

Selling Sickness How The Worlds Biggest Pharmaceutical Companies Are Turning Us All Into Patients

“The Hormone Myth is a bracing, accurate breath of fresh air. It turns conventional wisdom about hormones on its head, and provides a far more liberating view of women’s health than what we’ve all been taught.” —Christiane Northrup, MD, author of *Women's Bodies, Women's Wisdom?* “Is it that time of month?” “Is your biological clock ticking?” “You're so emotional lately—are you going through menopause?” We’ve all heard it before. From the moody menstrual monster to the menopausal maniac, the idea that women become raving lunatics when their hormones fluctuate is firmly entrenched in American culture—and deeply fueled by the media. But where exactly did this stereotype come from? How has it hurt women? And how can we move past it once and for all? In this breakthrough book, Robyn Stein DeLuca fearlessly exposes and debunks pervasive myths about women’s hormones, and reveals how flawed, outdated research and sexism have joined forces throughout history to keep women “in their place.” With a revolutionary exploration of women’s hormonal lives—from menstruation to childbirth to menopause—DeLuca shines a much-needed light on the lies that have impacted women. Now more than ever, it’s time to resist the myth that women are

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ruled by their hormones. It's time for women to take charge of their lives. And it's time for women to own their emotions in a healthy and realistic way.

Did you know that by adding a few simple steps to your selling process you could achieve sales you only dreamt of in the past? GoodbyeSellingProblems.com provides a 12 step system that you, as a business owner, or you, as a sales manager, can implement in less than a day and dramatically increase your results. Your sales efforts become much more productive and less stressful. It provides a framework for small businesses to structure their sales process. It strips away all the "fluff" and confusion that you encounter with most expensive sales training courses. The simple 12 step system provides a "nuts and bolts" approach to selling. It allows you to enter every sales situation with a purpose for closing the sale and gets you away from the deadly "sales visit" dilemma that most business owners and sales professionals fall into. In a just a few hours, you can literally gather the information that system introduces you to and make the most powerful sales presentation your company has ever encountered. When this system becomes part of your selling culture, it will provide you with improved sales, greater margins, and eliminate the competition. Author, Buzz Glover, after quietly reviewing and critiquing the sales people that called on him in his own businesses for over 15 years, became disillusioned with the fact that the great majority of salespeople were ill-prepared to sell their products or services. He knew that if he could introduce them to a system that he had developed and refined as a salesperson (and later as a

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sales manager), they could easily become much more effective at closing more sales faster! The system became a reality when he wrote this book as a companion to his system's website, www.goodbyesellingproblems.com. Through this sales system he is confident that he can change the way small businesses sell and make fundamental cultural changes in their approach to marketing their products and services.

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Possessed villains. Intriguing guardians. Multiple worlds. Ava Davenport thinks she's just a regular girl. Little does she know, she is the descendant and the key to the evil Xemlix plan of enslaving Earth, but the Lapo guardians are watching. Lose yourself in this out-of-this world fantasy romance!

The Globalisation of Addiction presents a radical rethink about the nature of addiction. Scientific medicine has failed when it comes to addiction. There are no reliable methods to cure it, prevent it, or take the pain out of it. There is no durable consensus on what addiction is, what causes it, or what should be done about it. Meanwhile, it continues to increase around the world. This book argues that the cause of this failure to control

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addiction is that the conventional wisdom of the 19th and 20th centuries focused too single-mindedly on the afflicted individual addict. Although addiction obviously manifests itself in individual cases, its prevalence differs dramatically between societies. For example, it can be quite rare in a society for centuries, and then become common when a tribal culture is destroyed or a highly developed civilization collapses. When addiction becomes commonplace in a society, people become addicted not only to alcohol and drugs, but to a thousand other destructive pursuits: money, power, dysfunctional relationships, or video games. A social perspective on addiction does not deny individual differences in vulnerability to addiction, but it removes them from the foreground of attention, because social determinants are more powerful. This book shows that the social circumstances that spread addiction in a conquered tribe or a falling civilisation are also built into today's globalizing free-market society. A free-market society is magnificently productive, but it subjects people to irresistible pressures towards individualism and competition, tearing rich and poor alike from the close social and spiritual ties that normally constitute human life. People adapt to their dislocation by finding the best substitutes for a sustaining social and spiritual life that they can, and addiction serves this function all too well. The book argues that the most effective response to a growing addiction problem is a social and political one, rather than an individual one. Such a solution would not put the doctors, psychologists, social workers, policemen, and priests out of work, but it would incorporate their practices in a

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larger social project. The project is to reshape society with enough force and imagination to enable people to find social integration and meaning in everyday life. Then great numbers of them would not need to fill their inner void with addictions. Questioning some commonly accepted metaphysical beliefs and explaining how they are programs-beliefs of control designed to keep a person within this earthly matrix. How to escape these programs and this system by changing your beliefs. Author John Jacob Astor met his end in the sinking of the Titanic. Though he was born into wealth, Astor achieved fame as a popular science fiction writer. In this, his best-known work, Astor spins a captivating tale of what life would be like in the twenty-first century, including many technological predictions that are amazingly accurate. This book provides readers with a single source reviewing and updating sociological theory in medical or health sociology. The book not only addresses the major theoretical approaches in the field today, it also identifies the future directions these theories are likely to take in explaining the social processes affecting health and disease. Many of the chapters are written by leading medical sociologists who feature the use of theory in their everyday work, including contributions from the original theorists of fundamental causes, health lifestyles, and medicalization. Theories focusing on both agency and structure are included to provide a comprehensive account of this important area in medical sociology.

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technology, the Internet and mobile devices. Cyberspace is now regularly used to provide medical advice and medication, with great numbers of sufferers immersing themselves within virtual communities. What are the implications of this medicalization of cyberspace for how people make sense of health and identity? The Medicalization of Cyberspace is the first book to explore the relationship between digital culture and medical sociology. It examines how technology is redefining expectations of and relationships with medical culture, addressing the following questions: How will the rise of digital communities affect traditional notions of medical expertise? What will the medicalization of cyberspace mean in a new era of posthuman enhancements? How should we regard hype and exaggeration about science in the media and how can this encourage public engagement with bioethics? This book looks at the complex interactions between health, medicalization, cyberculture, the body and identity. It addresses topical issues, such as medical governance, reproductive rights, eating disorders, Web 2.0, and perspectives on posthumanism. It is essential reading for healthcare professionals and social, philosophical and cultural theorists of health.

Tratado de medicina de família e comunidade chega à 2ª edição revisto e ampliado para refletir o que há de mais relevante sobre o assunto, enfocando

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princípios, formação e prática. Esta nova edição conta com 431 autores, nacionais e internacionais, sendo uma referência do que se pratica no Brasil e em outros países para profissionais, residentes e estudantes da área da saúde. Somam-se aqui 20 novos capítulos, cujos temas possibilitam que o TMFC permaneça a referência mais atual na área, mantendo seu diferencial de reunir conhecimento científico de qualidade a uma abordagem focada na pessoa e desenhada para o contexto da atenção primária à saúde.

Today, the debate about our health care system is raging, but it often seems too complex or politically-driven for people to navigate. There has perhaps never been a better time to share with the American public a book that explains the state of our health care in an honest, comprehensive, and relatable way. *Dying of Health Care*, authored by a primary care physician with nearly 40 years of experience practicing in the U.S. and U.K., provides an easy-to-understand examination of the American health care system's major problems and potential solutions. Dr. Hanna explores the all-important question facing us today: why are Americans paying much more per person for health care than those in other developed nations, but getting much less in terms of quality? Approaching this painful paradox through a clinician's eyes, Dr. Hanna first makes a careful diagnosis and then prescribes an appropriate treatment to heal our ailing system.

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He shares real-life examples of patients and provides insights into the minds of doctors, including how their decisions influence the costs and outcomes of treatments. Ultimately, Dr. Hanna exposes how the system harms us - even sometimes kills us - both physically and financially, and he offers innovative solutions that can work to create the quality, affordable system we deserve.

Benzodiazepines, a class of tranquilizers and sleeping pills (including Valium, Xanax, and Ambien), are dangerously addictive; the author, exposed to a range of Benzodiazepines, antidepressants, and psychiatrists, tells the story of his unusual journey: for his own sake, for his friends, and for others who might wish to compare their own journeys with his.

In this compelling novel, Jay Chirino channels his own struggles with depression and addiction, creating a universal story that is painfully relatable for those with similar issues, and eye-opening for the ones that haven't dealt with the challenges of mental illness. After leaving behind a trail of drug-addled destruction, Jay finds himself confined to the walls of a psychiatric hospital. He is now compelled to confront his actions, his issues, and the past that led him to such downhill spiral. But what surprisingly affects him most are the people that he becomes surrounded by; people with considerable deficiencies that will shed some light on the things that truly matter in life. "The Flawed Ones" is a thorough

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examination of the struggles of mental illness, depression, addiction, and the effects they have on the human condition. Most importantly, it proves that physical and mental shortcomings do not necessarily define who we truly are inside- that the heart is, in fact, untouched by our "flaws", and that love will always prevail above all.

Every 3rd issue is a quarterly cumulation.

A look at 17th-century New England religion as it was practiced by the vast majority of the population, not by the clergy. This work offers insight into Puritan rituals, attitudes toward the natural world, and the creative tension between Puritan laity and clergy. The Pharmaceutical Studies Reader is an engaging survey of the field that brings together provocative, multi-disciplinary scholarship examining the interplay of medical science, clinical practice, consumerism, and the healthcare marketplace. Draws on anthropological, historical, and sociological approaches to explore the social life of pharmaceuticals with special emphasis on their production, circulation, and consumption Covers topics such as the role of drugs in shaping taxonomies of disease, the evolution of prescribing habits, ethical dimensions of pharmaceuticals, clinical trials, and drug research and marketing in the age of globalization Offers a compelling, contextually-rich treatment of the topic that exposes readers to a variety of approaches, ideas, and frameworks Provides an accessible introduction for readers with no previous background in this area

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Electronic Inspection Copy available for instructors here `Do read this book - it will refresh you if you have not come across critical psychology before. If you are already "critical", this is an excellent, up-to-date overview of the area' - THE (Times Higher Education) 'An excellent book in all respects - compulsory reading for scholars interested in a socio-political contextual analysis of complex human behaviour' - Professor David F Marks, City University, London 'The arrival of a Second Edition of this classic is an exciting event. The editors have assembled a world class array of authors to bring students to the forefront of critical scholarship today. Adding to the work's lustre are fresh new chapters on critical social issues, along with a set of new pedagogical aids. Bravo!' - Kenneth J. Gergen, Senior Research Professor, Swarthmore College The Second Edition of Critical Psychology extends the original's comprehensive and accessible critique of mainstream psychology. Fully revised, reconfigured and expanded, the Second Edition explores critical psychology's continued growth and diversification, offering practical advice, and noting significant theoretical and political dilemmas confronting critical psychologists today. While other texts focus on narrower specialties within critical psychology or on specific theoretical or methodological perspectives, Critical Psychology retains its focus on critical psychology as a whole. Key features of the new edition include: - each chapter now also includes a summary of main points, a glossary of important terms, suggested readings and Internet sites, and questions for discussion - the book's contributors - most of them new

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- have thoroughly updated the original chapters and provide multiple perspectives on critical psychology's core concerns - reflecting recent developments, Parts Three and Four are completely new to this edition. Part Three provides in-depth coverage of critical psychology's relevance to social justice, focusing on the issues of race, class, gender, disability, colonization/globalization, human rights/social justice in post-conflict settings, and oppression/empowerment in mental health systems. Part Four examines critical psychology practice, from theory, methodology and therapy to community organizing and the politics of resistance.

The Herbal Apothecary How To Make Your Own Natural First-Aid And Illness Kit The book goes over the several different medicinal aspects that you need to deal with in order to replace most of your pharmaceutical grade medicines with their more natural counterparts. As the pharmaceutical industry grows more untrustworthy day-by-day, you want to be certain that if the medicines of today are gone by tomorrow then you have your own medicines at home to treat you and your family in their stead.

This Brief takes the reader on a chemical journey by following the history for over two centuries of how an opiate became an opioid, thus spawning an empire and a series of crises. These imperfect resemblances of alkaloids are both natural and synthetic substances that, particularly in America, are continually part of a growing concern about overuse. This seemed an inviting prospect for those in pain, but as the ubiquitous media coverage continues to lay bare, the levels of abuse point to the fact that perhaps

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an epidemic is upon us, if not a culture war. Seeking answers to how and why this addiction crisis transpired over two hundred years of long development, this Brief examines the role that the chemistry laboratory played in turning patients into consumers. By utilizing a host of diverse sources, this Brief seeks to trace the design and the production of opioids and their antecedents over the past two centuries. From the isolation and development of the first alkaloids with morphine that relieved pain within the home and on the battlefield, to the widespread use of nostrums and the addiction crisis that ensued, to the dissemination of drugs by what became known as Big Pharma after the World Wars; and finally, to competition from home-made pharmaceuticals, the progenitor was always, in some form, a type of chemistry lab. At times, the laboratory pressed science to think deeply about society's maladies, such as curing disease and alleviating pain, in order to look for new opportunities in the name of progress. Despite the best intentions opioids have created a paradox of pain as they were manipulated by creating relief with synthetic precision and influencing a dystopian vision. Thus, influence came in many forms, from governments, from the medical community, and from the entrepreneurial aspirations of the general populace. For better, but mostly for worse, all played a role in changing forever the trajectory of what started with the isolation of a compound in Germany. Combining chemistry and history in a rousing new long-form narrative that even broadens the definition of a laboratory, the origins and future of this complicated topic are carefully examined.

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We hear about inadequate mental health care. We ask questions regarding a link between mental illness and violence. We do NOT hear as much about the stigma of mental illness that complicates one's ability to cope with a diagnosis that becomes a label, resulting in "self-stigma," discouraging individuals from seeking and/or complying with treatment. Too often community members only "experience" mental illness through dramatic or dire media stories that fail to inform us about the real world of mental illness. Thus, stigma feeds, and is fed by, myths and misunderstandings leading to a community sense of hopelessness and fear of mental illness. In contrast, Geel, a stigma-free community in Belgium, has a centuries' old history of accepting those with mental illness - even as boarders in their own homes. Geel acknowledges the human needs of those with mental illness and responds to those needs by providing social opportunities and meaningful work, within the community. While the U.S. does not have the same history as Geel, we do have programs that offer a fostering environment, offering hope for those with a diagnosis of mental illness as well as for the communities in which they live. In a language and style that can be understood by anyone and everyone, the author shares what she's learned and experienced regarding tolerance and inclusion - in Geel and in our own country - offering individuals and communities an opportunity to hear the encouraging "voices of hope for mental illness." When the general population is freed of myths and misunderstandings regarding mental illness, we can focus on mental health fostered by community care that thrives in "caring

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communities."

Some studies estimate that each year, around a quarter of the population of Western countries will suffer from at least one mental disorder. Should this be interpreted as evidence for the progress of psychiatry, a discipline that is now able to identify and treat mental illnesses that have always existed, or might it be the case that modern life somehow creates new conditions, or social pathologies? This book argues that in fact something more fundamental has been taking place in recent years: the development of diagnostic cultures. Taking account of the phenomenon of patients themselves 'pushing for' pathologization - and acknowledging therefore that this is not simply a case of psychiatry pursuing an agenda of 'medicalisation from above' - this volume examines the emerging trend towards interpreting our sufferings in terms of psychiatric conceptions and diagnostic categories. Drawing on new empirical case studies of psychological diagnoses, including depression and ADHD, and employing both cultural-psychological and sociological analyses, it charts the development of contemporary diagnostic cultures and asks whether, in transforming existential, moral and political concerns into individual psychiatric disorders, we risk losing sight of the larger historical and social forces that affect our lives. A ground-breaking examination of the shift towards the pathologization of suffering and the dangers that this presents to human self-understanding, *Diagnostic Cultures* will be of interest to scholars of social theory and philosophy, the sociology of culture, psychology and the sociology health and

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medicine.

Heavily autobiographical, *Drugs and Spirituality* follows one man's journey into the self; first with drugs and then later with Spirituality. A practical guide for anyone using drugs to explore the self, France's advice is both encouraging and cautionary. An entertaining and informative look into the world of drugs, spirituality, and the true seeker. Whether you are at the beginning of your journey or approaching Buddha like status, this book can help you understand yourself better and give you some options on how to proceed. France's honest writing lays it all out there for the reader to lap up like primordial soup. Meander with France through the barely eventful early times and then be thrust full force into his debauchorous San Francisco Ecstasy years - only to crash down in Los Angeles, where, through spirituality, he was finally able to work his way into a true understanding of the world. His journey is your chance to understand your own. More disinformation and misinformation as perceived "bad news" threatens to disturb domestic tranquility.

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Around Three Worlds and Back is a dialogue about the three stages of my life that has brought me to the point of realization that we are all created with a purpose. Knowledge about who I

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truly was and my purpose was something that was absent in my life and majority of my youth. Wisdom makes up a part of my experiences that was needed for me to go through to get to the final level of my life, which is understanding. This is the ability to bring all three worlds together and make it make sense to not only myself, but also to those who might be going through the same experiences that I have or had and don't know where to start to escape the pressures that life brings. Knowledge, wisdom, and understanding, my three worlds, without one I would still be looking for something that was in me all along. The Father, a characteristic that we all must experience at some point in life to understand the responsibility of another life other than their own; the Son, a state of being humbled enough to stop trying to think that we know it all and be willing to follow something other than the tangible things that we come across in life and have the faith to believe in the unseen, a being that believes that there is a greater power than ourselves; and the Holy spirit, a deity that guides you regardless of your behaviors and carries you through each trimester of life that you go through as long as you acknowledge and call on his name. For me It was only one name that brought me through—that name was Jesus. Combining practical 'how to' skills with reflection on the place of each specialism in the industry, this guide features the skills needed to cover specialist areas, including writing match reports for sport, reviewing the arts, and dealing with complex information for science. The book will also discuss how specialist journalists have contributed to the mainstream news agenda, as well as analysing how different issues have been covered in each specialism, such as the credit crunch, global warming, national crime statistics and the celebrity culture in sport. Areas covered include: Sport Business Politics Crime Environment Fashion Food Music Media Science Health Law Travel War Wine

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The Political Economy of Media and Power is a highly interdisciplinary and innovative edited collection, bringing together a diverse range of chapters that address some of the most important issues of our times. Contributors cut through media spectacle and make visible the intersections between mass media and the politics of power in the contemporary social world. The book is intended to foster critical pedagogy; chapters explore ways in which media connect with a broad range of topics and issues, including globalization; war and terrorism; foreign affairs; democracy; governmental relations; the cultural politics of militarization; gender inequality and the sexist saturation of the public sphere; media representations of women; media spin and public relations within the broader context of corporate and ideological power. The volume features notable contributors, including a preface by Cees Hamelink, an introduction by David Miller and William Dinan, and chapters from Justin Lewis, Robin Andersen, Henry Giroux, James Winter, Robert Jensen, Stuart Allan, Richard Keeble, Yasmin Jiwani, David Berry, Gerald Sussman, and Andrew Mullen.

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Nominated for a Small Business Marketing Book award!. You have 30 days to convert a user to a paying customer starting NOW. The clock is ticking. What will you do? Collecting and analysing the messaging and strategies the leading e-commerce, software and service companies use as they convert trial users to customers in the most important 30 days after sign-up. Each companies strategy is broken down and presented in an easy to use and understand visual guide. 30 days to sell is a must buy if you are looking to automate and improve new customer conversion. This book covers: Activation campaigns from the worlds

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leading web companies. Easy reference guide - what message to send and when. Full page examples of each marketing message. Steal ideas from successful entrepreneurs, marketers and growth hackers. Two new bonus chapters showcasing more activation campaigns. Our market-based, profit-driven health care system in the United States has put necessary care increasingly beyond the reach of ordinary Americans. Primary health care, the fundamental foundation of all high-performing health care systems in the world, is a critical but ignored casualty of the current system. Unfortunately, primary care is often poorly understood, even within the health professions. This book describes what has become a crisis in primary care, defines its central role, analyzes the reasons for its decline, and assesses its impacts on patients and families. A constructive approach is presented to rebuild and transform U.S. primary care with the urgent goal to address the nation's problems of access, cost, quality and equity of health care for all Americans.

Glass--The new billion-dollar drug. It's cheaper than cocaine, more addictive...and it's got a secret. Admitting the drug trade was out of control and the War on Drugs a complete failure, a covert collaboration between the DEA and the CIA develops a drug that in only five years has completely devastated the illegal drug market. The first half of the mission a success, the plan to eradicate the drug lords and then focus on treatment has gone terribly wrong. All because someone in the agency doesn't want to relinquish control. Now Daniel Burke is fighting for his life. A double-crossed CIA agent, he's forced to confront

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his own people, in addition to an overzealous FBI agent known for always getting her man--and the combined forces of the Colombian drug lords who see Burke as "target number one." Can Burke evade his own people, escape the FBI and still manage to bring the drug cartels to their knees?

This collection of essays highlights ethical issues in social work which are often overlooked as well as recurring clashes that influence how they play out, for example among different values and related moral judgements. A wide range of ethical issues are addressed such as the types of technologies incorporated into social work; issues raised by the common position of social workers as 'double agents' required to carry out state mandates while also honoring obligations to clients; and issues concerning the distribution of scarce resources. These topics are integrally related to other often neglected concerns such as harming in the name of helping; the ethics of claims making regarding what is true and what is not, and related concerns regarding empowerment and social justice. This collection, which includes essays from an array of professions and disciplines, is designed to bring these neglected topics to the attention of readers and to offer suggestions for addressing them in a manner that is faithful to obligations described in social work codes of ethics.

Addiction is increasing all around the world, and the conventional remedies don't

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work. The Globalization of Addiction argues that the cause of this failure to control addiction is that past treatments have focused too single-mindedly on the afflicted individual addict. This book presents a radical rethink about the nature of addiction.

Possibly the darkest and most shocking six scary short stories yet ever created from bestselling author Stephen R. King. An instinct of passion and disrespect for decency and humanity fill this volume of life experiences we mostly keep in the back of our conscience, never wanting to bring to the forefront. Its truly sick!

Upton Sinclair, one of America's foremost and most prolific authors, addresses the cultivation of the mind and the body in this 1922 volume. Sinclair's goal was to attempt to tell the reader how to live, how to find health, happiness and success, and how to develop fully both the mind and the body. Part One: The Book of the Mind covers such subjects as faith, reason, morality, and the subconscious. Part Two: The Book of the Body develops such subjects as errors in diet, the fasting cure, food and poisons, work and play, and diseases and their cures .

This memoir describes a long and unusual life that started in eastern Turkey in 1896 in a house with an earthen floor, and ended in middle-class comfort in suburban Toronto nearly a century later. The author was an eyewitness to the

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first genocide of the 20th century, a horror in which most of his family was lost. He lived through the first World War and the Bolshevik Revolution that led to the creation of the Soviet Union. He fled from Soviet Armenia, first to Moscow and then to London. From there he went with wife and baby daughter to Toronto, where he faced the task of earning a living during the Great Depression. Caught up in this swirl of historical forces he describes in fascinating detail his remarkable story of survival. And, perhaps not the least remarkable fact of this life, he was over 80 years of age when he began writing his life story. There is much here to stimulate and educate, not only those who wish to know more about the Armenian Diaspora, but everyone with an interest in the human condition as it was experienced in other places and in another time.

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