

Introduction To Knowledge Management Km In Business

Knowledge is a valuable resource that must be managed well for any organization to thrive. Proper knowledge management practices can improve business processes by creating value, however, the available tools meant to aid in the creation, collection, and storage of information have drastically changed since the emergence of social media. By using this collaborative online application for engaging with information, organizations are able to precisely disseminate knowledge to the correct audience. *Harnessing Social Media as a Knowledge Management Tool* explores the usage of social media in managing knowledge from multiple dimensions highlighting the benefits, opportunities and challenges that are encountered in using and implementing social media. This publication endeavors to provide a thorough insight into the role of social media in knowledge management from both an organizational and individualistic perspective. This book elucidates emerging strategies perfect for policy makers, managers, advertisers, academics, students, and organizations who wish to effectively manage knowledge through social media.

"This evidence-based book provides the framework and guidelines that professionals need for working with the contemporary explosion of data that is creating opportunities and challenges to all phases of our society and commerce." –Larry R. Medsker, Research Professor in Physics and Data Science, The George Washington University *Knowledge Management in Practice* is a resource on how knowledge management (KM) is implemented. It provides specific KM methods, tips, techniques, and best practices to gain competitive advantage and the most from investing in KM. It examines how KM is leveraged by first responders, the military, healthcare

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providers, insurance and financial services companies, legal firms, human resources departments, merger and acquisition (M&A) firms, and research institutions. Essential KM concepts are explored not only from a foundational perspective but also from a practical application. These concepts include capturing and codifying tacit and explicit knowledge, KM methods, information architecture, search, KM and social media, KM and Big Data, and the adoption of KM. Readers can visit the book's companion website, KM Mentor (www.KMMentor.com), where they can access: Presentations by industry leaders on a variety of topics KM templates and instruction on executing KM strategy, performing knowledge transfer, and KM assessments and audits KM program and project implementation guidance Insights and reviews on KM tools Guidance on implementing and executing various KM Methods Specialized KM publications A private secure collaboration community for members to discuss ideas and get expert answers and advice

An introduction to the field of knowledgemanagement.

This is the third entry in an ambitious, highly regarded KM book series edited by T. Kanti Srikantiah and Michael E. D. Koenig. Where Knowledge Management for the Information Professional (2000) offered information professionals an introduction to KM and Knowledge Management Lessons Learned (2004) assessed KM applications and innovations, Knowledge Management in Practice looks at how KM can be and is being implemented in organizations today. Featuring the contributions of more than 20 experts in the field, the book is unique in surveying the efforts of KM specialists to extend knowledge beyond their organizations and in providing a framework for understanding user context. The result is a must-read for any professional seeking to connect organizational KM systems with increasingly diverse and

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geographically dispersed user communities.

This book serves as a complete introduction to the subject of Knowledge Management (KM), and incorporates technical as well as social aspects, concepts as well as practical examples, and traditional KM approaches as well as emerging topics. Knowledge Management: Systems and Processes enhances the conventional exposition of KM with an in-depth discussion of the technologies used to facilitate the management of knowledge in large and small organizations. This includes a complete description of the theory and applications of the various techniques and technologies currently in use to manage organizational knowledge. The discussion of technology is at a level appropriate for the typical business administration graduate student or corporate manager. Special features: * Includes case studies of actual implementations of KM systems, including details such as system architecture * Contains numerous vignettes describing practical applications of KM initiatives at leading firms and governmental organizations * Provides a balanced view of knowledge management, while incorporating benefits and controversial issues, and both technology and social aspects * Extremely current, making extensive use of latest developments in, and examples from, the field of KM * Written by two proficient and recognized researchers in the field of KM.

Knowledge Management (KM) encompasses a wide range of tools and methods that are at the heart of the information and communication society and provide solutions that rely as much on organization as on technology. This title brings together contributions from authors from a range of countries who are recognized as leading figures in this field, both in an academic and a practical sense. It describes the strategic aspects of KM and defines the underlying principles in terms of management, life cycle, process, methods and tools involved in this discipline.

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Several approaches to the running of KM within organizations are then discussed. The influence of KM on the performance of a company is analyzed and guidelines are given on various KM approaches that can be used to achieve specific goals. Finally, several case studies of companies that have put KM at the heart of their organizational strategy are given to demonstrate how this approach has been put into practice. Given the practical approach taken by this book and the considerable advantages that a good handling of KM can bring to an organization, this title will be of great interest to those involved in this field.

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In 'Key Issues in the New Knowledge Management,' Firestone and McElroy, the architects of the New Knowledge Management (TNKM) provide an in-depth analysis of the most important issues in the field of Knowledge Management. The issues the book addresses are central in the field today:

- * The Knowledge Wars, or the issue of "how you define knowledge determines how you manage it"
- * The nature of knowledge processing
- * Information management or knowledge management?
- * Three views on the evolution of knowledge management
- * The role of knowledge claim evaluation in knowledge processing, or the difference between opinion, judgements, information, data, and real knowledge in knowledge management systems
- * Is culture a barrier in knowledge management?
- * The Open Enterprise and accelerated sustainable innovation
- * Portals
- * How should one evaluate KM software?
- * Intellectual Capital
- * Measuring the impact of KM initiatives on the organization and the bottom line
- * KM and terrorism

Knowledge Management (KM) is an effort to increase useful knowledge in the organization. It is a natural outgrowth of late twentieth century movements to make organizational management and operations more effective, of higher quality, and more responsive to constituents in a rapidly changing global environment. This document traces the evolution of KM in organizations, summarizing the most influential research and literature in the field. It also presents an overview of selected common and current practices in knowledge management, including the relationship between knowledge management and

decision making, with the intention of making a case for KM as a series of processes and not necessarily a manipulation of things. The final section highlights the use of social networking and commonly adopted Web applications to increase the value of social capital and to connect practitioners with clients and colleagues. Table of Contents: Introduction / Background Bibliographic Analysis / Theorizing Knowledge in Organizations / Conceptualizing Knowledge Emergence / Knowledge "Acts" / Knowledge Management in Practice / Knowledge Management Issues / Knowledge Management and Decision Making / Social Network Analysis and KM / Implications for the Future / Conclusion

As baby boomers approach retirement age and the work patterns of younger workers constantly change, many organizations worldwide are experiencing a far-reaching knowledge bleed. Therefore, it is imperative that organizations find ways to best leverage and retain that vital knowledge before workers leave the organization and attrition occurs. Answers the Call of Businesses Worldwide In light of global workforce changes, many organizations' are faced with a dilemma – how to maintain the right set of people at the right time in order to meet the company's long-term goals and vision. Knowledge Retention: Strategies and Solutions supplies the answer in the form of strategic human capital management. Written by one of the most sought after knowledge management

experts, this easy-to-read, concise guide helps companies adopt proven retention strategies and techniques to capture and share knowledge which is otherwise at risk of being lost in transition. The text also discusses key case studies by leading organizations applying knowledge retention strategies. Build Institutional Memory and Social Networks Addresses These Important Questions: How do you know what knowledge is important to capture? What is the best approach to developing a knowledge retention framework? How do you calculate the loss of knowledge? What are the appropriate steps once the damage is assessed? How do you identify knowledge flows and gaps in an organization? Since you never know when someone will retire or move on, the book emphasizes the importance of minimizing business disruption and accelerating competency development. Operating around four key framework pillars – competency, performance, knowledge, and change management – this text demonstrates why a knowledge-retention strategy should be woven into an organization's fabric from day one. Quality care of patients requires evaluating large amounts of data at the right time and place and in the correct context. With the advent of electronic health records, data warehouses now provide information at the point of care and facilitate a continuous learning environment in which lessons learned can provide updates to clinical, administrative, and financial processes. Given the

advancement of the information tools and techniques of today's knowledge economy, utilizing these resources are imperative for effective healthcare. Thus, the principles of Knowledge Management (KM) are now essential for quality healthcare management. The Healthcare Knowledge Management Primer explores and explains essential KM principles in healthcare settings in an introductory and easy to understand fashion. This concise book is ideal for both students and professionals who need to learn more about key aspects of the KM field as it pertains to effecting superior healthcare delivery. It provides readers with an understanding of approaches to KM by examining the purpose and nature of its key components and demystifies the KM field by explaining in an accessible manner the key concepts of KM tools, strategies and techniques, and their benefits to contemporary healthcare organizations.

'Knowledge Management Foundations' is just what it claims, the first attempt to provide a secure intellectual footing for the myriad of practices called "knowledge management." A breath of fresh air from the usual KM gurus, Fuller openly admits that the advent of KM is a mixed blessing that often amounts to the conduct of traditional management by subtler means. However, Fuller's deep understanding of both the history of management theory and knowledge production more generally enables him to separate the wheat from the chaff of

the KM literature. This ground-breaking book will prove of interest to both academics and practitioners of knowledge management. It highlights the ways in which KM has challenged the values associated with knowledge that academics have taken for granted for centuries. At the same time, Fuller resists the conclusion of many KM gurus, that the value of knowledge lies in whatever the market will bear in the short term. He pays special attention to how information technology has not only facilitated knowledge work but also has radically altered its nature. There are chapters devoted to the revolution in intellectual property and an evaluation of peer review as a quality control mechanism. The book culminates in a positive re-evaluation of universities as knowledge producing institutions from which the corporate sector still has much to learn.

A new, thoroughly updated edition of a comprehensive overview of knowledge management (KM), covering theoretical foundations, the KM process, tools, and professions. The ability to manage knowledge has become increasingly important in today's knowledge economy. Knowledge is considered a valuable commodity, embedded in products and in the tacit knowledge of highly mobile individual employees. Knowledge management (KM) represents a deliberate and systematic approach to cultivating and sharing an organization's knowledge base. This textbook and professional reference offers a comprehensive overview

of the field. Drawing on ideas, tools, and techniques from such disciplines as sociology, cognitive science, organizational behavior, and information science, it describes KM theory and practice at the individual, community, and organizational levels. Chapters cover such topics as tacit and explicit knowledge, theoretical modeling of KM, the KM cycle from knowledge capture to knowledge use, KM tools, KM assessment, and KM professionals. This third edition has been completely revised and updated to reflect advances in the dynamic and emerging field of KM. The specific changes include extended treatment of tacit knowledge; integration of such newer technologies as social media, visualization, mobile technologies, and crowdsourcing; a new chapter on knowledge continuity, with key criteria for identifying knowledge at risk; material on how to identify, document, validate, share, and implement lessons learned and best practices; the addition of new categories of KM jobs; and a new emphasis on the role of KM in innovation. Supplementary materials for instructors are available online.

The status of knowledge management (KM) as a mature science has long been recognized in the academic world. However, in the economic arena, its connection with companies and organizations has been more gradual. Jean-Louis Ermine established a theoretical and practical framework for KM in his book, *Knowledge Management: The Creative Loop* – issued by the same

publishers as this book. In this latest tome, practical examples are illustrated with real case studies. Modeled on the four-step operational approach inspired by the creative loop, this book includes four sets of real case studies – each one following the basic presentation of the fundamental material per step. Knowledge Management in Innovative Companies 1 is especially useful for practitioners, as there are numerous illustrations based on best practices for each specific KM step and for global project implementation. Indeed, the last chapter is dedicated to the implementation of a global KM corporate project.

Knowledge Management: A Practical Guide for Librarians will help information professionals recognize, organize, communicate, and leverage both the tacit and explicit knowledge already in the organization for the benefit of themselves and their users

In the last few years, knowledge management practices have evolved in organizations. The introduction of Web 2.0 technologies has encouraged new methods of information usage and knowledge sharing, which are frequently used by employees who already rely on these Web 2.0 technologies in their personal lives. Knowledge Management 2.0: Organizational Models and Enterprise Strategies provides an overview of theoretical and empirical research on knowledge management generation in the Web 2.0 age. Research in this book

highlights knowledge management evolution with a global focus and investigates the impact knowledge management 2.0 has on business models, enterprise governance and strategies, human resources, and IT design, implementation, and appropriation in organizations.

As knowledge economies become increasingly important around the world, it is essential that organizations are able to transform their knowledge into a competitive advantage. This textbook offers an interdisciplinary approach to knowledge management written specifically for postgraduate students in business and management schools. Knowledge Management presents classic and advanced concepts, models and frameworks using a clear logical structure, which covers building knowledge competence, the knowledge lifecycle, and integration of knowledge management with business decision making. An overall framework illustrates links between chapters and ensures readers can gain a body of actionable knowledge rather than learning isolated, uncontextualized topics. Based on cutting-edge research findings and covering the most advanced IT and IS technologies, this book emphasises the need for knowledge management to span boundaries across organizations, supply chains and partnerships, rather than being limited to individual learning and sharing within businesses. Knowledge Management is international in scope and includes real world case studies and role play scenarios to show how theories are applied in practice, and "think back" and "critique discussion" questions to encourage reflective learning and critical thinking. This indispensable text provides a dynamic picture of the evolution of knowledge management and demonstrates its full potential to enable better business decisions. Accompanying online

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resources include PowerPoint slides for lecturers and exercise questions for students. This book introduces readers to a wide range of knowledge management (KM) tools, techniques and terminology for enhancing innovation, communication and dedication among individuals and workgroups. The focus is on real-world business examples using commonly available technologies. The book is set out in a clear and straightforward way, with definitions highlighted, brief case studies included that illustrate key points, dialogue sections that probe for practical applications, and written exercises. Each chapter concludes with discussion questions, review questions, and a vocabulary review. An Online Instructor's Guide is available.

Knowledge management as a discipline has matured over the last decade. It has moved from being a mere buzzword to an inherently fundamental concept. Simply put, the knowledge-based assets of the organization are the only source of sustainable competitive advantage in today's marketplace. Traditional resources such as land, labor, and capital, while important, are no longer sufficient for survival in today's fiercely competitive marketplace. Here, Desouza, a faculty member at the University of Washington's Information School and a leader of more than 100 knowledge management efforts in businesses and governments in thirty countries, and Scott Paquette, a faculty member at the College of Information Studies, University of Maryland who is involved in knowledge management research and corporate projects, provide an introductory overview of KM today. This book balances the theory and practice of KM. Desouza and Paquette consider the issues organizations encounter in the global marketplace. Their book is the first to integrate social media and networking into KM practice. The book's nine chapters are divided into three major parts: Part I covers foundational concepts and

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introduces the reader to the key elements of knowledge management. Part II explores critical activities of knowledge management. Part III offers a strategic view of knowledge management in organizations. Each chapter provides a broad overview, graphics that help readers visualize key points, and several vignettes documenting case scenarios that will help the reader digest concepts. Knowledge Management will prove ideal for instructors who have been forced to design courses around KM business texts, augmented with scholarly articles. It will also be useful to anyone who needs to better understand KM to apply it in his or her organization. "This book discusses theory and practice in the design of knowledge management systems, facilitation of knowledge sharing, and creation of practices that encourage organizational learning"--Provided by publisher.

Introduction to Knowledge ManagementRoutledge

"This book captures an in-depth knowledge base on the most current and useful concepts, applications, and processes relevant to the successful management of knowledge assets"--Provided by publisher.

Knowledge Management has evolved into one of the most important streams of management research, affecting organizations of all types at many different levels. The Encyclopedia of Knowledge Management, Second Edition provides a compendium of terms, definitions and explanations of concepts, processes and acronyms addressing the challenges of knowledge management. This two-volume collection covers all aspects of this critical discipline, which range from knowledge identification and representation, to the impact of Knowledge Management Systems on organizational culture, to the significant integration and cost issues being faced by Human Resources, MIS/IT, and production departments.

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Knowledge Management (KM) is a hybrid discipline, containing elements of social sciences, technology and business. KM focuses on creating and sharing knowledge. The discipline is a holistic system for management of intellectual capital, organization change, knowledge creation and sharing, for continuous improvement and innovation, and organizational learning, resulting in increased value creation. This symbioses of disciplines takes place within the organizations' vision, purpose and strategy. Introduction to Knowledge Management provides a strategic roadmap for knowledge management and teaches how to implement KM in a company, step by step.

This text serves as a complete introduction to the subject of knowledge management, incorporating technical, and social aspects of knowledge management, as well as practical examples, traditional approaches, and emerging topics.

Knowledge Management for Project Excellence defines a methodology, called Projects with Learning Outcomes (ProwLO), for management of knowledge in projects, including a process model. This guide enables organizations to solve many known knowledge management problems as experienced in practice. The process model consists of eight processes, which are in turn made of activities. These processes are aligned with the generic life cycle of projects and programmes. They drive knowledge processes in project environments. ProwLO is a tool to institutionalize knowledge processing and optimize knowledge processes, and thereby provides the infrastructure for the development of learning organizations. This book, as a methodology, provides a lot of contextual information for a better understanding of knowledge management in the

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context of projects. First of all, it provides an understanding of the essence of knowledge. Second, examples of knowledge needs are provided in the context of two PRINCE2 processes and risk management. Third, it provides extensive background information on project management. This book offers a step-by-step guide to executing successful project management in the context of the key processes. It also provides the reader with a decision-making tool, supported by the capture of Cases, a key experience knowledge type. As such, it is an essential tool for any project manager operating in the knowledge economy.

Knowledge Management (KM) is the technique of using the information and knowledge that is supplied to, generated by and inherent in any organization or institution, to improve its performance. This volume demonstrates how KM can be used in education to improve learning.

Discusses management models and concepts, strategies for sharing knowledge, and ways to implement the concept within a company.

Here is a practical, step-by-step guide to crafting a Knowledge Management strategy that aligns with your organization's larger business strategy. The Barnes-Milton approach prepares KM professionals to identify strategic knowledge areas, define program scope and vision, obtain stakeholder input and buy-in, select winning pilots, apply change management principles, build a sound Knowledge Management framework, manage content and technology, assemble and lead an implementation

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team, and—most importantly—connect KM strategy to business realities. Whether you are looking to reinvigorate your current KM program or build an effective program from the ground up, *Designing a Successful KM Strategy* is the comprehensive guide that will help you get it right.

Conceived by Chris Grey as an antidote to conventional textbooks, each book in the 'Very Short, Fairly Interesting and Reasonably Cheap' series takes a core area of the curriculum and turns it on its head by providing a critical and sophisticated overview of the key issues and debates in an informal, conversational and often humorous way. Written in a lively, conversational style, *Knowledge Management* looks at the nature of knowledge, including its definition and measurement, before the main concepts and theoretical contributions to knowledge management are reviewed and challenged, providing fresh insights into the central debates. Suitable for students of Business and Management courses at Undergraduate and Postgraduate level and anyone interested in the concept of knowledge management.

Knowledge management (KM) has become an important business strategy in an era of accelerated globalization, digitalization, and servitization of products and services. Maximizing the use of organizational resources becomes fundamental for continuous growth and prosperity. Organizations of various kinds such as resource-based organizations, product-based organizations, as well as knowledge-intensive service-oriented organizations require specific policies and support services to improve the

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knowledge management in their respective organizations. Knowledge Management Strategies and Applications focuses on the way organizations can create knowledge, share existing or new knowledge, and disseminate them among the stakeholders, most importantly among the employees, managers, customers, and suppliers. The selected topics are drawn from several fields of studies and give a multidisciplinary outlook. The book will be interesting not only for the researchers and students but also for the managers who want to improve knowledge sharing and innovation capabilities in their organizations.

Successes and Failures of Knowledge Management highlights examples from across multiple industries, demonstrating where the practice has been implemented well—and not so well—so others can learn from these cases during their knowledge management journey. Knowledge management deals with how best to leverage knowledge both internally and externally in organizations to improve decision-making and facilitate knowledge capture and sharing. It is a critical part of an organization's fabric, and can be used to increase innovation, improve organizational internal and external effectiveness, build the institutional memory, and enhance organizational agility. Starting by establishing KM processes, measures, and metrics, the book highlights ways to be successful in knowledge management institutionalization through learning from sample mistakes and successes. Whether an organization is already implementing KM or has been reluctant to do so, the ideas presented will stimulate the

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application of knowledge management as part of a human capital strategy in any organization. Provides keen insights for knowledge management practitioners and educators Conveys KM lessons learned through both successes and failures Includes straightforward, jargon-free case studies and research developed by the leading KM researchers and practitioners across industries

WINNER: CILIP's Knowledge and Information Management Award 2019 - Information Resources Print Category The way an organization manages and disseminates its knowledge is key to informed business decision-making, effectiveness and competitive edge. The Knowledge Manager's Handbook takes you step by step through the processes needed to define and embed an effective knowledge management framework within an organization. This second edition now includes clear guidance on the best practice requirements from the first ever internationally recognised standard for knowledge management, ISO 30401:2018, as well as content on the impact of AI and data analytics. Nick Milton and Patrick Lambe work through each stage of creating and implementing a knowledge management framework for an organization's specific needs, based around the four essential aspects of knowledge management: people, processes, technologies and governance. With updated international case studies from organizations of all sizes and sectors, along with user-friendly templates and

checklists to help implement effective knowledge management procedures, The Knowledge Manager's Handbook is the end-to-end guide to making a sustainable change in the knowledge management culture.

'The New Knowledge Management' is the story of the birth of "second-generation knowledge management," told from the perspective of one its chief architects, Mark W. McElroy. Unlike its first-generation cousin, second-generation Knowledge Management seeks to enhance knowledge production, not just knowledge sharing. As a result, 'The New Knowledge Management' expands the overall reach of knowledge management to include "innovation management" for the very first time. 'The New Knowledge Management' introduces the concept of "second-generation knowledge management" to the business community. Mark W. McElroy has assembled a collection of his own essays, written over the past four years, chronicling the development of related thinking in the field. Unlike first-generation KM, mainly focusing on value derived from knowledge sharing, second-generation thinking formally adds knowledge making to the scope of KM. In this way second-generation KM expands the overall reach of KM to include "innovation management" for the very first time. 'The New Knowledge Management' finally begins to bridge the gap between KM and the field of organizational learning, which up until now have been viewed as miles apart.

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Text surveys recent applications and innovations in knowledge management (KM). Demonstrates KM in practice; revealing what has been learned, what works, and what doesn't. DLC: Knowledge management.

The Power of KM provides a clear and concise introduction to Knowledge Management (KM). Brent Hunter explains the basics of Knowledge Management and provides a step-by-step, comprehensive, integrated, holistic and universal KM strategy that can be utilized in any organization. Hunter continues by explaining how Knowledge Management can be used to enrich and optimize our personal lives and at all levels of society. By the time you finish this book, you will learn that knowledge is power, that KM is extraordinarily valuable and how the power of KM can literally change the world.

Knowledge Management in Libraries: Concepts, Tools and Approaches brings to the forefront the increasing recognition of the value of knowledge and information to individuals, organizations, and communities, providing an analysis of the concepts of Knowledge Management (KM) that prevails among the Library and Information Science (LIS) community. Thus, the book explores knowledge management from the perspective of LIS professionals. Furthermore, unlike most books on the topic, which address it almost exclusively in the context of a firm or an organization to help gain a competitive advantage, this book looks at

knowledge management in the context of not for profit organizations such as libraries. Describes the theory and approaches of knowledge management in the context of librarianship Seeks to identify and explain the principles that underlie the different processes of knowledge management Combines the theoretical and practical perspectives of the topic Provides a comprehensive and methodological approach to support librarians and information science professionals in the implementation of knowledge management in libraries and information centers Proposes a model for libraries and information centers which may be used as a guide for implementation Incorporates illustrations where necessary to provide a clear understanding of the concepts

This introductory level textbook critically reviews and analyses the key themes underpinning knowledge management in organisations. It presents the key debates in this area, including coverage of epistemologies of knowledge, managing and sharing knowledge, and learning and innovation.

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