

The Essentials Of Statistics By Joseph F Healey

Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The 5th Edition contains more than 1,585 exercises, 89% of which use real data and 86% of which are new. Hundreds of examples are included, 92% of which use real data and 85% of which are new.

This brief version of Gravetter and Wallnau's proven best-seller offers the straightforward instruction, accuracy, built-in learning aids, and wealth of real-world examples that professors AND students have come to appreciate. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and gain a conceptual understanding of statistics. To ensure that even students with a weak background in mathematics can understand statistics, the authors skillfully by integrate applications that reinforce concepts. The authors take care to show students how having an understanding of statistical procedures will help them comprehend published findings and will lead them to become savvy consumers of information. Known for its exceptional accuracy and examples, this text also has a complete supplements package to support instructors with class preparation and testing. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This manual contains completely worked-out solutions for all the odd-numbered exercises in the text.

A brief version of Gravetter and Wallnau's proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 9th Edition delivers straightforward instruction, unrivaled accuracy, built-in learning aids, and a wealth of real-world examples and illustrations. The authors take time to explain statistical procedures so that students can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. By skillfully integrating applications that reinforce concepts, they ensure that even students with a weak background in mathematics can fully understand statistics. The text also leads readers to become savvy consumers of information by showing how having an understanding of statistical procedures will help them comprehend published findings. This edition features a new focus on learning objectives, which provide a structure for organizing lectures and preparing assignments and exams.

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Published in 1986, Statistics is a valuable contribution to the field of Research Methods/Stats.

MODERN BUSINESS STATISTICS, 5E allows students to gain a strong conceptual understanding of statistics with a balance of real-world applications and a focus on the integrated strengths of Microsoft Excel 2013. To ensure student understanding, this best-selling, comprehensive text carefully discusses and clearly develops each statistical technique in a solid application setting. Microsoft Excel 2013 instruction, which is integrated in each chapter, plays an integral part in strengthening this edition's applications orientation. Immediately after each easy-to-follow presentation of a statistical procedure, a subsection discusses how to use Excel to perform the procedure. This integrated approach emphasizes the applications of Excel while focusing on the statistical methodology. Step-by-step instructions and screen captures further clarify student learning. A wealth of timely business examples, proven methods, and additional exercises throughout this edition demonstrate how statistical results provide insights into business decisions and present solutions to contemporary business problems. High-quality problems noted for their unwavering accuracy and the authors' signature problem-scenario approach clearly show how to apply statistical methods to practical business situations. New case problems and self-tests allow students to challenge their personal understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Don't worry; you don't need a lot of math to ace statistics. Not with THE ESSENTIALS OF STATISTICS: A TOOL FOR RESEARCH, that is. It's practical, it's easy to follow, and it explains the basics of statistics in ways you can understand without the complicated math. Plus, it's packed with study tools so you can get ready for the test with no problem!

ALERT: Before you purchase, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. Several versions of Pearson's MyLab & Mastering products exist for each title, including customized versions for individual schools, and registrations are not transferable. In addition, you may need a CourseID, provided by your instructor, to register for and use Pearson's MyLab & Mastering products. Packages Access codes for Pearson's MyLab & Mastering products may not be included when purchasing or renting from companies other than Pearson; check with the seller before completing your purchase. Used or rental books If you rent or purchase a used book with an access code, the access code may have been redeemed previously and you may have to purchase a new access code. Access codes Access codes that are purchased from sellers other than Pearson carry a higher risk of being either the wrong ISBN or a previously redeemed code. Check with the seller prior to purchase. From SAT scores to job search methods, statistics influences and shapes the world around us. Marty Triola's text continues to be the bestseller because it helps students understand the relationship between statistics and the world, bringing life to the theory and methods. Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The Fifth Edition contains more than 1,800 exercises, 89% of which use real data and 85% of which are new. Hundreds of examples are included, 91% of which use real data and 84% of which are new. New coverage of Ethics in Statistics highlights new guidelines that have been established in the industry. 0133864960/9780133864960 - Essentials of Statistics Plus NEW MyStatLab with Pearson eText -- Access Card Package, 5/e This package consists of 0321847997/ 9780321847997 - My StatLab Glue-in Access Card 032184839X/ 9780321848390 - MyStatLab Inside Sticker for Glue-In Packages 0321924592/ 9780321924599 - Essentials of Statistics, 5/e

Metabolomics is the scientific study of the chemical processes in a living system, environment and nutrition. It is a relatively new omics science, but the potential applications are wide, including medicine, personalized medicine and intervention studies, food and nutrition, plants, agriculture and environmental science. The topics presented and discussed in this book are based on the European Molecular Biology Organization (EMBO) practical courses in metabolomics bioinformatics taught to those working in the field, from masters to postgraduate students, PhDs, postdoctoral and early PIs. The book covers the basics and fundamentals of data acquisition and analytical technologies, but the primary focus is data handling and data analysis. The mentioning and usage of a particular data analysis tool has been avoided; rather, the focus is on the concepts and principles of data processing and analysis. The material has been class-tested and includes lots of examples, computing and exercises. Key Features:

Provides an overview of qualitative /quantitative methods in metabolomics Offers an introduction to the key concepts of metabolomics, including experimental design and technology Covers data handling, processing, analysis, data standards and sharing Contains lots of examples to illustrate the topics Includes contributions from some of the leading researchers in the field of metabolomics with extensive teaching experiences

The Videos on DVD provide a lecture for each section of the textbook. Video lectures cover important definitions, procedures and concepts from the section by working through examples and exercises from the textbook. Also featured are videos of all Chapter Review Exercises worked out by an instructor using tables and various technology. Videos have optional subtitles in English and Spanish.

During the past decade there has been an explosion in computation and information technology. With it have come vast amounts of data in a variety of fields such as medicine, biology, finance, and marketing. The challenge of understanding these data has led to the development of new tools in the field of statistics, and spawned new areas such as data mining, machine learning, and bioinformatics. Many of these tools have common underpinnings but are often expressed with different terminology. This book describes the important ideas in these areas in a common conceptual framework. While the approach is statistical, the emphasis is on concepts rather than mathematics. Many examples are given, with a liberal use of color graphics. It should be a valuable resource for statisticians and anyone interested in data mining in science or industry. The book's coverage is broad, from supervised learning (prediction) to unsupervised learning. The many topics include neural networks, support vector machines, classification trees and boosting---the first comprehensive treatment of this topic in any book. This major new edition features many topics not covered in the original, including graphical models, random forests, ensemble methods, least angle regression & path algorithms for the lasso, non-negative matrix factorization, and spectral clustering. There is also a chapter on methods for "wide" data (p bigger than n), including multiple testing and false discovery rates. Trevor Hastie, Robert Tibshirani, and Jerome Friedman are professors of statistics at Stanford University. They are prominent researchers in this area: Hastie and Tibshirani developed generalized additive models and wrote a popular book of that title. Hastie co-developed much of the statistical modeling software and environment in R/S-PLUS and invented principal curves and surfaces. Tibshirani proposed the lasso and is co-author of the very successful An Introduction to the Bootstrap. Friedman is the co-inventor of many data-mining tools including CART, MARS, projection pursuit and gradient boosting.

Framed in a student-friendly writing style, this text presents the essentials of statistics with an applied approach. Author Joseph Healey encourages skill development for statistical literacy, emphasizing computational competence and the ability to read social science literature with greater comprehension. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

An introductory text for students taking a first course in statistics-in fields as diverse as engineering, business, chemistry, and biology-Essential Statistics: Fourth Edition thoroughly updates and enhances the hugely successful third edition. It presents new information on modern statistical techniques such as Analysis of Variance (ANOVA), and software such as MINITABTM for WINDOWS. An experienced former lecturer, the author communicates to students in his trademark easy-to-follow style. Keeping complex mathematical theory to a minimum, Rees presents a wealth of fully explained worked examples throughout the text. In addition, the end-of-chapter Worksheets relate to a variety of fields-enabling students to see the relevance of the numerous methods to their study areas. Essential Statistics: Fourth Edition emphasizes the principles and assumptions underlying the statistical methods, thus providing the tools needed for students to use and interpret statistical data effectively.

ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, Revised, 6th Edition introduces sound statistical methodology to students with real-world examples, proven approaches, and hands-on exercises that build the foundation they need to analyze and solve business problems quantitatively. Complete with the author's signature problem-scenario approach and reader-friendly writing style, ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS has been streamlined to focus on core topics, and updated with new case problems, applications, and self-test exercises to help student's master key formulas and apply statistical methods to realistic business scenarios. The Student Essential Site PAC (Printed Access Card) that comes with the new book includes: Case Files, Example Files, Problem Files, Tutorials, Solvatable, Palisade DecisionTools (StatTools), Excel Tutorial. Optional, comprehensive support for the text includes CengageNow, the integrated online student learning and course management system that helps students and instructors make the most out of the course. Also available are the optional chapter appendices, which deliver in-depth coverage of a popular statistical software program, and can be integrated with the text. Choose from Excel 2010, Minitab 16, PrecisionTree 2010, and StatTools 2010. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essential Statistics, Regression, and Econometrics, Second Edition, is innovative in its focus on preparing students for regression/econometrics, and in its extended emphasis on statistical reasoning, real data, pitfalls in data analysis, and modeling issues. This book is uncommonly approachable and easy to use, with extensive word problems that emphasize intuition and understanding. Too many students mistakenly believe that statistics courses are too abstract, mathematical, and tedious to be useful or interesting. To demonstrate the power, elegance, and even beauty of statistical reasoning, this book provides hundreds of new and updated interesting and relevant examples, and discusses not only the uses but also the abuses of statistics. The examples are drawn from many areas to show that statistical reasoning is not an irrelevant abstraction, but an important part of everyday life. Includes hundreds of updated and new, real-world examples to engage students in the meaning and impact of statistics Focuses on essential information to enable students to develop their own statistical reasoning Ideal for one-quarter or one-semester courses taught in economics, business, finance, politics, sociology, and psychology departments, as well as in law and medical schools Accompanied by an ancillary website with an instructors solutions manual, student solutions manual and supplementing chapters

With captivating storytelling, real-world examples, image-and graphic-rich design, accessible mathematics, and step-by-step worked examples, Nolan and Heinzen introduce students to the why and how of statistical practice in the behavioral sciences, while helping them break through common barriers to success in the course. This new edition of their briefer textbook offers fresh exercises throughout, stronger reinforcement of the material's relevance and mathematical requirements, more help with creating visual displays, and a dramatic expansion of its integrated online tools and activities in LaunchPad.

Concise account of main approaches; first textbook to synthesize modern computation with basic theory.

An understanding of the basics, logic, and theory of statistics is essential for agricultural researchers for dealing with the interpretation of data. This volume presents some of the basic and necessary concepts of statistical tools, specifically as applied to the statistics of agriculture and allied fields. It covers basic statistics, design of experiments, sampling techniques, time series, inference outlines, forecasting models, data handling, and statistical software in an easy-to-understand manner that is aimed at students and researchers with little or no mathematical background. In the agriculture scenario, students and researchers face problems that can be addressed with statistical tools, planning of field experiments, collection of data, analysis, interpretation of the data, etc. In this book, statistical theories are discussed with the help of examples from real-life situations in agriculture and allied fields, followed by worked-out examples. Each chapter is followed by a number of problems and questions that will help readers gain confidence in solving those problems. The volume also provides an analysis of how data is important and introduces the reader to using statistical software such as MS Excel, SAS (Statistical Analysis System), JMP, Minitab, and R (from the R Foundation for Statistical Computing).

Nolan and Heinzen offer an introduction to the basics of statistics that is uniquely suited for behavioral science students, with coverage anchored to real-world stories, a highly visual approach, helpful mathematical support, and step-by-step examples. The new edition focuses on emerging trends that are redefining contemporary behavioral statistics, while adding an remarkable new online feature, Choosing the Correct Statistical Test, in the book's online component, LaunchPad.

Essentials of Probability Theory for Statisticians provides graduate students with a rigorous treatment of probability theory, with an emphasis on results central to theoretical statistics. It presents classical probability theory motivated with illustrative examples in biostatistics, such as outlier tests, monitoring clinical trials, and using adaptive methods to make design changes based on accumulating data. The authors explain different methods of proofs and show how they are useful for establishing classic probability results. After building a foundation in probability, the text intersperses examples that make seemingly esoteric mathematical constructs more intuitive. These examples elucidate essential elements in definitions and conditions in theorems. In addition, counterexamples further clarify nuances in meaning and expose common fallacies in logic. This text encourages students in statistics and biostatistics to think carefully about probability. It gives them the rigorous foundation necessary to provide valid proofs and avoid paradoxes and nonsensical conclusions.

This field-leading introduction to statistics text for students in the behavioral and social sciences continues to offer straightforward instruction, accuracy, built-in learning aids, and real-world examples. The goals of STATISTICS FOR THE BEHAVIORAL SCIENCES, 10th Edition are to teach the methods of statistics and convey the basic principles of objectivity and logic that are essential for science -- and valuable in everyday life. Authors Frederick Gravetter and Larry Wallnau help students understand statistical procedures through a conceptual context that explains why the procedures were developed and when they should be used. Students have numerous opportunities to practice statistical techniques through learning checks, examples, step-by-step demonstrations, and problems. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover how statistical information impacts decisions in today's business world as Anderson/Sweeney/Williams/Camm/Cochran/Fry/Ohlmann's leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 9E connects concepts from each chapter to real-world practice. This edition delivers sound statistical methodology, a proven problem-scenario approach and meaningful applications that present the latest statistical data and business information with unwavering accuracy. More than 350 new and proven real business examples, a wealth of practical cases and meaningful hands-on exercises highlight statistics in action. You gain practice as exercises and appendices that walk you through using the leading professional statistical software JMP Student Edition 14 and Excel 2016. Trust STATISTICS FOR BUSINESS AND ECONOMICS, 14E as your efficient, powerful solution for mastering business statistics today. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Inferential Statistics, fourth edition is appropriate for a one semester first course in Applied Statistics or as a reference book for practicing researchers in a wide variety of disciplines, including medicine, natural and social sciences, law, and engineering. Most importantly, this practical book thoroughly describes the Bayesian principles necessary for applied clinical research and strategic interaction, which are frequently omitted in other texts. After a comprehensive treatment of probability theory concepts, theorems, and some basic proofs, this laconically written text illustrates sampling distributions and their importance in estimation for the purpose of statistical inference. The book then shifts its focus to the essentials associated with confidence intervals, and hypothesis testing for major population parameters, namely, the population mean, population variance, and population proportion. In addition, it thoroughly describes the basics of correlation and simple linear regression as well as non-parametric statistics.

Note: You are purchasing a standalone product; MyStatLab does not come packaged with this content. If you would like to purchase both the physical text and MyStatLab, search for ISBN-10: 0133864960/ISBN-13: 9780133864960. That package includes ISBN-10: 0321847997/ISBN-13:9780321847997, ISBN-10: 032184839X/ISBN-13:9780321848390 and ISBN-10: 0321924592/ISBN-13: 9780321924599. MyStatLab is not a self-paced technology and should only be purchased when required by an instructor. From SAT scores to job search methods, statistics influences and shapes the world around us. Marty Triola's text continues to be the bestseller because it helps students understand the relationship between statistics and the world, bringing life to the theory and methods. Essentials of Statistics raises the bar with every edition by incorporating an unprecedented amount of real and interesting data that will help instructors connect with students today, and help them connect statistics to their daily lives. The Fifth Edition contains more than 1,800 exercises, 89% of which use real data and 85% of which are new. Hundreds of examples are included, 91% of which use real data and 84% of which are new. New coverage of Ethics in Statistics highlights new guidelines that have been established in the industry.

Blackwell Publishing is delighted to announce that this book has been Highly Commended in the 2004 BMA Medical Book Competition. Here is the judges' summary of this book: "This is a technical book on a technical subject but presented in a delightful way. There are many books on statistics for doctors but there are few that are excellent and this is certainly one of them. Statistics is not an easy subject to teach or write about. The authors have succeeded in producing a book that is as good as it can get. For the keen student who does not want a book for mathematicians, this is an excellent first book on medical statistics." Essential Medical Statistics is a classic amongst medical statisticians. An introductory textbook, it presents statistics with a clarity and logic that demystifies the subject, while providing a comprehensive coverage of advanced as well as basic methods. The second edition of Essential Medical Statistics has been comprehensively revised and updated to include modern statistical methods and modern approaches to statistical analysis, while retaining the approachable and non-mathematical style of the first edition. The book now includes full coverage of the most commonly used regression models, multiple linear regression, logistic regression, Poisson regression and Cox regression, as well as a chapter on general issues in regression modelling. In addition, new chapters introduce more advanced topics such as meta-analysis, likelihood, bootstrapping and robust standard errors, and analysis of clustered data. Aimed at students of medical statistics, medical researchers, public health practitioners and practising clinicians using statistics in their daily work, the book is designed as both a teaching and a reference text. The format of the book is clear with highlighted formulae and worked examples, so that all concepts are presented in a simple, practical and easy-to-understand way. This second edition enhances the emphasis on choice of appropriate methods with new chapters on strategies for analysis and measures of association and impact. Essential Medical Statistics is supported by a web site at www.blackwellpublishing.com/essentialmedstats. This useful online resource provides statistical datasets to download, as well as sample chapters and future updates.

The Essentials of Data Science: Knowledge Discovery Using R presents the concepts of data science through a hands-on approach using free and open source software. It systematically drives an accessible journey through data analysis and machine learning to discover and share knowledge from data. Building on over thirty years' experience in teaching and practising data science, the author encourages a programming-by-example approach to ensure students and practitioners attune to the practise of data science while building their data skills. Proven

frameworks are provided as reusable templates. Real world case studies then provide insight for the data scientist to swiftly adapt the templates to new tasks and datasets. The book begins by introducing data science. It then reviews R's capabilities for analysing data by writing computer programs. These programs are developed and explained step by step. From analysing and visualising data, the framework moves on to tried and tested machine learning techniques for predictive modelling and knowledge discovery. Literate programming and a consistent style are a focus throughout the book.

A proven bestseller, ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES, 8e gives you straightforward instruction, unrivaled accuracy, built-in learning aids, and plenty of real-world examples to help you understand statistical concepts. The authors take time to fully explain statistical procedures so that you can go beyond memorizing formulas and begin gaining a conceptual understanding of statistics. They also take care to show you how having an understanding of statistical procedures will help you comprehend published findings--ultimately leading you to become a savvy consumer of information. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Trust the market-leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 7th Edition to give you a foundation in statistics and an edge in today's competitive business world. The author's signature problem-scenario approach and reader-friendly writing style combine with proven methodologies, hands-on exercises, and real-world examples to take you deep into realistic business problems and help you solve them from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition has been updated with new case problems, applications, and self-test exercises to help you master key formulas and apply the statistical methods you learn. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Statistics Essentials For Dummies (9781119590309) was previously published as Statistics Essentials For Dummies (9780470618394). While this version features a new Dummies cover and design, the content is the same as the prior release and should not be considered a new or updated product. Statistics Essentials For Dummies not only provides students enrolled in Statistics I with an excellent high-level overview of key concepts, but it also serves as a reference or refresher for students in upper-level statistics courses. Free of review and ramp-up material, Statistics Essentials For Dummies sticks to the point, with content focused on key course topics only. It provides discrete explanations of essential concepts taught in a typical first semester college-level statistics course, from odds and error margins to confidence intervals and conclusions. This guide is also a perfect reference for parents who need to review critical statistics concepts as they help high school students with homework assignments, as well as for adult learners headed back into the classroom who just need a refresher of the core concepts. The Essentials For Dummies Series Dummies is proud to present our new series, The Essentials For Dummies. Now students who are prepping for exams, preparing to study new material, or who just need a refresher can have a concise, easy-to-understand review guide that covers an entire course by concentrating solely on the most important concepts. From algebra and chemistry to grammar and Spanish, our expert authors focus on the skills students most need to succeed in a subject.

Trust the market-leading ESSENTIALS OF STATISTICS FOR BUSINESS AND ECONOMICS, 8E to introduce sound statistical methodology using real-world examples, proven approaches, and hands-on exercises that build the foundation readers need to analyze and solve business problems quantitatively. This edition gives readers the foundation in statistics needed for an edge in today's competitive business world. The authors' signature problem-scenario approach and reader-friendly writing style combines with proven methodologies, hands-on exercises, and real examples to take readers deep into today's actual business problems. Readers learn how to solve problems from an intelligent, quantitative perspective. Streamlined to focus on core topics, this new edition provides the latest updates with new case problems, applications, and self-test exercises to help readers master key formulas and apply statistical methods as they learn them. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Essentials of Statistics for Criminology and Criminal Justice helps students understand the vital role that research and statistics play in the study of criminology and criminal justice by showing them how to conduct and interpret statistics in real-world settings with a step-by-step approach to solving problems. This practical, applied approach offers students the fundamentals of descriptive and inferential statistics in a concise and easy-to-understand format—avoiding complicated proofs and discussions of statistical theory. The examples and case studies provide relevant examples for criminology and criminal justice students, and deal with contemporary issues related to crime, corrections, police, and the judicial system. Students will not only learn about the "how to" in statistics, but they will also recognize its importance in today's criminal justice system.

This open access textbook provides the background needed to correctly use, interpret and understand statistics and statistical data in diverse settings. Part I makes key concepts in statistics readily clear. Parts I and II give an overview of the most common tests (t-test, ANOVA, correlations) and work out their statistical principles. Part III provides insight into meta-statistics (statistics of statistics) and demonstrates why experiments often do not replicate. Finally, the textbook shows how complex statistics can be avoided by using clever experimental design. Both non-scientists and students in Biology, Biomedicine and Engineering will benefit from the book by learning the statistical basis of scientific claims and by discovering ways to evaluate the quality of scientific reports in academic journals and news outlets.

Master the essential statistical skills used in social and behavioral sciences Essentials of Statistics for the Social and Behavioral Sciences distills the overwhelming amount of material covered in introductory statistics courses into a handy, practical resource for students and professionals. This accessible guide covers basic to advanced concepts in a clear, concrete, and readable style. Essentials of Statistics for the Social and Behavioral Sciences guides you to a better understanding of basic concepts of statistical methods. Numerous practical tips are presented for selecting appropriate statistical procedures. In addition, this useful guide demonstrates how to evaluate and interpret statistical data, provides numerous formulas for calculating statistics from tables of summary statistics, and offers a variety of worked examples. As part of the Essentials of Behavioral Science series, this book offers a thorough review of the most relevant statistical concepts and techniques that will arm you with the tools you'll need for knowledgeable, informed practice. Each concise chapter features numerous callout boxes highlighting key concepts, bulleted points, and extensive illustrative material, as well as "Test Yourself" questions that help you gauge and reinforce your grasp of the information covered.

The authors are proud sponsors of the 2020 SAGE Keith Roberts Teaching Innovations Award—enabling graduate students and early career faculty to attend the annual ASA pre-conference teaching and learning workshop. *Essentials of Social Statistics for a Diverse Society, Third Edition*, is a more streamlined, less expensive version of the successful *Social Statistics for a Diverse Society*. As in the parent text, the *Essentials* version does more than introduce students to the statistical techniques used by social scientists. It is distinct for the use of real data from contemporary social issues, illustrating the interplay between social concerns and methods of inquiry, and for a strong emphasis on race, class, gender, and other statuses to show how statistics can be a tool for understanding the richness of social differences within society. With a wide range of examples and exercises taken from current events and published research, frequent illustrations, and a focus on student learning, this book continues to be an accessible and engaging resource for students. "I think this textbook is incredibly readable. It presents statistics in a manner that is easy to grasp and comprehend but is still rigorous in terms of the content covered." —Amy Lucas, University of Houston—Clear Lake A Complete Teaching & Learning Package SAGE edge FREE online resources for students that make learning easier. See how your students benefit.

This text combines the topics generally found in main-stream elementary statistics books with the essentials of the underlying theory. The book begins with an axiomatic treatment of probability followed by chapters on discrete and continuous random variables and their associated distributions. It then introduces basic statistical concepts including summarizing data and interval parameter estimation, stressing the connection between probability and statistics. Final chapters introduce hypothesis testing, regression, and non-parametric techniques. All chapters provide a balance between conceptual understanding and theoretical understanding of the topics at hand.

Updated with the latest research, Gravetter/Wallnau/Forzano/Witnauer's *ESSENTIALS OF STATISTICS FOR THE BEHAVIORAL SCIENCES*, 10th Edition delivers straightforward instruction, hands-on learning tools and real-world examples to help you go beyond memorizing formulas to truly understanding the hows and whys of statistics. Giving extra focus to the topics students typically struggle with most, the authors take time to fully explain statistical concepts. Integrated applications reinforce concepts, offering further support to ensure that even those with a weak background in mathematics can fully grasp statistics. The authors also illustrate how an understanding of statistical procedures will help you comprehend published findings -- ultimately leading you to become a savvy consumer of information. Also available, the MindTap digital learning solution helps you learn on your own terms.

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