

Guide Utilisation Peugeot 308

This volume establishes a clear link between good nutrition and high productivity. It demonstrates that ensuring that workers have access to nutritious, safe and affordable food, an adequate meal break and decent conditions for eating is not only socially important and economically viable but a profitable business practice too. Through case studies from a variety of enterprises in 28 industrialized and developing countries, the book offers valuable and practical food solutions which can be adapted to workplaces of different sizes and with different budgets. It also addresses an often-overlooked issue in nutrition: access to clean drinking water. Relevant laws, regulations and guides pertaining to meal breaks and workplace nutrition are also highlighted in this volume, and an extensive section containing checklists and other useful resources for unions, employers and governments is included.

This volume contains the selected papers of the first I.D.M.M.E. conference on 'Integrated Design and Manufacturing in Mechanical Engineering', held in Nantes from 15-17 April 1996. Its objective was to discuss the questions related to the definition of the optimal design and manufacturing processes and to their integration through coherent methodologies in adapted environments. The

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initiative of the Conference and the organization thereof, is mainly due to the efforts of the french PRIMECA group (Pool of Computer Resources for Mechanics) started eight years ago. We were able to attract the international community with the support of the International Institution for Production Engineering Research (C.I.R.P.). The conference brought together two hundred and fifty specialists from around the world. About ninety papers and twenty posters were presented covering three main topics : optimization and evaluation of the product design process, optimization and evaluation of the manufacturing systems and methodological aspects.

Algae Energy covers the production of algae culture and the usage of algal biomass conversion products. It also reviews modern biomass-based transportation fuels, including biodiesel, bio-oil, biomethane and biohydrogen. Each chapter opens with fundamental explanations suitable for those with a general interest in algae energy and goes on to provide in-depth scientific details for more expert readers. Algae energy is discussed within the wider context of green energy, with chapters covering topics such as: green energy facilities, algae technology, energy from algae and biodiesel from algae. Algae Energy addresses the needs of energy researchers, chemical engineers, fuel and environmental engineers, postgraduate and advanced undergraduate students,

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and others interested in a practical tool for pursuing their interest in bio-energy. Every one of the many millions of cars manufactured annually worldwide uses shock absorbers, otherwise known as dampers. These form a vital part of the suspension system of any vehicle, essential for optimizing road holding, performance and safety. This, the second edition of the Shock Absorber Handbook (first edition published in 1999), remains the only English language book devoted to the subject. Comprehensive coverage of design, testing, installation and use of the damper has led to the book's acceptance as the authoritative text on the automotive applications of shock absorbers. In this second edition, the author presents a thorough revision of his book to bring it completely up to date. There are numerous detail improvements, and extensive new material has been added particularly on the many varieties of valve design in the conventional hydraulic damper, and on modern developments such as electrorheological and magnetorheological dampers. "The Shock Absorber Handbook, 2nd Edition" provides a thorough treatment of the issues surrounding the design and selection of shock absorbers. It is an invaluable handbook for those working in industry, as well as a principal reference text for students of mechanical and automotive engineering.

This publication, prepared under the aegis of the WIPO Creative Heritage Project

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by two external consultants, Ms. Molly Torsen and Dr. Jane Anderson, offers legal information and compiles practical experiences on the management of intellectual property for cultural institutions whose collections comprise traditional cultural expressions. It seeks to respond directly to the needs of cultural institutions and indigenous and traditional communities dealing with the preservation, safeguarding and protection of cultural heritage.

Recently, rapid technological advances have been influencing the global business operations strategies at companies of all sizes like never before. At the same time, there has been a shift in business cultures due to the rising prevalence of matrix organizations and innovative thinking. This book investigates the role of these factors in shaping the business operations of tomorrow. To address the topic comprehensively, the editors have gathered expert contributions exploring the following dimensions: the business and organizational environment, strategic design, innovativeness and risk management. Discussing aspects ranging from customer selection to understanding regional, national and supranational market dynamics, the contributions will help readers understand both the complexity of and opportunities presented by designing operations.

SAGE BOB 50 est un des logiciels comptables de référence pour l'entreprise :

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gestion des points de vente, facturation, gestion des achats, des ventes, des stocks, de la relation client, ... Plus de 12.000 sociétés l'utilisent aujourd'hui, parmi lesquelles on retrouve 2.000 fiduciaires et experts, dont les plus grands cabinets d'audit comptable. Comme tout logiciel comptable, SAGE BOB 50 a fortement évolué depuis sa création : l'ensemble de la structure du logiciel a été modifiée. C'est pourquoi un ouvrage devait être consacré à la dernière version de Sage BOB 50. Ce livre ne remplace pas le manuel rédigé sur le logiciel BOBSOFTWARE, également disponible chez Edipro, mais il l'actualise en fonction des évolutions récentes du logiciel. Les auteurs ont voulu offrir aux utilisateurs de SAGE BOB 50 un ouvrage approfondi, facilement accessible et rédigé de manière didactique. Le but est de les familiariser au maniement de cet outil comptable incontournable, tant pour les professionnels du chiffre que pour les étudiants et leurs professeurs. Le livre est rédigé de manière limpide, est assorti de nombreux conseils et est illustré par de multiples captures d'écran qui aideront tout utilisateur, néophyte ou non, à naviguer avec facilité dans SAGE BOB 50.

Enhanced Methods in Computer Security, Biometric and Artificial Intelligence Systems contains over 30 contributions from leading European researchers showing the present state and future directions of computer science research.

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"Methods of Artificial Intelligence and Intelligent Agents" contains 13 contributions analyzing such areas of AI as fuzzy set theory, predicate logic, neural networks, clustering, data mining and others. It also presents applications of AI as possible solutions for problems like firm bankruptcy, soil erosion, flight control and others. "Information Technology Security" covers three important areas of security engineering in information systems: software security, public key infrastructure and the design of new cryptographic protocols and algorithms. "Biometric Systems" comprises 11 contributions dealing with face picture analysis and recognition systems. This chapter focuses on known methods of biometric problem solution as well as the design of new models.

After Zurich (1995), Lisbon (1998), Orlando (2002), Taipei (2005) and Paris (2008), the International Conference on Weigh-In-Motion (ICWIM6) returns to North America to join with the North American Travel Monitoring Exhibition and Conference (NATMEC 2012). International WIM conferences are organized by the International Society for Weigh-In-Motion (ISWIM). The conference addresses the broad range of technical issues related to weighing sensors and systems, weight data management and quality assurance, enforcement, road operation and infrastructure related issues. It provides access to current research and best practices, in an international forum for WIM technology, standards,

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research, policy and applications. Heavy vehicle mass monitoring, assessment and enforcement are key actions to ensure road safety and fair competition in freight transport, facilitating the inter-modality, and to design and maintain reliable and durable road infrastructures, with a better compliance of weights and dimensions. WIM is becoming part of a global ITS for heavy traffic management, contributing to reduce the environmental impact of freight transport and to a better use of the existing road networks.

From the industrial revolution to the railway age, through the era of electrification, the advent of mass production, and finally to the information age, the same pattern keeps repeating itself. An exciting, vibrant phase of innovation and financial speculation is followed by a crash, after which begins a longer, more stately period during which the technology is actually deployed properly. This collection of surveys and articles from *The Economist* examines how far technology has come and where it is heading. Part one looks at topics such as the “greying” (maturing) of IT, the growing importance of security, the rise of outsourcing, and the challenge of complexity, all of which have more to do with implementation than innovation. Part two looks at the shift from corporate computing towards consumer technology, whereby new technologies now appear first in consumer gadgets such as mobile phones. Topics covered will include the

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emergence of the mobile phone as the “digital Swiss Army knife”; the rise of digital cameras, which now outsell film-based ones; the growing size and importance of the games industry and its ever-closer links with other more traditional parts of the entertainment industry; and the social impact of technologies such as text messaging, Wi-Fi, and camera phones. Part three considers which technology will lead the next great phase of technological disruption and focuses on biotechnology, energy technology, and nanotechnology.

Europe is waking up to the challenge of technology and innovation. We see EU commitment to spend 3% of GDP on R&D, but who is thinking about how to spend? Who is thinking about technology management? Does the corporate board have the means to manage this spend? Should some percentage of the R&D be spent on improving technology and innovation management? This is where this book makes a contribution. It brings together the latest practice, research findings and thinking, presented in a way that addresses top management requirements. The goal is to secure the economic future of the firm, in the context of a sustainable industry and society. Using the ideas and methods in this book, the board can assess and improve its own ability to deal with the challenge of technology and innovation.

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Strategic Marketing: planning and control covers contemporary issues by exploring current developments in marketing theory and practice including the concept of a market-led orientation and a resource/asset-based approach to internal analysis and planning. The text provides a synthesis of key strategic marketing concepts in a concise and comprehensive way, and is tightly written to accommodate the reading time pressures on students. The material is highly exam focused and has been class tested and refined. Completely revised and updated, the second edition of Strategic Marketing: planning and control includes chapters on 'competitive intelligence', 'strategy formulation' and 'strategic implementation'. The final chapter, featuring mini case studies, has been thoroughly revised with new and up to date case material.

The Third International Workshop on Hybrid Artificial Intelligence Systems (HAIS 2008) presented the most recent developments in the dynamically expanding realm of symbolic and sub-symbolic techniques aimed at the construction of highly robust and reliable problem-solving techniques. Hybrid intelligent systems have become increasingly popular given their capabilities to handle a broad spectrum of real-world complex problems which come with inherent imprecision, uncertainty and vagueness, high-dimensionality, and non stationarity. These systems provide us with the opportunity to exploit existing domain knowledge as

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well as raw data to come up with promising solutions in an effective manner. Being truly multidisciplinary, the series of HAIS workshops offers a unique research forum to present and discuss the latest theoretical advances and real-world applications in this exciting research field. This volume of Lecture Notes on Artificial Intelligence (LNAI) includes accepted papers presented at HAIS 2008 held in University of Burgos, Burgos, Spain, September 2008. The global purpose of HAIS conferences has been to form a broad and interdisciplinary forum for hybrid artificial intelligence systems and associated learning paradigms, which are playing increasingly important roles in a large number of application areas. Since its first edition in Brazil in 2006, HAIS has become an important forum for researchers working on fundamental and theoretical aspects of hybrid artificial intelligence systems based on the use of agents and multiagent systems, bioinformatics and bio-inspired models, fuzzy systems, artificial vision, artificial neural networks, optimization models and alike.

Applied Business Statistics 5e is an introductory and intermediate Statistics text for students of Management. Its business applications-oriented approach aims to teach Management students how statistics (or data analytics) can be used as a valuable decision-support tool in any discipline of management practice.

Operation Strategy Second Edition Nigel Slack and Michael Lewis Ideal for

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Advanced Undergraduate and Postgraduate students, this book builds on concepts from Strategic Management, Operations Management, Marketing and HRM to give students a comprehensive understanding of Operations Strategy. Features Comprehensive and accessible with authoritative authorship and an excellent blend of theory and practice A European context Engaging case studies Teaching resources including an Instructor's Manual with extensive case notes and PowerPoint slides at www.pearsoned.co.uk/slack. What's New? This new edition has been focused to concentrate on the most significant topics in the subject, with 10 chapters replacing the previous 15. New material has been added and coverage of some older topics has been revised (see new table of contents). End-of-chapter case exercises have been replaced by a major end-of-book section of 'Harvard-type' cases. New to the Instructor's resources online: additional cases and a set of questions and answers for class use / exam use. New coverage of hot topics, such as the implications of ERP and Six Sigma on ops strategy, agility and it's inter-relationship with lean, supply management issues, operations strategy for competitive advantage and SCM, and implementation.

In *The Economics of Welfare*, originally published in 1920, Pigou reconceptualized economics as a science of economic welfare, in the course of

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which he developed the first systematic theory of market failures. Employing Alfred Marshall's theoretical framework and the utilitarian logic of Henry Sidgwick, he argued that the Smithian 'system of natural liberty' can fail to maximise economic welfare in three crucial spheres. Economic transactions grounded in the free play of self-interest may achieve a suboptimal allocation of resources by producing spillovers; they may maldistribute the national income, damaging much of the population; and they may generate business cycles, causing unemployment as well as income and consumption instabilities. In his analysis of how to repair these failures, Pigou made an elaborate, carefully reasoned case that interventions in otherwise unfettered markets may be in order. This reissued classic includes a new introduction by Nahid Aslanbeigui and Guy Oakes, who offer fresh ideas on *The Economics of Welfare* as a treatise that cannot be reduced to a programmatic collection of taxes and subsidies designed to maximise economic welfare. They also spell out the implications of Pigou's thought for contemporary economics.

The book titled *The Collaborative Economy in Action: European Perspectives* is one of the important outcomes of the COST Action CA16121, *From Sharing to Caring: Examining the Socio-Technical Aspects of the Collaborative Economy* (short name: *Sharing and Caring*; sharingandcaring.eu) that was active between

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March 2017 and September 2021. The Action was funded by the European Cooperation in Science and Technology - COST (www.cost.eu/actions/CA16121). The main objective of the COST Action Sharing and Caring is the development of a European network of researchers and practitioners interested in investigating the collaborative economy models, platforms, and their socio-technological implications. The network involves scholars, practitioners, communities, and policymakers. The COST Action Sharing and Caring helped to connect research initiatives across Europe and enabled scientists to develop their ideas by collaborating with peers. This collaboration opportunity represented a boost for the participants' research, careers, and innovation potential. The main aim of this book is to provide a comprehensive overview of the collaborative economy (CE) in European countries with a variety of its aspects for a deeper understanding of the phenomenon as a whole. For this reason, in July 2017, an open call for country reports was distributed among the members of the COST Action Sharing and Caring. Representatives of the member countries were invited to produce short country reports covering: definition(s) of the CE; types and models of the CE; key stakeholders involved; as well as legislation and technological tools relevant for the CE. Submitted reports varied in length and regarding the level of detail

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included, in accordance with how much information was available in each respective country at the time of writing. Editors of the book have compiled these early reports into a summary report, which was intended as a first step in mapping the state of the CE in Europe. The Member Countries Report on the Collaborative Economy, edited by Gaia Mosconi, Agnieszka Lukasiewicz, and Gabriela Avram (2018) that was published on the Sharing and Caring website, represented its first synergetic outcome and provided an overview of the CE phenomenon as interpreted and manifested in each of the countries part of the network. Additionally, Sergio Nassare-Aznar, Kosjenka Duman?, and Giulia Priora compiled a Preliminary Legal Analysis of Country Reports on Cases of Collaborative Economy (2018). In 2018, after undertaking an analysis of the previous reports' strengths and weaknesses, the book editors issued a call for an updated version of these country reports. Prof. Ann Light advised the editorial team, proposing a new format for country reports and 4000 words limit. The template included: Introduction, Definition, Key Questions, Examples, Illustration, Context, Developments, Issues, Other Major Players, and Relevant Literature. The new template was approved by the Management Committee in October 2018. The task force that had supported the production of the first series of country reports (Dimitar Trajanov, Maria del Mar Alonso, Bálint Balázs, Kosjenka

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Duman?i?, and Gabriela Avram) acted as mentors for the team of authors in each country. The final reports arrived at the end of 2018, bringing the total number of submissions to 30 (twenty-nine European countries plus Georgia). A call for book editors was issued, and a new editorial team was formed by volunteers from the participants of the COST Action: Andrzej Klimczuk, Vida ?esnuiyte, Cristina Miguel, Santa Mijalche, Gabriela Avram, Bori Simonovits, Bálint Balázs, Kostas Stefanidis, and Rafael Laurenti. The editorial team organized the double-blind reviews of reports and communicated to the authors the requirements for improving their texts. After reviews, the authors submitted updated versions of their country reports providing up-to-date interdisciplinary analysis on the state of the CE in 2019, when the reports were collected. During the final phase, the chapters were again reviewed by the lead editors together with all editorial team members. At the time, the intention was to update these reports again just before the end of the COST Action Sharing and Caring in 2021 and to produce a third edition. However, the COVID-19 pandemic changed these plans. Thus, this final volume was created by 82 scholars-editors and contributors-and consists of reports on 27 countries participating in the COST Action.

Over the past 100 years the European Automotive Industry has been repeatedly

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challenged by best practice. First by the United States, through the development of 'mass production' pioneered by Henry Ford and more recently by 'lean production techniques' as practised by the leading Japanese producers, particularly Toyota. It has consistently risen to these challenges and has shown it can compete and even outperform its competitors with world-class products. However, the European industry is now faced with growing competition and growth from new emerging low-cost countries and needs to re-define its competitive advantage to remain at the forefront of the sector. Automotive growth is driven by two factors, new markets and new technologies. Global competition is increasing, with technology and product differentiation becoming the most important sales factors, but with continued cost pressure. Within the market the winners will be more profitable and the losers will disappear. The Automotive Industry makes a significant contribution to the socio-economic fabric of the European Union. Manufacturing output represents €700 billion and research and development spending €24 billion. European automotive suppliers number 5000 member companies and represent 5 million employees and generate €500 billion in revenues. These are significant figures that generate wealth and high value employment within the EU. European firms must consistently improve their competitive position to ensure that the industry does not migrate to growing new

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markets.

The book deals with the fundamentals, theoretical bases, and design methodologies of conventional internal combustion engine (ICE) vehicles, electric vehicles (EVs), hybrid electric vehicles (HEVs), and fuel cell vehicles (FCVs). The design methodology is described in mathematical terms, step-by-step, and the topics are approached from the overall drive train system, not just individual components. Furthermore, in explaining the design methodology of each drive train, design examples are presented with simulation results.

Examines the development of military night aviation from its origins through the 1st World War. Places emphasis on the evolution of night flying in those countries which fought on the Western Front, namely France, Germany, Great Britain, and the United States.

The various sharing initiatives seen in the Nordic countries over the last years within transportation, housing/accommodation, sharing/renting of smaller capital goods and personal services could yield considerable benefits for consumers due to better quality and/or lower prices of the services. They also have a potential for emissions reductions of CO₂ and local pollutants. However, savings from lower prices could lead to increased emissions from increased demand of the services (particularly transport) and increased spending on other goods and services.

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Depending on how consumers spend their savings, these changes could partly, wholly or more than offset the initial emission reductions. The impacts on overall CO₂ emissions depend on whether the emissions are taxed, part of the emissions trading system EU ETS or not regulated at all.

Major progress has been made in the field of driveshafts since the authors presented their first edition of this unique reference work. Correspondingly, major revisions have been done for second edition of the German Textbook (Springer 2003), which is present here in the English translation. The presentation was adjusted, novel improvements of manufacturing and design are described, and modern aspects of production are incorporated. The design and application of Hooke's joint driveshafts is discussed as well as constant velocity joints for the construction of agricultural engines, road and rail vehicles. This work can be used as a textbook as well as a reference for practitioners, scientists, and students dealing with drive technology.

The revised and extended papers collected in this volume represent the cutting-edge of research at the nexus of electrical engineering and intelligent systems. They were selected from well over 1000 papers submitted to the high-profile international World Congress on Engineering held in London in July 2011. The chapters cover material across the full spectrum of work in the field, including

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computational intelligence, control engineering, network management, and wireless networks. Readers will also find substantive papers on signal processing, Internet computing, high performance computing, and industrial applications. The Electrical Engineering and Intelligent Systems conference, as part of the 2011 World Congress on Engineering was organized under the auspices of the non-profit International Association of Engineers (IAENG). With more than 30 nations represented on the conference committees alone, the Congress features the best and brightest scientific minds from a multitude of disciplines related to engineering. These peer-reviewed papers demonstrate the huge strides currently being taken in this rapidly developing field and reflect the excitement of those at the frontiers of this research.

by Conference Chairman n1 It is my pleasure to introduce this volume of Proceedings for the 33 MATADOR Conference. The Proceedings include 83 refereed papers submitted from 19 countries on 4 continents. 00 The spread of papers in this volume reflects four developments since the 32 MATADOR Conference in 1997: (i) the power of information technology to integrate the management and control of manufacturing systems; (ii) international manufacturing enterprises; (iii) the use of computers to integrate different aspects of manufacturing technology; and, (iv) new manufacturing technologies. New

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developments in the manufacturing systems area are globalisation and the use of the Web to achieve virtual enterprises. In manufacturing technology the potential of the following processes is being realised: rapid proto typing, laser processing, high-speed machining, and high-speed machine tool design. And, at the same time in the area of controls and automation, the flexibility and integration ability of open architecture computer controllers are creating a wide range of opportunities for novel solutions. Up-to-date research results in these and other areas are presented in this volume. The Proceedings reflect the truly international nature of this Conference and the way in which original research results are both collected and disseminated. The volume does not, however, record the rich debate and extensive scientific discussion which took place during the Conference. I trust that you will find this volume to be a permanent record of some of the research carried out in the last two years; and.

This book constitutes the refereed post-proceedings of the 11th IFIP WG 5.1 International Conference on Product Lifecycle Management, PLM 2014, held in Yokohama, Japan, in July 2014. The 51 full papers presented were carefully reviewed and selected from 77 submissions. They are organized in the following topical sections: BIM operations, maintenance, and renovation; BIM concepts and lifecycle management; design and education; naval engineering and shipbuilding; aeronautical and automotive engineering; industry and consumer products; interoperability, integration, configuration, systems engineering; change management and

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maturity; knowledge engineering; knowledge management; service and manufacturing; and new PLM.

This is one in a series of manuals for car or motorcycle owners. Each book provides information on routine maintenance and servicing, with tasks described and photographed in a step-by-step sequence so that even a novice can do the work.

Hatchback (3-door) and Sportback (5-door) models. Does NOT cover Quattro, S3 or Cabriolet models, semi-automatic transmission, or revised Audi A3 range introduced April 2008 Petrol: 1.6 litre (1595 & 1598cc) & 2.0 litre (1984cc), inc. turbo. Does NOT cover 1.4 litre, 1.8 litre or 3.2 litre petrol engines. Turbo-Diesel: 1.9 litre (1896cc) & 2.0 litre (1968cc).

This new edition of the Modern French Grammar is an innovative reference guide to French, combining traditional and function-based grammar in a single volume. Divided into two parts, Part A covers traditional grammatical categories such as word order, nouns, verbs and adjectives and Part B is organized around language functions and notions such as: giving and seeking information describing processes and results expressing likes, dislikes and preferences. With a strong emphasis on contemporary usage, all grammar points and functions are richly illustrated with examples. Implementing feedback from users of the first edition of the Grammar, this second edition includes clearer explanations and greater emphasis on areas of particular difficulty for learners of French. This is the ideal reference grammar for learners of French at all levels, from beginner to advanced. No prior knowledge of grammatical terminology is assumed and a glossary of grammatical terms is provided. This Grammar is complemented by the Modern French Grammar Workbook Second Edition which features related exercises and activities.

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This updated and revised edition outlines strategies and models for how to use technology and knowledge to improve performance, create jobs and increase income. It shows what skills will be required to produce, sell and manage performance over time, and how manual jobs can contribute to reduce the consumption of non-renewable resources.

This monograph is the first large-scale corpus analysis of French *il y a* clefts. While most research on clefts focusses on the English 'prototypical' *it*-cleft and its equivalents across languages, this study examines the lesser-known *il y a* clefts – of both presentational-eventive and specificational type – and provides an in-depth analysis of their syntactic, semantic and discourse-functional properties. In addition to an extensive literature review and a comparison with Italian *c'è* clefts and with French *c'est* clefts, the strength of the study lies in the critical approach it develops to the common definition of clefts. Several commonly used criteria for clefts are applied to the corpus data, revealing that these criteria often lead to ambiguous results. The reasons for this ambiguity are explored, thus leading to a better understanding of what constitutes a cleft. In this sense, the analysis will be of interest to specialists of Romance and non-Romance clefts alike.

A compact overview of the most relevant concepts and developments in International Management. The various strategy concepts of internationally active companies and their implementation in practice are the core of this book. The authors describe the particularities of international value chain activities and management functions and offer a thorough understanding of how Production & Sourcing, Research & Development, Marketing, Human Resource Management and Controlling have to be designed in an international company and what models are available to understand those activities in an international context. In 23

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lessons, a comprehensive overview of all key issues is given. Each lesson is accompanied by a case study from an international company to facilitate the understanding of all important factors involved in strategic international management. In this third edition, all chapters have been updated, all case studies revised, new chapters and recent data were integrated.

BASYS conferences were initially organized to promote the development of balanced automation systems. The first BASYS conference was successfully launched in Victoria, Brazil, in 1995. BASYS'06 is the 7th edition in this series. This book comprises three invited keynote papers and forty-nine regular papers accepted for presentation at the conference. All together, these papers will make significant contributions to the literature of Intelligent Technology for Balanced Manufacturing Systems.

This handbook provides a comprehensive overview of the processes and technologies in drying of vegetables and vegetable products. The Handbook of Drying of Vegetables and Vegetable Products discusses various technologies such as hot airflow drying, freeze drying, solar drying, microwave drying, radio frequency drying, infrared radiation drying, ultrasound assisted drying, and smart drying. The book's chapters are clustered around major themes including drying processes and technologies, drying of specific vegetable products, properties during vegetable drying, and modeling, measurements, packaging & safety. Specifically, the book covers drying of different parts and types of vegetables such as mushrooms and herbs; changes to the properties of pigments, nutrients, and texture during drying process; dried products storage; nondestructive measurement and monitoring of moisture and morphological changes during vegetable drying; novel packaging; and computational fluid dynamics.

Now in its fifth edition, the hugely popular Digital Marketing Excellence: Planning, Optimizing

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and Integrating Online Marketing is fully updated, keeping you in line with the changes in this dynamic and exciting field and helping you create effective and up-to-date customer-centric digital marketing plans. A practical guide to creating and executing digital marketing plans, it combines established approaches to marketing planning with the creative use of new digital models and digital tools. It is designed to support both marketers and digital marketers, and students of business or marketing who want a thorough yet practical grounding in digital marketing. Written by two highly experienced digital marketing consultants, the book shows you how to: Draw up an outline digital marketing plan Evaluate and apply digital marketing principles and models Integrate online and offline communications Implement customer-driven digital marketing Reduce costly trial and error Measure and enhance your digital marketing Learn best practices for reaching and engaging your audiences using the key digital marketing platforms like Apple, Facebook, Google and Twitter. This new edition seamlessly integrates the latest changes in social media technology, including expanded coverage of mobile technology, demonstrating how these new ways to reach customers can be integrated into your marketing plans. It also includes new sections on data analytics, clearly demonstrating how marketers can leverage data to their advantage. Offering a highly structured and accessible guide to a critical and far-reaching subject, Digital Marketing Excellence, Fifth Edition, provides a vital reference point for all students and managers involved in marketing strategy and implementation.

Paying for Hitler's War is a comparative economic study of 12 Nazi-occupied countries during World War II.

This open access book explores the global challenges and experiences related to digital

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entrepreneurial activities, using carefully selected examples from leading companies and economies that shape world business today and tomorrow. Digital entrepreneurship and the companies steering it have an enormous global impact; they promise to transform the business world and change the way we communicate with each other. These companies use digitalization and artificial intelligence to enhance the quality of decisions and augment their business and customer operations. This book demonstrates how cloud services are continuing to evolve; how cryptocurrencies are traded in the banking industry; how platforms are created to commercialize business, and how, taken together, these developments provide new opportunities in the digitalized era. Further, it discusses a wide range of digital factors changing the way businesses operate, including artificial intelligence, chatbots, voice search, augmented and virtual reality, as well as cyber threats and data privacy management. “Digitalization mirrors the Industrial Revolution’s impact. This book provides a complement of perspectives on the opportunities emanating from such a deep seated change in our economy. It is a comprehensive collection of thought leadership mapped into a very useful framework. Scholars, digital entrepreneurs and practitioners will benefit from this timely work.” Gina O’Connor, Professor of Innovation Management at Babson College, USA “This book defines and delineates the requirements for companies to enable their businesses to succeed in a post-COVID19 world. This book deftly examines how to accomplish and achieve digital entrepreneurship by leveraging cloud computing, AI, IoT and other critical technologies. This is truly a unique “must-read” book because it goes beyond theory and provides practical examples.” Charlie Isaacs, CTO of Customer Connection at Salesforce.com, USA "This book provides digital entrepreneurs useful guidance identifying, validating and building their venture.

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The international authors developed new perspectives on digital entrepreneurship that can support to create impact ventures.” Felix Staeritz, CEO FoundersLane, Member of the World Economic Forum Digital Leaders Board and bestselling author of FightBack, Germany

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