

Operations Hotelbeds Group

Chronicles the history of the World Series of Poker championship as drawn from interviews, video footage, and written accounts to trace its rise from a 1970s publicity stunt at a second-tier casino to a high-profile competition, in an account that includes coverage of key players and events, updated to include information on the 2005 tournament. Reprint. 25,000 first printing.

Highlighting the inter-relationships between tourism, leisure and recreation, this revised edition introduces growing theoretical debates (from geography and the wider social science arena) to assess how new conceptualizations of tourism and leisure are advancing knowledge and understanding. Underpinning this book is the concept of the evolving nature of geography and social science, and their role in leading the analysis of the leisure phenomenon as a living subject, which has recently seen significant contributions from the new cultural geographies of consumption and leisure. These developments are clearly introduced, giving readers new to the subject area bite-sized introductions to key issues. Whilst this third edition retains the successful format and structure of previous editions, making it attractive and user-friendly to students without being overwhelming, it is completely revised and redeveloped to accommodate new case studies, insights, summary points and learning objectives. It is the only book to systematically compare and contrast in a spatial context, tourism and recreation in relation to leisure time, and its encyclopaedic reference section provides an excellent resource for new students. Retaining a global focus, this edition now features a greater emphasis on North America, and investigates the importance of less developed countries and the critical issues surrounding inequality, exploitation, underdevelopment and globalization as powerful forces affecting tourism and leisure.

A readable, popular history of package holidays from the 1950s to the present day.

This text provides detailed coverage of the breadth of issues involved in the management of tourism businesses. It explains and supports fundamental business management aspects whilst examining specific techniques required for the successful management of a variety of tourism businesses.

Alexis Papathanassis postulates that ICS ought to be treated as a complex and demanding management process and that it should be acknowledged as a key enabler of merger value realization. The application of his "Post-merger information and communication systems framework" (POMICS) on a real-life post-merger integration situation in a tourism company serves as a validation and as an illustration of the framework's potential value. It also gives valuable insights into some of the key questions facing the entire tourism sector today.

On September 17, 1998, police found Las Vegas gambling magnate Ted Binion lying dead on the floor of his palatial home, an empty box of Xanax beside him. The police had been called by Binion's live-in lover, Sandra Murphy, 23, a California girl who had been working in a Vegas strip club when Binion had first met her. At first it seemed it was a fatal drug overdose that killed the handsome multi-millionaire. But was it? A few days later, Binion's "friend" Rick Tabish was arrested for trying to break into a vault where the eccentric millionaire had stored seven million dollars' worth of silver bars and coins. Family members hired ex-homicide detective-turned-private investigator Tom Dillar to start digging into the case. Dillard turned over the evidence he collected to Las Vegas police. What they found led to Binion's death being ruled a homicide and Murphy and Tabish's arrest for murder. The state said they were greedy lovers who'd conspired to kill Binion before they could strike Murphy out of his will, while the defense claimed that his vengeful family was trying to railroad Murphy to keep her from inheriting her fair share of the estate. The two sides collided in court, amid lurid charges and countercharges of physical abuse, drug use and illicit passion, in what became the Southwest's Murder Trial of the Century!

The Economic Geography of the Tourist Industry explores how tourism is defined and examines whether or not tourism can be conceptualized as an industry. Detailed analyses of key sectors of the travel and tourism industry, such as tour operators, airlines and the hotel industry, are backed by a broad range of international case studies. The book also investigates issues such as business cycles, labour dynamics, entrepreneurship, and the role of the state in tourism and concludes that the production of tourism-related services has characteristics commonly associated with 'harder' production sectors, such as manufacturing and producer services.

The Economic and Social Impact of International Tourism on Developing Countries International Tourism to 1990 Ballinger Publishing Company Handbook of Research on International Travel Agency and Tour Operation Management IGI Global

Changes within the travel industry, such as globalization, consumerism, and advancements in technology, have transformed travel agencies into highly competitive businesses. To remain successful, new business approaches and models must be created in the global tourism and hospitality industry. Travel companies continue to expand their businesses in different countries and seek to collaborate with international entrepreneurs, developing the need for cross-cultural strategies and policies. As travel agencies flourish, identifying these business practices is necessary for these organizations to obtain a competitive management model at the global level. The Handbook of Research on International Travel Agency and Tour Operation Management gathers the latest methodologies, tools, models, and theories regarding tourism development and sustainability into one comprehensive reference source in order to promote, manage, and maximize the profitability potential of travel agencies and tour operation services. Featuring research on topics such as e-marketing, medical tourism, and online travel, this book provides travel agents, managers, industry professionals, researchers, academics, and students with the necessary resources to effectively develop and implement organizational strategies and models.

The rapid expansion of the tourism industry has provided many economic benefits and affected every facet of contemporary societies including employment, government revenue and cultural manifestations. However, tourism can also be considered a problematic phenomenon, promoting dependency, underdevelopment and adverse sociocultural effects, especially for developing countries. This pioneering work provides a comprehensive review of these complex tourism issues from a sociological perspective. Various theoretical and empirical approaches are introduced and the following issues are discussed: * identifiable and stable forms of touristic behaviour and roles * social divisions within tourism * the interdependence of tourism and social institutions * the effects of transnational tourism and commodification on the ecosystem. Featuring international contributions from nine different countries, this book brings together the most noted theoretical and empirical studies and enriches them with diverse experiences and perspectives.

The airline industry presents an enigma. High growth rates in recent decades have produced only marginal profitability. This book sets out to explain, in clear and simple terms, why this should be so. It provides a unique insight into the economics and marketing of international airlines. Flying Off Course has established itself over the years as the indispensable guide to the inner workings of this exciting industry. This enlarged fourth edition, largely re-written and completely updated, takes into account the sweeping changes which have affected airlines in recent years. It includes much new material on many key topics such as airline costs, 'open skies', air cargo economics, charters and new trends in airline pricing. It also contains two exciting new chapters on the economics of the low-cost no frills carriers and on the future prospects of the industry. The book provides a practical insight into key aspects of airline operations, planning and marketing within the conceptual framework of economics. It is given added force by the author's hands-on former experiences as a Chairman and CEO of Olympic Airways and as a non-executive Director of South African Airways while he is currently a non-executive Director of easyJet.

The Geography of Tourism and Recreation presents the first comprehensive introduction to tourism, leisure and recreation and the relationships between them. This accessible text includes a wealth of international case studies spanning Europe, North America, Australasia and China. Each chapter highlights the methods used by geographers to analyse recreation and tourism. It also introduces new perspectives from gender studies and postmodernism and examines key issues including * the demand and supply of recreation and tourism * the role of public policy, planning and management * the impact of tourism and recreation on urban, rural, mountain and coastal environments * tourism and recreation in wilderness areas and other peripheral regions. The use of student text features makes it ideal for course use.

How did Accor, Cendant, Choice Hotels International, Marriott, and Hilton become the largest hotel chains in the world—and what strategies will they use to continue their growth? This first-of-its-kind textbook presents a balanced overview of the theory and practice of hotel chains' growth strategies. It explains in-depth how and why the largest worldwide hotel chains achieved dominant international status and shows how to forecast future developments. Authentic international examples in every chapter bring theoretical concepts into sharp focus. The Growth Strategies of Hotel Chains: Best Practices by Leading Companies is comprised of thirteen chapters, each divided into two parts. The first part sets forth the theory behind an important aspect of growth strategy. The second part of each chapter brings these theoretical arguments to life with specific case examples. For example, in the chapter on franchising, the ten largest hotel franchise businesses in the world are discussed in detail—including their actual fees and how they function, with helpful commentary on each. This format, designed with educators' needs in mind, is consistent throughout the text. Charts, tables, and figures make complex information easy to access and understand. The Growth Strategies of Hotel Chains: Best Practices by Leading Companies examines: the question of diversification vs. specialization vertical, horizontal, and diagonal integration acquisitions, mergers, and strategic alliances franchise contracts, management contracts, leaseholds, and ownership branding and globalization why European chains usually expand via property acquisitions and rentals while most American chains prefer management contracts and franchising Packed with information yet written in language that students and hospitality executives can understand, this unique, comprehensive textbook deserves a place in every teaching/training/professional library.

In this fascinating piece of historical detective work ? the result of several years? research and the interrogation of numerous surviving witnesses ? Michael Bloch has penetrated one of the great mysteries of the Second World War: the plot to bring the Duke of Windsor under German power on the eve of the Battle of Britain, a plot which the Duke himself is sometimes said to have given encouragement. A work of historical sleuthing in the classic tradition, combining powerful writing with scrupulous scholarship.

More than ever before, business leaders are responsible for teams spread across regions, countries, and the entire globe. As a result of the pandemic, they've also been increasingly challenged by managing employees working from home. Leading a remote team is a unique challenge, and many leaders struggle by relying upon the skills and approaches that served them well when leading immediate, onsite teams. Leading Remotely features practical examples and insights from leaders across the globe, and draws upon over 15 years of empirical research to provide essential advice on how to successfully lead remote teams. This is a ground-breaking guide on how to overcome the unique obstacles faced when leading a remote team, featuring key insights and advice drawn from experiences of leadership throughout the pandemic.

Aviation is one of the most widely talked about industries in the global economy and yet airlines continue to present an enigma. Between 2010 and 2018 the global airline industry experienced its longest period of sustained profitability; however, huge global profits hid a darker side. Many airlines made inadequate profits or serious losses while others collapsed entirely. This fifth edition of Flying Off Course explains why. Written by leading industry expert, Rigas Doganis, this book is an indispensable guide to the inner workings of this exciting industry. Providing a complete, practical introduction to the fundamentals of airline economics and marketing, it explores the structure of the market, the nature of airline costs, issues around pricing and demand, and the latest developments in e-commerce. Vibrant examples are drawn from passenger, charter and freight airlines to provide a dynamic view of the entire industry. This completely updated edition also explores the sweeping changes that have affected airlines in recent years. It includes much new material on airline alliances, long-haul low-cost airlines, new pricing policies and ancillary revenues in order to present a compelling account of the current state of the airline industry. Offering a practical approach and peppered with real examples, this book will be valuable to anyone new to the airline industry as well as those wishing to gain a wider insight into its operations and economics. For undergraduate or postgraduate students in transport studies, tourism and business the book provides a unique insider's view into the workings of this exciting industry.

Cruise ship passengers and all-inclusive hotel-guests are increasing exponentially as these floating and fixed properties proliferate in size and number. This is especially true for developing economies that consider sun, sand and sea tourism as a form of growth. Tightly integrated, multi-billion dollar global enterprises mix with weak local institutions populated by local officials, some corrupt, vying for more investment to create a toxic cocktail with diminished social benefits as the hangover. Within view of the shoreline and the towering monoliths of hotels and ships, post-secondary education facilities teach normative concepts of good management to students who, upon graduation, fight for a decreasing number of poorly paid jobs. Meanwhile, local government officials tout vacuous GDP figures and hospitality companies make inflated claims of employment to garner federal funding for infrastructure expansion. Many observers have made similar claims that have been easily ignored to date due to an absence of studies integrating tax revenue, private and public finance, and social outcomes. This combination illustrates not only current structures, but also how they are engendered. Rather than relying on tourist satisfaction, much investment is driven by windfall profits and tax-loss carryforwards thanks to tax loopholes and willing local officials that ignore or aid in the violation of regulations. While foreign companies condemn the corruption and cronyism at destinations, local nationals decry the

exploitative foreign companies. The simple truth is that they flourish symbiotically. As such, this book necessarily addresses both actors. However, rather than being simply critical or numerical, this book provides recommendations for multinational enterprises increasingly running the risk of detection of aggressive tax planning and greenwashing. For host countries, it provides recommendations of a virtuous cycle for improved public sector accountability to restore the beneficial effects of tourism. There is also a discussion on how a value-added study of the tourism industry within a jurisdiction could detect untaxed profits that are withheld through astute transfer-pricing schemes. This is a book for tourism managers and experts, as well as policy-makers in the Caribbean and any sun, sand and sea destination that attracts floating and fixed all-inclusives.

Handbook of Tourism Economics: Analysis, New Applications and Case Studies provides an up-to-date, concise and readable coverage of the most important topics in tourism economics. It pays attention to relevant traditional topics in tourism economics as well as exciting emerging topics in this field — topics which are expected to be of continuing importance. In doing this, it takes account of advances in economic thought, analysis and applied methods. Contributions provide applications of economic analysis to tourism policy and constructive assessment of contemporary thought about tourism economics. The handbook includes several in-depth case studies such as the contribution of tourism to economic development in selected countries including China, India, Japan and Australia, Portugal and Fiji. Coming from diverse countries (both industrialised and developing) and established in the field of tourism economics, travel and management, many of the contributors have been consultants to governments, private organisations, and international bodies, including the UN World Tourism Organisation, the OECD and UNEP. Experts contributing to this volume include the President of the International Association of Tourism Economics, as well as its Secretary-General, the Secretary-General of the Tourism Research Centre (Association of Tourism Research Institutes), the Founder-Fellow of the International Academy for the Study of Tourism and the former Director of the UK's Centre for Social and Economic Research on the Global Environment (CSERGE).

Closely matched to the specifications, this student book is the only resource available for BTEC national travel and tourism. It contains everything students need for the Award and some additional units for the Certificate.

TRB's Commercial Truck and Bus Safety Synthesis Program (CTBSSP) Synthesis 7: Motorcoach Industry Hours of Service and Fatigue Management Techniques identifies and documents the unique features of the extended workday that typifies motorcoach operations and identifies techniques that motorcoach managers, front-line employees, and drivers use to reduce fatigue-related incidents resulting from the irregular on-duty conditions facing the motorcoach driver. The synthesis also identifies current and emerging technologies that may be appropriate for motorcoach operations to offset the effects of the extended workday and fatigue-inducing environment.

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