the most often used reference on photographic flash technique. From advice on Multi-sensor balanced fill flash, bounce flash, rear-curtain sync to high-speed sync, or multiple flash set-ups, this manual explains everything. It comes complete with a course on the basics of flash handling, specialized flash technique, and a model-by-model review of using current flash gear with Nikon cameras.

Starting with the basics of camera control and moving on to shutter speeds, aperture, zoom and flash, Langford's *Starting Photography* gives you the only introduction to digital photography you'll ever need. Once you've mastered the basics, examples and projects allow you to explore the key methods for capturing a variety of subjects from portraits and pets to landscapes and sports photography, alongside straightforward advice on using editing software to get the best out of your digital shots, will have you producing unforgettable images in moments. More inspiring than a textbook, more interesting than a reference, and more in-depth than a photography class, Langford's *Starting Photography* is the only guide you need to start taking great images.

An introduction to the Canon EOS 40D camera examines the purpose and function of the camera's basic controls and how to use them, accompanied by explanations of custom functions, selecting and using lenses, accessories, working with light and exposure, and working with RAW capture. Original. (All Users)

Mastering Digital Flash Photography The Complete Reference Guide Sterling Publishing Company

Written by Multi Award Winning Australian Photographer, Trainer and Best Selling Author Steve Rutherford. This book, *The Beginners Guide to Wildlife Photography* is one of the best selling "Beginners Guide to Photography" book series and is an easy to understand practical guide to wildlife photography. Here is what you will discover; * The SECRET TECHNIQUES pro photographers use every day * FREE Access to BONUS VIDEO TRAINING to learn photo editing like a pro * Over 200 pages of hands on easy to follow instruction * The equipment that takes your shots from boring to amazing * How to save time and money using the right photography tools * How to turn your photography passion and creativity into a BIG \$ income You will discover the many secrets that I, and other pro photographers, use to capture stunning award winning photos, with sharper focus, more color, more detail and less time wasting, trying every setting to "hope for a good shot". Set out into an easy to follow, page by page guide, join me indoors, outdoors and at night on all aspects of photography and how to take control of your DSLR Camera, and master striking photos, with every shoot. The

Beginners Guide to Wildlife Photography, is clearly written, easy-to-understand guide will be an indispensable resource whenever you pick up the camera for your next wildlife photography shoot. You'll also get FREE access to Video Training at - <https://www.photocheats.com>. Also FREE Access to One Shot Magazine at - <http://www.oneshotmagazine.com>. It is packed full of tips and tricks to improve your photography. Just follow the links to both Photo Cheats and One Shot Magazine in the book or Like us over at <https://www.facebook.com/OneShotMagazine> Please also come back and leave a review we would love to know what you thought of this book. Don't forget to check out the other books in the "Beginners Guide to Photography" book series. Written with all levels in mind, there is instruction for beginners, as well as many advanced techniques and tips. I have also included "live website links" throughout, as well as easy to find "quick tip" sections. The "Beginners Guide to Photography" book series breaks techniques down into specific categories so you can perfect these techniques. Please see the other books in the series for more in depth tutorials on a large range of photography styles. Please also come back and leave a review we would love to know what you thought of this book. Don't forget to check out the other books in the "The Beginners Guide to Photography" best selling photography book series. ***** 5 STAR REVIEWS for this book series so far ***** "Explanatory, easy descriptions involved material" "Loved it has helped me in numerous ways. Have used it as a reference constantly. One of my photos has gone viral since using the hints and tips in the book. Small adjustments make huge differences." - Mike Roche. "Has absolutely everything" "Do not miss out on this book. As the title says it has absolutely everything and I particularly like the boxes with advice to shoot particular subjects. It doesn't matter whether you are just starting out or experienced with a camera, it has something for everyone. Highly recommended!" - Paul B "Well worth the money" "Great book that starts from the very basics, explains everything to do with modern cameras, their use, settings and techniques under different settings and circumstances." - Qball "A great read" "Getting back into photography after a 6 yr break - born and raised on a film SLR, this book helped me remember things and to better adapt to a digital SLR - whether you're novice or experienced, you will get a lot out of this book...." - Brian I love this book and hope to capture few good images as a result of this." - Jatinkumar.

Everything you need to know about your new N1 camera! Portable and full color, this guide is packed with everything you want and need to know in order to take amazing photos using your new Nikon Camera N1. Veteran author J. Dennis Thomas walks you through the essential controls, features, and functions of the N1 using step-by-step instructions and providing full-color images of each menu screen. You'll learn how to adjust white balance, autofocus, and exposure as well as choose lens and adjust settings. The handy trim size allows this guide to go where you go, allowing you easy access to information quickly so you can get the exact shot you want when you want it. Helps you make the most of your Camera N1 and get the shots you want Features valuable insight from a successful professional photographer for capturing unique and memorable portrait, candid, action, travel, sports, and other shots Provides step-by-step explanations on techniques and tips, all aimed at getting you comfortable and confident with your camera Go beyond the basic manual and the standard settings and see what your Camera N1 can do with Camera N1 Digital Field Guide!

This seminal photography text, now in its 10th edition and celebrating its 50th

anniversary, has been revamped, reorganized, and modernized to include the most up-to-date, need to know information for photographers. Ideal for students, beginners, and advanced users wanting to brush up on the fundamentals of photography, this book is a must have for any photographer's bookcase. The heart of this text, however, retains the same comprehensive mix of scholarly and practical information. The new edition has been fully updated to reflect dynamic changes in the industry. These changes include: an expansion and overhaul of the information on digital cameras and digital printing; an emphasis on updating photographs to include a wider range of international work; replacement of many diagrams with photos; overhaul of the analogue sections to give a more modern tone (ie exposure measurement and film and filters with some more dynamic photo illustrations).

Electronic flash not only brings light to a photograph, it can be an important artistic tool--if you've acquired the knowledge to use it creatively. To master those skills, digital photographers need only turn to this complete reference. Packed with inspirational photos, it takes the mystery out of flash, covering every type of equipment and explaining such essentials as guide numbers, sync speeds, white balance, and more. Photographers will see how fill flash can decrease contrast and shadows in outdoor portrait photography, understand how to control the light using bounce and multiple flash techniques, and expertly employ high-speed and rear curtain synchronization to create impressive motion-blur images. Everything you need to know is here--including a section on studio flash and computer processing.

In order to develop your artistic skills to the best of your ability, you first must understand the science and the fundamentals of photography. Whether you are a student of photography or a seasoned professional, this thoroughly updated edition of the classic text *Basic Photographic Materials and Processes* will provide all of the scientific information that you need. Full color throughout for the first time, this third edition covers new topics including digital resolution, digital sensor technology, scanner technology, color management, and tone reproduction.

Good lighting is fundamental to creating great images. This new book provides a roadmap for producing creative images with a flashgun. It introduces lighting principles and then advises on more complex lighting sets and situations.

Techniques to create professional effects such as film noir and Hollywood lighting, high-speed synching and handling reflective surfaces are covered.

Practical instruction and advice throughout apply the principles, and explain how photographs are taken and stunning results achieved. Includes a guide to the main characteristics of light - intensity, direction, quality and colour - with advice on modern flashguns and their features, and has practical examples, from portraiture to product photography. Illustrated with 276 colour photographs.

The Canon EOS Elan 7 and 7E models, known as EOS 30 and 33 outside the American market—are high-performance cameras in compact bodies that appeal to high-level amateur as well as professional photographers. Take advantage of all these cameras can do, with a practical manual that illuminates all their features in far more detail than the manufacturer's instruction booklet.

First Published in 2004. Routledge is an imprint of Taylor & Francis, an informa company.

Maximizing the power of your camera's flash is difficult enough in a studio set-up, but outdoors literally presents a whole new world of challenges. John Gerlach and Barbara Eddy have taken the most asked about subject from their renowned photography workshops and turned it into this guidebook that is sure to inspire your next outdoor shoot, while also saving you time and frustration. *Outdoor Flash Photography* covers a range of practices from portrait to landscape, including unique strategies that the authors have pioneered through 40 years in the field. Mastering the use of multiple flashes to freeze action is shown through one of most challenging subjects in nature, hummingbirds in flight. This book will benefit photographers of all experience levels who are eager to evolve their outdoor photography and get the most out of their equipment.

Basics Photography 02: Lighting by David Pr.kel is an essential guide to the creative use of light in capturing photographic images. The book explains the theory of how light 'works' for the photographer, encouraging the reader to explore and experiment.

By emphasizing basic principles of good lighting and how to apply them, this informative guide shows advanced amateur photographers and professionals how to improve their photographic skills. After explaining different types of light, flash basics, and the benefits of on- and off-camera lighting techniques, it discusses how to use this information to increase the "gasp factor"—that powerful, emotional response that compels the viewer to take a second look at a photograph. Also included are assignments meant to help solidify this new flash knowledge for the photographer in order to put it into practice. As a bonus, the book contains inspirational stories demonstrating real-world applications of the techniques from a photojournalist with decades of experience.

Crime Scene Photography, Second Edition, offers an introduction to the basic concepts of forensic picture-taking. The forensic photographer, or more specifically the crime scene photographer, must know how to create an acceptable image that is capable of withstanding challenges in court. The photographic theory and principles have to be well grounded in the physics of optics, the how-to recommendations have to work, and the end result must be admissible in court. Based on the author's years of experience in the field at both the Arlington County and Baltimore County Police Departments, this book blends the practical functions of crime scene processing with theories of photography to guide the student in acquiring the skills, knowledge, and ability to render reliable evidence. This text has been carefully constructed for ease of use and effectiveness in training and was class-tested by the author at George Washington University. Beginning August 2008, this book will be required reading by the IAI Crime Scene Certification Board for all levels of certification (through August 2011). Over 600 full color photographs Two new chapters on 'The History of Forensic Photography,' and 'Digital Image Processing of Evidentiary

Photography' An essential reference for crime scene photography, including topics such as Composition, the Inverse Square Law, Court Cases affecting photography, Digital Image Processing, and Photogrammetry Required reading by the Crime Scene Certification Board of the International Association for Identification (IAI) for all levels of certification

Have you stepped up to a digital single-lens-reflex (dSLR) camera only to find the range of capabilities daunting? Combining features traditionally found on 35mm film cameras — precise shutter speed and exposure settings, interchangeable lenses and accessories, superior image quality — with the ease and storage capacity of digital cameras, a dSLR is a powerful new tool that can create truly great digital pictures. But the learning curve for photographers moving from the point-and-shoot digital world can be formidable. In this book, photographer and industry consultant Jon Canfield shows you how to take full advantage of dSLR photography, illuminating the entire process with nuggets of hard-won expertise. He also shows you how to use popular image-editing software such as Adobe Photoshop and Adobe Photoshop Elements to improve your images. The Digital SLR Guide is brimming with tips and tricks for getting the most from your equipment. The book is heavily illustrated with images and provides everything you need to know about choosing and using dSLR cameras and equipment.

You'll learn how to:

- Get the right stuff. Explore popular digital SLR cameras and compare accessories, such as lenses, flashes, and filters.
- Learn the camera inside and out. Master dSLR camera controls and advanced features for maximum impact.
- shoot like an expert. Cut to the chase with innovative, time-saving, and creative photography techniques.
- Edit your images. Use Photoshop and Photoshop Elements to make your pictures even better.
- Boost quality. Work with high-quality raw capture modes for the best possible photos.

Canon Speedlites and Nikon Speedlights are small, off-camera flashguns that can provide big results - if you know how to use them properly. Acclaimed Boston photographers Lou Jones, Bob Keenan and Steve Ostrowski guide you through the technical and creative aspects of how to get the most out of these powerful tools in this indispensable guide, packed full of inspirational images and comprehensive diagrams of the lighting set ups used to capture them. They are significantly more advanced, lighter and considerably cheaper than a standard flashgun, and have many advantages. They are small (and cheap) enough that a number can be carried in your kit, and they can be used in combination, triggered wirelessly. They use through-the-lens (TTL) metering, which allows you to use the in-camera LCD and histograms to calculate the required power/direction, rather than having to use a light meter or trial and error. They use proprietary, dedicated technology (from Canon and Nikon) that means there are no compatibility issues. Getting the most out of them, however, remains a mystery - most photographers still just use their speedlights in the same way as a standard flash gun. This is where this book comes in.

Basics Photography 07: Exposure is a comprehensive guide to the theory of

exposure, explaining the fundamental relationship between the photographic image and the effects of light intensity and duration. It describes the use of lens aperture and depth of field in relation to exposure and also outlines the principles of in-camera and hand-held light meters: their strengths, limitations and correct use in a wide variety of lighting situations. The book is a detailed guide to using exposure for expressive purposes, making it an invaluable reference tool to all students and practitioners of photography.

Shooting with any kind of flash whether a simple light on your camera, a remotely-triggered unit, or a complete studio setup completely changes the photographic experience. No longer do you simply need to be aware of light; now you need to know how to shape it to meet your needs. The *Flash Photography Field Guide* will show you exactly how to do this, whether you're shooting models in a studio, live sports events, or something as special as the wedding of a loved one. This book covers the details of setting up and using modern TTL flash systems, and the creative and technical choices you'll come across, from syncing the flash with the camera to modifying the quality of the light.

David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography* describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's

capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

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