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Overcome underlying sources of fear and anxiety with the five proven techniques of Dr. Joseph Shrand's I-Maximum Approach. Some fears are genetically wired. Others begin in childhood or adolescence and may leave us feeling inadequate to face the dangerous unknown.Dr. Shrand, a leading expert on the psychology of fear, teaches us how to use the rational parts of our brain to change our perspective and respond rationally to fears as they present themselves. Shrand's iMaximum resiliency-based approach starts with the assumption that we're all doing the best we can with what we know at any given time. Using this mindset as a foundation, this model features five proven strategies to:find better ways to connect with others to reduce feartransform fear into trustexplore our biological responses to fearlook at the role of social groups and society in fostering fearexamine the role of fear in our childhood and home life.By developing a radical self-acceptance that allows us to step back and question our fearful thoughts, we can confront and process them in healthier ways, leading to a better, more confident self.
PSYCHOLOGY: FOUNDATIONS AND FRONTIERS offers a fresh and updated approach that combines the appealing content, visuals, and effective features of Douglas Bernstein's two previous introductory psychology textbooks. Focusing on active learning, the text presents important findings from established and current research, emphasizes the many ways psychological theory and research results are being

applied to benefit human welfare, and integrates extensive pedagogy. The integrated pedagogical system helps students master the material by supporting the elements of the PQ4R (Preview, Question, Read, Recite, Review, and Reflect) study system. Try This activities illustrate psychological principles or phenomena by encouraging students to learn by doing. Other features designed to promote efficient learning include Linkages diagrams and sections that show how topics in psychology are interrelated, Thinking Critically sections that apply a five-question approach to various topics, and Focus on Research sections that help students think objectively about research questions and results. To offer flexibility in a single-term course, the book includes eighteen chapters that may be assigned in whatever order meets instructors' needs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. A leading psychologist explains why nearly all of us—including many of those who are persecuted and powerless—so often defend the social systems that cause misery and injustice. Why do we so often defend the very social systems that are responsible for injustice and exploitation? In A Theory of System Justification, John Jost argues that we are motivated to defend the status quo because doing so serves fundamental psychological needs for certainty, security, and social acceptance. We want to feel good not only about ourselves and the groups to which we belong, but also about the overarching social structure in which we live, even when it hurts others and ourselves. Jost lays out the wide

range of evidence for his groundbreaking theory and examines its implications for our communities and our democracy. Drawing on twenty-five years of research, he provides an accessible account of system justification theory and its insights. System justification helps to explain deep contradictions, including the feeling among some women that they don't deserve the same salaries as men and the tendency of some poor people to vote for policies that increase economic inequality. The theory illuminates the most pressing social and political issues of our time—why has it been so hard to combat anthropogenic climate change?—as well as some of the most intimate—why do some black children prefer white dolls to black ones and why do some people stay in bad relationships? Jost's theory has far-reaching implications, and he offers numerous insights that political activists and social justice advocates can use to promote change.

The last 20 years have yielded an explosion of information from the still nascent field of social neuroscience. Studies devoted to identifying neural correlates of social cognitive and moral judgment processing have established subcortical and cortical regions that are integral for how we filter and interpret information pertinent to family and friends, our social in-group, and strangers and engage in everything from forming immediate impressions of them to judging their behavior with respect to complex moral norms. What is less clear is how neural regions involved in implicit and explicit cognitive processing, or those cognitive processes that occur almost instantaneously as opposed

to those that are more controlled respectively, interact to bias perceptions and behavior. Even less is known about how genes (and their variants) critical for neural function and the structural integrity within neural regions may modulate neural interactions critical for social cognitive and moral judgment processing. Recent methodological advancements assessing how different neural regions functionally work together with others, and how different genetic variants integral for neural function alter behavior, are establishing a more comprehensive view of the implicit and explicit social brain. These advancements demonstrate that structures critical for implicit processing, e.g., the amygdala, reliably covary in their activity with structures integral for explicit processing, e.g., dorsolateral prefrontal cortex, early and often during the processing of social information of varying complexity and in different contexts. This suggests that interactions between these regions are necessary to successfully navigate and immediately adapt to one's environment. In turn, genetic variants like those that comprise the brain-derived neurotrophic factor (BDNF) gene, oxytocin receptor gene, or serotonin transporter gene likely play an important role in modulating the interaction between and within neural regions integral for interpersonal trust, intergroup processes, person perception, theory of mind (i.e., inferring the thoughts and feelings of others), and moral judgment processing. The purpose of this Research Topic is to further our understanding of how subcortical and cortical neural regions that vary in their functional contributions to social behavior also depend upon

genetic influences in shaping individuals' perceptions, beliefs, attitudes, behaviors, and how information is attended to and encoded to influence future social behaviors. It is particularly important to demonstrate how these regions reliably interact as a function of processing speed (i.e., implicit or explicit) and/or context to predict behavior or performance. Demonstrating how different genetic factors in turn moderate this interaction, or how genetic factors alter a specific region's interaction with other regions, is equally important. We therefore solicit original empirical work, review and opinion papers, and methodological papers that can promote our understanding of how interactions between neural regions underlying implicit and explicit processes influence social cognitive and moral judgment processing and are, in turn, modulated by genetic predispositions. This includes work that utilizes fMRI, EEG and psychophysiological methodologies, lesion samples, as well as developmental and computational approaches. This Research Topic could serve as an important step in the evolution of our understanding of the complexity of the social mind as well as illuminate the robust effects context has on the way the brain interacts with different stimuli at every level of cognitive processing. WRITING FOR PSYCHOLOGY, Fourth Edition offers concise assistance for students writing their research analyses using APA style. By providing concrete examples of common errors, the authors show rather than merely tell students what to do and what to avoid. This manual will help students adhere to the basics of APA style; refine critical thinking skills, library search

skills, revising skills, editing skills, and proofing skills; and avoid plagiarism. Checklists precede a summary at the end of every chapter, giving students the chance to make sure they have been thorough in their reports. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Mediatization has emerged as a key concept to reconsider old, yet fundamental questions about the role and influence of media in culture and society. In particular the theory of mediatization has proved fruitful for the analysis of how media spread to, become intertwined with, and influence other social institutions and cultural phenomena like politics, play and religion. This book presents a major contribution to the theoretical understanding of the mediatization of culture and society. This is supplemented by in-depth studies of: The mediatization of politics: From party press to opinion industry; The mediatization of religion: From the faith of the church to the enchantment of the media; The mediatization of play: From bricks to bytes; The mediatization of habitus: The social character of a new individualism. Mediatization represents a new social condition in which the media have emerged as an important institution in society at the same time as they have become integrated into the very fabric of social and cultural life. Making use of a broad conception of the media as technologies, institutions and aesthetic forms, Stig Hjarvard considers how characteristics of both old and new media come to influence human interaction, social institutions and cultural imaginations.

Psychology is of interest to academics from many fields, as well as to the thousands of academic and clinical psychologists and general public who can't help but be interested in learning more about why humans think and behave as they do. This award-winning twelve-volume reference covers every aspect of the ever-fascinating discipline of psychology and represents the most current knowledge in the field. This ten-year revision now covers discoveries based in neuroscience, clinical psychology's new interest in evidence-based practice and mindfulness, and new findings in social, developmental, and forensic psychology.

Dr. James W. Kalat's BIOLOGICAL PSYCHOLOGY is the most widely used text in the course area, and for good reason: an extremely high level of scholarship, a clear and occasionally humorous writing style, and precise examples. Throughout all eleven editions, Kalat's goal has been to make biological psychology accessible to psychology students, not just to biology majors and pre-meds. Another goal has been to convey the excitement of the search for biological explanations of behavior, and Kalat delivers. Updated with new topics, examples, and recent research findings, the new edition continues this book's tradition of quality. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This unique book closes the gap between psychology books and the research that made them

possible. Its journey through the "headline history" of psychology presents 40 of the most famous studies in the history of the science, and subsequent follow-up studies that expanded their findings and relevance. Readers are granted a valuable insider's look at the studies that continue to be cited most frequently, stirred up the most controversy when they were published, sparked the most subsequent related research, opened new fields of psychological exploration, and changed most dramatically our knowledge of human behavior. For individuals with an interest in an introduction to psychology. From the tsunami to Hurricane Sandy, the Nepal earthquake to Syrian refugees—defining images and accounts of humanitarian crises are now often created, not by journalists but by ordinary citizens using Twitter, Facebook, YouTube, Instagram and Snapchat. But how has the use of this content—and the way it is spread by social media—altered the rituals around disaster reporting, the close, if not symbiotic, relationship between journalists and aid agencies, and the kind of crises that are covered? Drawing on more than 100 in-depth interviews with journalists and aid agency press officers, participant observations at the Guardian, BBC and Save the Children UK, as well as the ordinary people who created the words and pictures that framed these disasters, this book reveals how humanitarian disasters are covered in the 21st century – and the

potential consequences for those who posted a tweet, a video or photo, without ever realising how far it would go.

Renowned rock drummer Bill Bruford analyzes the creative processes of drumming, using his own-- and other famous musicians'-- expertise and insights

The new edition of this brief introductory text retains the hallmark features that have made its parent text unique, while offering a more manageable, student-friendly format. The book was written with three goals in mind: to make the study of psychology accessible and engaging to the beginning student in psychology, to provide students with a solid grounding in the knowledge base in psychology, and to help students succeed in the course. Nevid's comprehensive learning system-derived from research on memory, learning, and textbook pedagogy-is featured throughout. This learning model incorporates what the author calls the Four E's of Effective Learning-Engaging Student Interest, Encoding Information, Elaborating Meaning, and Evaluating Progress. ESSENTIALS OF PSYCHOLOGY: CONCEPTS AND APPLICATIONS, 4th Edition, provides a broad view of psychology as well as applications of the knowledge gained from contemporary research to the problems and challenges we face in today's world. Important Notice: Media content referenced within the product description or the product text may not be available

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Comprehensively covering all the core and option units for the 2009 syllabus at SL and HL, this text provides unrivalled preparation for IB assessment and was uniquely developed with the IB. Integrating examination of ethical issues, research methods and more, it will spur the highest levels of critical thought and support top achievement.

This book is designed to teach businesspeople, students, and others core statistical concepts and applications. It begins with absolute core principles and takes you through an overview of statistics, data and data collection, an introduction to SAS, and basic statistics (descriptive statistics and basic associational statistics). It provides an overview of statistical modeling, effect size, statistical significance and power testing, basics of linear regression, introduction to comparison of means, basics of chi-square tests for categories, extrapolating statistics to business outcomes, and some topical issues in statistics, such as big data, simulation, machine learning, and data warehousing. It teaches the core ideas of statistics through methods such as careful, intuitive written explanations, easy-to-follow diagrams, step-by-step technique implementation, and interesting metaphors. --

"Peace in Turkey 2023: The Question of Human Security and Conflict Transformation, by Tim Jacoby and

Alpaslan èOzerdem, explores how the Kurdish conflict could possibly be transformed towards positive peace. Using scenario-writing derived from peace theory to highlight new ways to consider political violence in Turkey, this study will appeal to both specialist and non-specialist students and teachers from a diverse range of disciplinary backgrounds"--

Most research on the psychological impact of computers and the Internet has focused on the negative side of technology – i.e. how the use (abuse) of interactive systems and videogames can negatively affect mental health and behavior. On the other hand, less attention has been devoted to understanding how emerging technologies can promote optimal functioning at individual, group, and community levels. Integrating Technology in Positive Psychology Practice explores the various roles that technology can play in the development of psychological interventions aimed at helping people thrive. Exploring the ways in which ICT can be utilized to foster positive emotions, promote engagement in empowering activities, and support connectedness between individuals, groups, and communities, this timely publication is designed for use by psychologists, IT developers, researchers, and graduate students.

In a concise and readable 16-chapter format, ESSENTIALS OF PSYCHOLOGY, 7th Edition, incorporates the most effective features of the sixth edition along with the latest and most important research findings from psychological science. Combining extensive pedagogical support with an emphasis on

active learning, the text challenges students to learn by doing -- to actively participate and to think about what they are learning rather than just passively read written information. The integrated pedagogical program helps students master the material by supporting the elements of the PQ4R (Preview, Question, Read, Recite, Review, and Reflect) study system. Douglas Bernstein also shows how topics in psychology are interrelated and guides students in thinking critically -- including organizing select research studies around questions to help readers think objectively about research and results. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This book covers the foundations and successes of Neuroergonomics, combining neuroscience and ergonomics to enhance efficiency and safety. An overview of the essential areas within the field is given including chapters on brain networks, perception, attention, and performance.

Distinguished by its current-events emphasis, the aim to bring the outside world into the field of social psychology, strong diversity coverage, and engaging connections drawn between social psychology and students' everyday lives, SOCIAL PSYCHOLOGY, Tenth Edition, remains one of the most scholarly and well-written texts in its field. The book integrates classic and contemporary research, and includes comprehensive coverage of social cognition and evolutionary psychology as well as authoritative material on social psychology and the law. Coverage of culture and diversity is integrated into every

chapter by Hazel Rose Markus, a leader and respected researcher in the study of cultural psychology. A newsy, relevant, and up-to-date photo program complements the narrative. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Our ability to be conscious of the world around us is often discussed as one of the most amazing yet enigmatic processes under scientific investigation today. However, our ability to imagine the world around us in the absence of stimulation from that world is perhaps even more amazing. This capacity to experience objects or scenarios through imagination, that do not necessarily exist in the world, is perhaps one of the fundamental abilities that allows us successfully to think about, plan, run a dress rehearsal of future events, re-analyze past events and even simulate or fantasize abstract events that may never happen. Empirical research into mental imagery has seen a recent surge, due partly to the development of new neuroscientifc methods and their clever application, but also due to the increasing discovery and application of more objective methods to investigate this inherently internal and private process. As the topic is cross hosted in Frontiers in Perception Science and Frontiers in Human Neuroscience, we invite researchers from different fields to submit opinionated but balanced reviews, new empirical, theoretical, philosophical or technical papers covering any aspect of mental imagery. In particular, we encourage submissions focusing on different sensory modalities, such as olfaction, audition somatosensory etc. Similarly, we

support submissions focusing on the relationship between mental imagery and other neural and cognitive functions or disorders such as visual working memory, visual search or disorders of anxiety. Together, we hope that collecting a group of papers on this research topic will help to unify theory while providing an overview of the state of the field, where it is heading, and how mental imagery relates to other cognitive and sensory functions. This handbook addresses the historical background of the Islamic world and reviews its basic past intellectual achievements. It studies social progress of these regions and sub-regions in comparison with other parts of the world. It uses large data sets and well established statistically weighted Indexes in order to assess the nature and pace of the multiple facets of social change in member states of the Organization of Islamic Cooperation (OIC). The handbook extensively discusses the main challenges confronting the Islamic nations in the social, economic, political, and ideological fields. Though it is recognizable that social change in the Islamic World is generally positive, it remains highly variable in pace and there is room to speed it up to the benefit of millions of deprived Muslim people. Hence, the book studies the different propositions and programs of action, such as the United Nations' Millennium Development Campaign and the OIC's Ten-Year Programme of Action to present an integrated and comprehensive agenda of action to help improve the situation in the Islamic World.
During the EOKA period of Greek Cypriot revolt against British colonial rule, the Greek Cypriots and the British

deployed propaganda as a means of swaying allegiances, both within Cyprus and on the international scene. Propaganda and the Cyprus Revolt places new emphasis on the vital role propaganda played in turning the tide against British colonial control over Cyprus. Examining the increase of violence and coercion during this period of revolt, this book examines how the opposing sides' mobilization of propaganda offered two alternative visions for the future of Cyprus that divided opinion, to the ultimate detriment of British counterinsurgency efforts. Detailing the deployment of propaganda by both parties across radio, television and print channels, the book draws upon previously unpublished archival material in order to paint a detailed picture of how the British Empire lost control over the hearts and minds of the Greek Cypriot people. This study shines new light on a crucial period of Cypriot history and contributes to wider transnational debates around the use of propaganda and the end of empire. This will be an essential read for students of Cyprus history and British colonial history.

With increasing attention given by governments and policy makers to children's transition to school, and the associated need for educators, families and communities to be supported in the process, changes are often required to existing structures and pedagogy. This book is framed around the notion of transition as a time of change for those involved in the transition process and as a time for reconceptualising beliefs, policy and practice. It explores transition from a number of international perspectives and raises issues around the

coherence of: how children perceive and respond to starting school; the roles and expectations of parents; developmental changes for parents; supporting children with diverse learning needs; how policy, curriculum and pedagogy are conceived and implemented. Readers will be informed about current practices and issues arising out of research in Europe, Scandinavia, the United Kingdom and Australia and will be stimulated to consider how they can change their own transition beliefs, policies and practices. Transition to school: Contemporary Perspectives and Change is essential reading for researchers and educators and anyone wanting to know more about the transition to school and how to support young children, their families and schools.

In this pathbreaking study, Pamela Steiner deconstructs the psychological obstacles that have prevented peaceful settlements to longstanding issues. The book re-examines more than 100 years of destructive ethno-religious relations among Armenians, Turks, and Azerbaijanis through the novel lens of collective trauma. The author argues that a focus on embedded, transgenerational collective trauma is essential to achieving more trusting, productive, and stable relationships in this and similar contexts. The book takes a deep dive into history - analysing the traumatic events, examining and positing how they motivated the actions of key players (both victims and perpetrators), and revealing how profoundly these traumas continue to manifest today among the three peoples, stymying healing and inhibiting achievement of a basis for positive change. The author then proposes a bold new approach

to "conflict resolution" as a complement to other perspectives, such as power-based analyses and international human rights. Addressing the psychological core of the conflict, the author argues that a focus on embedded collective trauma is essential in this and similar arenas.

As Doctor Who approaches its fiftieth anniversary recent series have taken the show to new heights in terms of popular appeal and critical acclaim.The Doctor and his TARDIS-driven adventures, along with companions and iconic monsters, are now recognised and enjoyed globally. The time is ripe for a detailed analytic assessment of this cultural phenomenon. Focussing on the most recent television output The Inner World of Doctor Who examines why the show continues to fascinate contemporary audiences. Presenting closely-observed psychoanalytic readings of selected episodes, this book examines why these stories of time travel, monsters, and complex human relationships have been successful in providing such an emotionally rich dramatization of human experience. The Inner World of Doctor Who seeks to explore the multiple cultural and emotional dimensions of the series, moving back and forth from behind the famous sofa, where children remember hiding from scary monsters, and onto the proverbial psychoanalytic couch.

Although, language is certainly individualized, most people conform to linguistic norms because of their surroundings. Over time, particular words and phrases are popularized by the media, social trends, or world events; and with emergence of internet technologies, the

communication between all types of people is much easier. Communication and Language Analysis in the Public Sphere explores the influence of the World Wide Web on the relationships between ordinary citizens and the ability to communicate with politicians, celebrities, and the media. As some words may gain popularity worldwide, and others may begin to define a specific discipline. This book is essential for linguistics researchers, scholars, and professionals interested in determining these patterns and how they affect groups and individuals.

Bullying has long been tolerated as a rite of passage among children and adolescents. There is an implication that individuals who are bullied must have "asked for" this type of treatment, or deserved it. Sometimes, even the child who is bullied begins to internalize this idea. For many years, there has been a general acceptance and collective shrug when it comes to a child or adolescent with greater social capital or power pushing around a child perceived as subordinate. But bullying is not developmentally appropriate; it should not be considered a normal part of the typical social grouping that occurs throughout a child's life. Although bullying behavior endures through generations, the milieu is changing. Historically, bulling has occurred at school, the physical setting in which most of childhood is centered and the primary source for peer group formation. In recent years, however, the physical setting is not the only place bullying is occurring. Technology allows for an entirely new type of digital electronic aggression, cyberbullying, which takes place through chat rooms, instant

messaging, social media, and other forms of digital electronic communication. Composition of peer groups, shifting demographics, changing societal norms, and modern technology are contextual factors that must be considered to understand and effectively react to bullying in the United States. Youth are embedded in multiple contexts and each of these contexts interacts with individual characteristics of youth in ways that either exacerbate or attenuate the association between these individual characteristics and bullying perpetration or victimization. Recognizing that bullying behavior is a major public health problem that demands the concerted and coordinated time and attention of parents, educators and school administrators, health care providers, policy makers, families, and others concerned with the care of children, this report evaluates the state of the science on biological and psychosocial consequences of peer victimization and the risk and protective factors that either increase or decrease peer victimization behavior and consequences.

Recent evidence has shown many ways in which our bodies and the environment influence cognition. In this Research Topic we aim to develop our understanding of cognition by considering the diverse and dynamic relationship between the language we use, our bodily perceptions, and our actions and interactions in the broader environment. There are already many empirical effects illustrating the continuity of mind- body-environment: manipulating body posture influences diverse areas such as mood, hormonal responses, and perception of risk; directing attention to a particular

sensory modality can affect language processing, signal detection, and memory performance; placing implicit cues in the environment can impact upon social behaviours, moral judgements, and economic decision making. This Research Topic includes papers that explore the question of how our bodies and the environment influence cognition, such as how we mentally represent the world around us, understand language, reason about abstract concepts, make judgements and decisions, and interact with objects and other people. Contributions focus on empirical, theoretical, methodological or modelling issues as well as opinion pieces or contrasting perspectives. Topic areas include, perception and action, social cognition, emotion, language processing, modality-specific representations, spatial representations, gesture, atypical embodiment, perceptual simulation, cognitive modelling and perspectives on the future of embodiment. A fresh new e-book edition, focusing on the importance of collaboration between healthcare professionals and the community. The second e-book edition of Child, Youth and Family Health builds its focus on the importance of a collaborative partnership between healthcare professionals and members of the community. This approach is vital in supporting, maintaining and strengthening individual and community health across a range of contexts and life stages. Child, Youth and Family Health 2e e-book begins by discussing issues and challenges in child, youth and family health, before addressing contexts for nursing and midwifery, all of which helps readers apply theory to practice. This community healthcare textbook offers additional insight into the importance of the healthcare professional's role when

working with children, young people and their families, and looks at practical approaches such as program development, supporting family transitions and mental health promotion. There are three new chapters: 'Communication with children, young people and families – a family strengths-based approach', 'Acute illness: Care for the child and their family' and 'Health promotion through early childhood' along with a range of clinical scenarios, research highlights, practice highlights and critical questions and reflections. Written by authors who are nurses, midwives, early childhood educators and academics, along with a respected team of contributors and editors, Child, Youth and Family Health 2e provides an engaging perspective on the fundamental challenges and issues affecting the health and wellness of infants, children, young people and their families in Australia and New Zealand. Clinical Scenarios integrated throughout to provide context for practice. Research highlights provide examples of the most recent research and evidence based practice. Practice highlights feature up-to-date examples of best practice, policies and procedures in Australia and New Zealand. Key Points summarise the main issues in each chapter. Critical questions and reflection feature at the end of each chapter as a tool for tutorials. Useful Resources provide weblinks for up-to-date data, statistics, organisations and programs. Extensive references provide for further reading and research. Chapter 5 'Communication with children, young people and families' completely revised with a 'family strengths' approach. New Chapter 8 'Health promotion through early childhood'. New Chapter 9 'Acute illness: Care for the child and their family'. Completely revised and updated with current statistics and data. Inclusion of contemporary public health policy. Inclusion of contemporary legislative and regulatory frameworks for health professionals. This book considers how the personal and the professional

dimensions are related, and how they matter for aid work. The contributions to this edited volume are based on the assumption that all actors are relevant in development, including national and international aid workers. A key question which the book explores is why the personal so often remains un-acknowledged in development studies, even though its salience for aid workers is well-documented. One possible reason is an implicit narrative of aid work as altruistic and self-sacrificing, which renders it inappropriate to devote much attention to the experiences of development professionals themselves. In order to redress this, this book critically considers the kind of difference they make, and aims to understand how they respond to the challenges of their work. The book explores their efficacy as human beings and employees with individual subjectivities, social and cultural beliefs and practices, and documents how these shape their involvement in development processes. This book was published a sa special issue of Third World Quarterly.

This collection brings together new research on contemporary media, politics and power. It explores ways and means through which media can and do empower or dis-empower citizens at the margins that is, how they act as vehicles of, or obstacles to, civic agency and social change.

Contemporary Television Series: Narrative Structures and Audience Perception proposes an interdisciplinary and multicultural approach of old concepts like fiction, reality and narrativity applied to actual worldwide television series. The authors that have contributed to this volume analyze the almost invisible barriers between fiction and reality in television series from different perspectives. The results of their studies are extremely interesting and revealing. The new perspectives offered by this volume will be of great interest to any scholar of European and international studies, because they bring to light new ideas, new methodologies and results

that could be further developed. This volume allows readers to explore these unique insights, even if they are not senior researchers, and to easily digest the content, and also to acknowledge the impact of the viewing of television series on reality and on their own lives.

Combining industrial research and primary interview material with detailed textual analysis, Contemporary British Horror Cinema looks beyond the dominant paradigms which have explained away British horror in the past, and sheds light on one of the most dynamic and distinctive - yet scarcely talked about - areas of contemporary British film production. Considering high-profile theatrical releases, including The Descent, Shaun of the Dead and The Woman in Black, as well as more obscure films such as The Devil's Chair, Resurrecting the Street Walker and Cherry Tree Lane, Contemporary British Horror Cinema provides a thorough examination of British horror film production in the twenty-first century.

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