

Journalism And Mass Communication Curriculum

Dynamics of News Reporting and Writing: Foundational Skills for a Digital Age shows students how to approach their stories and think on their feet in the evolving media landscape. Recognizing that well-crafted stories are founded on sharp prose, author Vincent F. Filak covers more foundational elements of a newswriting textbook, like lead writing, structure, and storytelling, while also teaching students how to think critically and determine what matters most to their readers. The Second Edition includes even more writing and grammar exercises, discussions of social media and digital media advancements, and additional career-related examples to help students succeed upon entering the field.

This unique volume brings together original essays by well-known mass communication experts--master teachers--who provide practical information on teaching the communication and journalism courses in which they specialize. Its contributors include eminent specialists such as Maurine H. Beasley, who offers advice to teachers of media history; Dan Nimmo (political communication); Roy L. Moore (media law); Jay Black (media ethics); and John De Mott (media management). Chapter authors suggest course outlines, teaching strategies, and methods of testing, and provide reviews of current texts and supplementary materials such as films and other audio-visual aids.

Media educators have long been debating the nature and purpose of media education. Issues relating to new technologies and the changing state of the media industry are ongoing concerns, but some of the most difficult questions go to the actual structure of media education itself: Is it best represented as an integrated field? Should it merge with other communication subfields, or potentially split into several separate fields? Media practitioners complicate matters further by questioning the necessity for media education at all. The continued consideration of and reaction to these issues will have a significant effect on media-related education and its associated practices. In *Mass Media Education in Transition*, Thomas Dickson gives careful consideration to the state of media education and its future directions. He provides a history of mass media-related education as well as an overview of the major issues affecting media education at the end of the 20th century. He incorporates the visions of media education leaders as to the possible directions the field may take in the next century and includes in his discussion information that has been previously unknown or not readily available to media educators. This volume provides a broad view of the major issues affecting all aspects of media education: print and broadcast journalism, advertising, public relations, and media studies. It also offers detailed insights as to the possibilities that lie ahead as the field continues to develop--a new professionalism, or a return to a prior vision of media-related education, or possibly something quite different.

In September 2005, just days after Hurricane Katrina devastated New Orleans, journalists from the Times-Picayune and WWL-TV asked for and received assistance from LSU's Manship School of Mass Communication. The staff of the Times-Picayune used the School's computer labs to publish an online edition of the paper within hours of their arrival and a print edition just five days after the storm. WWL-TV reporters set up shop in the School's television facility and were on the air a few hours later, telling Katrina's

story. What happened at the Manship School during that September week affirmed the ascendancy of this illustrious program. From a single journalism course offered during the 1912--1913 session, the LSU Manship School of Mass Communication has a long, rich tradition of excellence. In *The Manship School*, Ronald Garay, a longtime faculty member and former associate dean, traces not only the story of the Manship School but its role in the evolution of media education in general. Hugh Mercer Blain, a professor in the English department at LSU in the early 1900s, created the first LSU journalism courses and curriculum with the support of then LSU president Thomas Boyd, making LSU one of the first universities to offer journalism education. Garay describes Blain's efforts to structure a fledgling journalism department and his success in gaining national recognition for what soon would become the LSU School of Journalism and later the Manship School of Mass Communication. Garay chronicles the subsequent building of full-fledged journalism units in liberal arts colleges; the addition of new fields such as broadcasting, advertising, public relations, and political communication; the creation of doctoral programs; and the emergence of serious research on the impact of media on society. Throughout, Garay introduces the students, faculty, directors, and alumni who played important roles in the school's history -- including pioneer political consultant Raymond Strother, former Associated Press head Wes Gallagher, and Reader's Digest chairman and former CEO Thomas Ryder -- and details the evolution of LSU's student media, particularly *The Reveille*, KLSU-FM, and Tiger-TV. The book also describes the Manship School's emergence as an independent college at LSU and Dean John Maxwell Hamilton's role in re-orienting the School's intellectual and professional mission, raising the School's stature and visibility nationally, and incorporating state-of-the-art technology in classrooms and labs. *The Manship School* provides a valuable and comprehensive record of one of LSU's most distinguished units.

THE INSTANT NEW YORK TIMES AND WASHINGTON POST BESTSELLER A call to action from three of Washington's premier political scholar-journalists, *One Nation After Trump* offers the definitive work on the threat posed by the Trump presidency and how to counter it. American democracy was never supposed to give the nation a president like Donald Trump. We have never had a president who gave rise to such widespread alarm about his lack of commitment to the institutions of self-government, to the norms democracy requires, and to the need for basic knowledge about how government works. We have never had a president who raises profound questions about his basic competence and his psychological capacity to take on the most challenging political office in the world. Yet if Trump is both a threat to our democracy and a product of its weaknesses, the citizen activism he has inspired is the antidote. The reaction to the crisis created by Trump's presidency can provide the foundation for an era of democratic renewal and vindicate our long experiment in self-rule. The award-winning authors of *One Nation After Trump* explain Trump's rise and the danger his administration poses to our free institutions. They also offer encouragement to the millions of Americans now experiencing a new sense of citizenship and engagement and argue that our nation needs a unifying alternative to Trump's dark and divisive brand of politics—an alternative rooted in a New Economy, a New Patriotism, a New Civil Society, and a New Democracy. *One Nation After Trump* is the essential book for our era, an unsparing assessment of the perils facing the United States and an inspiring roadmap for how we can reclaim the future.

We're in an age of information overload, and too much of what we watch, hear and read is mistaken, deceitful or even dangerous. Yet you and I can take control and make media serve us -- all of us -- by being active consumers and participants. Here's how.

With a Foreword by Clay Shirky Praise for Mediactive: "Dan Gillmor has thought more deeply, more usefully, and over a longer period of time about the next stages of media evolution than just about anyone else. In Mediactive, he puts the results of his ideas and experiments together in a guide full of practical tips and longer-term inspirations for everyone affected by rapid changes in the news ecology. This book is a very worthy successor to his influential *We the Media*." --James Fallows, *Atlantic Magazine*, author of *Postcards from Tomorrow Square* and *Breaking the News* "Dan's book helps us understand when the news we read is reliable and trustworthy, and how to determine when what we're reading is intended to deceive. A trustworthy press is required for the survival of a democracy, and we really need this book right now." --Craig Newmark, founder of craigslist "A master-class in media-literacy for the 21st century, operating on all scales from the tiniest details of navigating wiki software all the way up to sensible and smart suggestions for reforming law and policy to make the news better and fairer. Gillmor's a reporter's reporter for the information age, Mediactive made me want to stand up and salute." --Cory Doctorow, co-editor/owner, *Boing Boing*; author of *For the Win* "As the lines between professional and citizen journalists continue to blur, Mediactive provides a useful roadmap to help us become savvier consumers and creators alike." -- Steve Case, chairman and CEO of *Revolution* and co-founder of *America Online* "It's all true - at least to someone. And that's the problem in a hypermediated world where everyone and anyone can represent his own reality. Gillmor attacks the problem of representation and reality head on, demanding we become media-active users of our emerging media, instead of passive consumers. If this book doesn't get you out of Facebook and back on the real Internet, nothing will." --Douglas Rushkoff, author of *Program or Be Programmed: Ten Commands for a Digital Age* "An important book showing people how to swim rather than drown in today's torrent of information. Dan Gillmor lives on the front line of digital information - there's no-one better to help us understand the risks and opportunities or help us ask the right questions." --Richard Sambrook, Global Vice Chairman and Chief Content Officer at *Edelman*, and former BBC Director of Global News "With the future of journalism and democracy in peril, Mediactive comes along with sage and practical advice at a crucial time. Dan Gillmor, pioneering journalist and teacher of journalists, offers a practical guide to citizens who now need to become active producers as well as critical consumers of media. Read this book right away, buy one for a friend and another one for a student, and then put Gillmor's advice into action." --Howard Rheingold, author of the *Smart Mobs* and other books about our digital future "Through common-sense guidelines and well-chosen examples, Gillmor shows how anyone can navigate the half-truths, exaggerations and outright falsehoods that permeate today's media environment and ferret out what is true and important. As Gillmor writes, 'When we have unlimited sources of information, and when so much of what comes at us is questionable, our lives get more challenging. They also get more interesting.'" --Dan Kennedy, assistant professor of journalism at *Northeastern University*, former *Boston Phoenix* media critic, and author of the *Media Nation* blog at www.dankennedy.net

The chapters included in this component of *Assessing Media Education* are intended for those who have already developed an assessment

plan and identified key student learning outcomes, and who need more information on how to measure the outcomes both indirectly and directly.

The Third Edition of *Women in Mass Communication* provides a new generation of students with an insightful examination of women in the journalism and mass communication professions. In this seminal volume, editors Pamela Creedon and Judith Cramer offer ideas and directions for improving the status of women—and men— working in the field.

"Peyton Paxson succinctly describes the forces deconstructing the establishment media while providing a grounded introduction to mass communication." *Bick Treut Communication Studies*, Raritan Valley Community College, New Jersey *Mass Communications and Media Studies: An Introduction* serves as a primary text for media studies courses at two-year colleges. It briefly surveys the history of mass communication media, discusses the current state of each medium, and anticipates the future of mass media. Its focus is a study of the mass media industry and the role it plays in society, which distinguishes it from books that focus solely on communications theory. The book's presentation addresses the needs of both students and faculty members. It includes helpful pedagogical features at the end of each chapter, containing discussion questions and links to additional online resources. The format of the book allows it to be used in courses that analyze the mass media through social and cultural criticism as well as in courses that emphasize the economic structure of the mass media industry. *Mass Communications and Media Studies: An Introduction* is comprehensive yet concise. Divided into twelve chapters, it can be used in either 16-week semesters or 12-week terms. Focused in its approach and comprehensive in its coverage, this is the textbook of choice for mass communication and media studies students.

This volume concentrates on the study and efforts of women and minority men to gain respect and parity in journalism and mass communication, and focuses on trends over the past three decades. Contributions to the volume provide a history of the equity efforts and offer updates on equity in the academy and in the professions. Theoretical and international perspectives on equity are also included, as are the concerns about equity from the new generations now coming into the profession. This anthology serves as a benchmark of women's current status in journalism and mass communication and provides a call to action for the future. As such, it is required reading for all concerned with establishing equity throughout the discipline.

An original contribution to media studies. Beautifully organized, well written and incisive.

Mass Media Has Traversed A Long Journey From Crude Forms To The Modern Advanced Age. This Book Is Devised As An Introductory Text To The Mass Media. Some Crucial Issues Are Highlighted In Pros And Cons. The Main Topics Included Herein Are- Introduction; Media S Status In Society; Institutional Management; Aims And Objectives; Concepts Of News; Origin Of News; Evolution Of News; News Formation; News Display; Editing The News; And Job Of Editor; Etc. Certainly, This Book Will Prove Of Utmost Use To Academics And Professionals In The Field.

Broadcast News Writing, Reporting, and Producing, 7th Edition is the leading book covering all aspects of writing and reporting the news. It identifies the key concepts and terms readers need to know in the news gathering and dissemination process, and provides practical, real-world advice for operating in the modern day newsroom. New to the seventh Edition are profiles of working journalists who give readers a glimpse into the working life of modern reporters, producers, and directors. This new edition also covers important aspects of the use of social media, drone journalism,

and digital technology. A new chapter on portfolio development will assist readers in developing the skills to advance in their careers. The text has also been updated to reflect new industry standards in modes of information gathering and delivery, writing style, and technology. Additional features include: Key words at the start of every chapter, identifying important terms and definitions; End of chapter summaries, which allows readers to review the chapter's main points; "Text Your Knowledge", which helps readers quiz themselves on important concepts; Chapter-by-chapter exercises, which readers can apply to a chapter's themes; A companion website featuring video tutorials of necessary skills for journalists, including how to arrange lighting structures, how to hold a microphone, and how to properly conduct an interview.

In *The Law of Journalism and Mass Communication*, authors Susan Dente Ross, Amy Reynolds, and Robert Trager present a lively, up-to-date, and comprehensive introduction to media law that brings the law to life for future professional communicators. The book is grounded in the traditions and rules of law but also contains fresh facts and relevant examples that keep readers engaged. Tightly focused breakout boxes highlight contemporary examples of the law in action or emphasize central points of law as well as intersections with international law and policy. The thoroughly updated Seventh Edition contains a wealth of new content that is as timely as possible—from the U.S. Supreme Court, federal and state courts, Congress, executive agencies, federal and state policymakers and advisory groups, and media organizations and allies. A refreshed look, feel, and flow of chapters provide readers an understanding of fast-expanding areas of the law and legal complexities.

Introduction to Mass Communication: People, Platforms, and Practices features readings that prompt students to reflect on and discuss diverse topics in communication disciplines, ethics, and history. Students learn about major subject areas in communication, such as journalism and strategic communication, as well as various platforms including print, radio, film, comic books, television, video games, and social media. Each chapter features one or two readings that give students a sense of the history, practices, changes, and challenges within a specific area. The selections are organized into five primary units that cover the nature of mass communication, public reception of media, traditional methods of media engagement, modern mediums of engagement, and the impact and influence of global media. Specific topics include media convergence, participatory culture, media literacy, and censorship. Each chapter includes an original introduction that places the readings in appropriate context for students who are new to the discipline. Rich in factual information about a field that has enormous reach and economic influence, yet remains intensely personal in its uses and impact on users, *Introduction to Mass Communication* is an appropriate textbook for introductory communication courses. Beautifully written and class tested, *Exploring Mass Media for a Changing World* provides a comprehensive but modestly

priced text around which instructors can develop a customized teaching package. Written for introductory courses, it covers essential information students need in order to understand the media, the mass communication process, and the role of media in society. It summarizes basic, generally agreed-upon principles, theories, significant historical events, and essential facts, but does so in a tightly written, readable style. Taken together, this information can be thought of as a minimum repertoire that all citizens of the "information age" need in order to become literate consumers and users of mass communication. Features include: *Historical Framework--For ease of comprehension, media processes and individual media are placed in historical context to show their technological evolution and the effects of those changes on society. *Organization--The first seven chapters deal with the evolution of communication theories and processes common to all media. The next five deal with specific media in the chronological order in which they became mass media. Chapters 13 and 14 introduce two non-media institutions (advertising and public relations) whose exploration is essential in order to understand how mass media functions in our society. Finally, chapter 15 returns to the theme of technological evolution and its effects on society with an in-depth discussion of the internet. *Flexibility--Because it is concise, affordable, and comprehensive, it can be used either as a stand-alone text in mass media courses or as part of an instructional package in courses where mass communication is one of several major units. *Themes--The following themes are introduced early and carried throughout: (a) the evolution of media technology and its effects on society, (b) the global and culture-bound characteristics of mass media, and (c) the need for media literacy in the 21st century. *Supplements--An accompanying instructor's manual begins with a chapter-length essay on teaching the mass media course then offers the following items for each chapter: topical outline and key vocabulary; key ideas to be emphasized and pitfalls to be avoided; discussion questions; objective and essay test items; and both print and nonprint resources for further study.

This exceptional new text offers an up-to-date and integrated approach to communication law. Written by two practicing attorneys with extensive experience teaching the communication law course, *Law for Advertising, Broadcasting, Journalism, and Public Relations* covers the areas of communication law essential and most relevant for readers throughout the communication curriculum. Its integrated approach will serve students and practitioners in advertising and public relations as well as those in journalism and electronic media. Providing background to help readers understand legal concepts, this comprehensive communication law text includes an introduction to the legal system; covers legal procedures, structures, and jurisdictions; discusses the First Amendment and electronic media regulations; and considers issues of access. Additional material includes: *Intellectual property law; *Employment and agency law, with explanations of how these laws create obligations for mass communication professionals and their employees; *Commercial

communication laws; and *Special laws and regulations that impact reports, public relations practitioners, and advertisers who deal with stock sales. Special features of this text include: *Magic Words and Phrases--defining legal terms; *Cases--illustrating key points in each chapter; *Practice Notes--highlighting points of particular interest to professional media practices; *Instructions on finding and briefing cases, with a sample brief; and *Examples of legal documents and jury instructions. This text is intended as an introduction to communication law for students and practitioners in mass communication, journalism, advertising, broadcasting, telecommunications, and public relations.

Mass communication is an inter-disciplined domain. It can't understand as stand alone subject, because it deals with society and culture at one hand and technology at the other. Thus this book was needed that could give a comprehensive explanation of terms, concepts, theories and principles at one place. In recent times mass media has grown as a widespread industry which is working all over the world. Here in this book it is the sincere effort of the author to put the matter and facts, myths and realities all in a lucid manner. This book is designed keeping in view the average reader and beginners as well. This book will quench the thirst of knowledge in this field and it is the sincere hope of the author. If it proves to be of little value to the readers, all efforts and hardships of the author will amply be awarded. This book is created for the needs of students relating to the area of journalism and mass communication. As social contexts and milieus undergo changes and get increasingly complex, journalism too undergoes transformations, and gets ever more crucial to the running of a society. In such a scenario, it becomes imperative that one considers the import journalism carries, and how the issues and problems in it are central to how we perceive the world.

Mass Communication Education presents a definitive national overview of how mass communication and journalism are currently being taught in colleges and universities across America. Editors Murray and Moore and distinguished contributors offer comparative views on course content in various areas of mass media. This insightful book presents the design of courses and strategies employed, discusses what different instructors do with the same course, emphasizes new technology, and includes essays on the impact of well-known senior mentors in the field. With its emphasis on Internet and web-based material, this one-of-a-kind reference highlights important inroads and directions in each specialty. Whether they are developing new courses or reviving existing programs, instructors and administrators alike will find Mass Communication Education to be an invaluable, state-of-the-art resource

Free and fair media are at the heart of any democratic set up. A thriving field of journalism and zealous and ethical journalists in that sense become torch bearers of a brighter and promising tomorrow. In this light, the status of journalists, the most important actors in the field becomes increasingly important as a matter of study. They act as gatekeepers of information that is flooding in the era of new media, a wave that is not so new anymore. Their roles remain intact and

even becomes prominent in the chaos of many-to-many communication. Not concentrating on specific countries, selected contributions in the book reflect on the developments of media and journalism education across different countries. Introducing the book with an overview about the state-of-the-art of journalism education and the research on a meta level, the book moves on to talk about media studies in the Asian countries and in Arab world, the African States and Brazil. This book is an interesting read for all those who care about a vital media landscape and an open democratic society. The recent economic and social developments present both opportunities and risks for journalism. Freedom of expression and freedom of press, even in democratic countries, are under pressure. This book provides an international perspective on the different aspects of journalism – the situation in which journalists work, their working conditions, educational backgrounds, struggles and successes. It is aimed at an international public interested in the field of journalism and freedom of speech. It addresses journalists, trainers and academics. Furthermore, institutions in the field of development cooperation, education or cultural policy and cultural education are the focus of this work. Though the book is focused on journalism and journalism education in developing countries, contributions are from across the globe. MASS COMMUNICATION THEORY: FOUNDATIONS, FERMENT, AND FUTURE, Seventh Edition, introduces students to current and classical mass communication theories, and explains the media literacy movement in easily understood terms. Plus, this text helps students develop a better understanding of media theory so they can play a role in the media industry's future. Written in an accessible writing style, the text is designed to help increase exam performance and overall success in the course. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Book Winner of the 2017-2018 Park Writing Award A Practical Guide for Multimedia Journalism Mobile and Social Media Journalism is the go-to guide for understanding how today's journalists and news organizations use mobile and social media to gather news, distribute content, and create audience engagement. Checklists and practical activities in every chapter enable readers to immediately build the mobile and social media skills that today's journalists need and news organizations expect. In addition to providing the fundamentals of mobile and social media journalism, award-winning communications professional and author Anthony Adornato discusses how mobile devices and social media have changed the way our audiences consume news and what that means for journalists. The book addresses a changing media landscape by emphasizing the application of the core values of journalism—such as authentication, verification, and credibility—to emerging media tools and strategies. Learn about the latest industry trends, see examples from professional journalists, and watch video tutorials at MobileandSocialMediaJournalism.com.

This up-to-date, reader-friendly presentation of the mass media helps instructors use the media to teach the media and

explore its excitement, complexity, and impact on our lives. Widely praised for his ability to make learning interesting, Vivian excites students as they explore the ever-changing subject of mass communication. This edition retains the emphasis on the challenges of today's media while building on its extensive coverage of media history, effects, and culture. The coverage of media literacy, an underlying theme since the first edition, has been enhanced with a new feature. The three part-organization-the media, media messages, and media issues-has been strengthened by the addition of a totally new chapter on entertainment to balance the coverage of other types of media messages. This component of Assessing Media Education is intended for those who would like to know how other schools have grappled with implementing assessment initiatives, and who have used assessment to improve their programs. As the journalist Walter Lippmann noted nearly a century ago, democracy falters "if there is no steady supply of trustworthy and relevant news." Today's journalists are not providing it. Too often, reporters give equal weight to facts and biased opinion, stir up small controversies, and substitute infotainment for real news. Even when they get the facts rights, they often misjudge the context in which they belong. Information is the lifeblood of a healthy democracy. Public opinion and debate suffer when citizens are misinformed about current affairs, as is increasingly the case. Though the failures of today's communication system cannot be blamed solely on the news media, they are part of the problem, and the best hope for something better. Patterson proposes "knowledge-based journalism" as a corrective. Unless journalists are more deeply informed about the subjects they cover, they will continue to misinterpret them and to be vulnerable to manipulation by their sources. In this book, derived from a multi-year initiative of the Carnegie Corporation and the Knight Foundation, Patterson calls for nothing less than a major overhaul of journalism practice and education. The book speaks not only to journalists but to all who are concerned about the integrity of the information on which America's democracy depends.

The Law of Journalism and Mass Communication, Sixth Edition, by Robert Trager, Susan Dente Ross, and Amy Reynolds offers a clear and engaging introduction to media law with comprehensive coverage and analysis of key cases for future journalists and media professionals. You are introduced to key legal issues at the start of each chapter, building your critical thinking skills before progressing to real-world landmark cases that demonstrate how media law is applied today. Contemporary examples, emerging legal topics, international issues, and cutting-edge research all help you to retain and apply principles of media law in practice. The thoroughly revised Sixth Edition has been reorganized and shortened to 12 chapters, streamlining the content and offering instructors more opportunities for classroom activities. This edition also goes beyond the judiciary—including discussions of tweets and public protests, alcohol ads in university newspapers, global data privacy and cybersecurity, libel on the internet, and free speech on college campuses—to show

how the law affects the ways mass communication works and how people perceive and receive that work.

This volume examines the rising role that alternative media play in contemporary mainstream political communication.

The book focuses on three primary sites where such media have established growing influence in recent years: political parties, mainstream political news, and participatory media that allow for engagement.

Media, Sports and Society provides a foundation for research on the communication of sports. The volume is framed by a seminal article outlining the parameters of the communication of sports and pointing to major issues that need to be addressed in the relationship between sports and media. Contributors examine the theoretical, cultural and historical issues, the production of media sports programming, its content and its audience. Individual chapters include a discussion of the spectacle of media sports, a comparison of Super Bowl Football and World Cup Soccer, a consideration of the spectators' enjoyment of sports violence, the rhetoric of winning and the American dream, and a fascinating examination of gender harmony and sports in

"An entertaining, informative and thoughtful mass media text that keeps students engaged." —Charles W. Little Jr., Santa Ana College Transform your students into smart, savvy media consumers. A book that students find fun to read and instructors consider educationally valuable, Mass Communication: Living in a Media World provides the media literacy principles and critical thinking skills that students need to become self-aware media consumers. Known for his storytelling approach, bestselling author Ralph E. Hanson uses examples drawn from everyday life to explain the many dimensions of mass media that operate in our society. This newly revised Seventh Edition is packed with contemporary examples and compelling stories that illustrate the latest developments and recent events that are changing the face of media today. A Complete Teaching & Learning Package SAGE Premium Video Included in the interactive eBook! SAGE Premium Video tools and resources boost comprehension and bolster analysis. Preview a video now. Interactive eBook Includes access to SAGE Premium Video, multimedia tools, and much more! Save when you bundle the interactive eBook with the new edition. Order using bundle ISBN: 978-1-5443-5323-4. Learn more. SAGE coursepacks FREE! Easily import our quality instructor and student resource content into your school's learning management system (LMS) and save time. Learn more. SAGE edge FREE online resources for students that make learning easier. See how your students benefit. SAGE lecture spark Spark lively classroom discussion around current events. Learn more about free lecture launchers. Author blog Get the latest industry news, tips for teaching the Mass Communication course, sample exercises, and more. Learn more at www.ralphehanson.com Check out the VIP site now!

In Master Class: Teaching Advice for Journalism and Mass Communication Instructors, members of the AEJMC Elected Standing Committee on Teaching take readers behind the scenes to explain the teaching strategies, preparation tips,

exercises, and project ideas that have, in many cases, earned them university and national teaching awards. It is designed to benefit everyone from instructors-in-training who are about to teach their first class to more experienced professors who are looking for ways to freshen their approach in the classroom. A companion website with additional resources can be found at <http://www.aejmc.org/home/resources/teaching-help/>.

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