

## The Haute Couture Atelier The Artisans Of Fashion

The third volume in an unprecedented series of books devoted to each designer of the prestigious house of Dior since its inception, Dior by Marc Bohan encompasses Marc Bohan's most iconic haute couture creations for the renowned house, from 1961 to 1989, with his understated elegance and soft, feminine silhouettes, beloved by socialites, celebrities, and royalty. Featuring beautiful photographs by Laziz Hamani and eloquent text by fashion journalist Jérôme Hanover, this marvelous volume provides insight into Bohan's inspirations and influences throughout nearly thirty years designing for the house of Dior.

For readers of Lilac Girls and The Nightingale comes a World War II novel that spans generations, crosses oceans, and proves just how much two young women are willing to sacrifice for love and family. 1940: As the Germans advance upon Paris, young seamstress Estella Bisette is forced to flee everything she's ever known. She's bound for New York City with her signature gold dress, a few francs, and a dream: to make her mark on the world of fashion. Present day: Fabienne Bisette journeys to the Met's annual gala for an exhibit featuring the work of her ailing grandmother - a legend of women's fashion design. But as Fabienne begins to learn more about her beloved grandmother's past, she uncovers a story of tragedy, heartbreak and family secrets that will dramatically change her own life. "The Paris Seamstress is a gorgeously rich and romantic novel about young women finding their way in the world." -Kate Forsyth, author of Bitter Greens

"A powerful exposé of Parisian haute couture" – Book of the Week, Times Higher Education Fashion is one of the most powerful industries in the world, accounting for 6% of global consumption and growing steadily. Since the 1980s and the birth of the neoliberal economy, it has emerged as the glittering face of capitalism, bringing together prestige, power and beauty and occupying a central place in media and consumer fantasies. Yet the fashion industry, which claims to offer highly desirable job opportunities, relies significantly on job instability, not just in outsourced garment production but at the very heart of its creative production of luxury. Based on an in-depth investigation involving stylists, models, designers, hairdressers, make-up artists, photographers and interns, anthropologist Giulia Mensitieri goes behind fashion's glamorous facade to explore the lived realities of working in the industry. This challenging book lays bare the working conditions of 'the most beautiful job in the world,' showing that exploitation isn't confined to sweatshops abroad or sexual harassment of models, but exists at the very heart of the powerful symbolic and economic centre of fashion.

Galliano: Spectacular Fashion is the first detailed guide to the work of one of fashion's greatest talents. Though the designer's otherwise glittering career has been punctured by years out of the limelight, his catalogue of work remains astonishing. Written by internationally renowned fashion expert Kerry Taylor, this beautifully illustrated and meticulously researched book looks in depth at John Galliano's collections from his 1984 graduate show at Saint Martins to his triumphant renaissance at Maison Margiela in 2015. With never-before-seen images of rare designs from private couture archives, close ups revealing the intricacies of garments, and iconic runway shots showing the designer's most innovative creations in motion, this visually rich book examines his revolutionary designs in unprecedented depth. In addition, original interviews with the designer as well as the people who worked closely with him throughout his career shed new light on both the clothes and the context in which they were created. A must-have for fashion lovers, collectors and researchers alike, Galliano: Spectacular Fashion is the ultimate overview of the work of a design genius.

"Behind the scenes at every great couture house -- from Chanel, Valentino, Dior, and Givenchy to Yves Saint Laurent, Balenciaga, and Jean Paul Gaultier -- is a skilled team of artisans who turn fashion dreams into reality. This exquisitely illustrated book provides a privileged tour of couture's backstage, inhabited, to be sure, by exceptional designers but also by lace makers, weavers, textile designers, pleaters, jewelers, fan makers, leather makers, embroiderers, passementerie makers, feather workers, and many other specialized craftspeople. With painstaking attention to detail and exceptional workmanship, they can create everything a designer can imagine. Remarkably, this is an unchanged world of small, family-owned workshops, and the trades these artisans practice are ancient; not only do they keep alive the techniques and expertise that might otherwise have disappeared forever but they also have evolved with the times. Weavers still use looms, but the ones found in contemporary ateliers are high-speed precision machines, guided by proprietary software. Hélène Farnault, France's leading authority on haute couture crafts, elucidates the rarefied hierarchies and mysteries of these extraordinary artisans. Close-up photographs of the ateliers and fashion shows, specially commissioned for this volume, allow readers to follow the progress of work from sketchbook designs to the finished creations on the runway." -- Publisher's description.

Since Charles Fredrick Worth established his luxurious Maison de Couture in 1858, the interior has played a crucial role in the display of fashion. House of Fashion provides a full historical account of the interplay between fashion and the modern interior, demonstrating how they continue to function as a site for performing modern, gendered identities for designers and their clientele alike. In doing so, it traces how designers including Poiret, Vionnet, Schiaparelli and Dior used commercial spaces and domestic interiors to enhance their credentials as connoisseurs of taste and style. Taking us from the early years of haute couture to the luxury fashion of the present day, Berry explores how the salon, the atelier and the boutique have allowed fashion to move beyond the aesthetics of dress, to embrace the visual seduction of the theatrical, artistic, and the exotic. From the Art Deco allure of Coco Chanel's Maison to the luminous spaces of contemporary flagship stores, House of Fashion sets out fashion's links with key figures in architecture and design, including Louis Süe, Robert Mallet-Stevens, Eileen Gray, and Jean-Michel Frank. Drawing on photographs, advertisements, paintings and illustrations, this interdisciplinary study examines how fashionable interiors have shaped our understanding of architecture, dress, and elegance.

The designer magnifies femininity, building his fairy-tale creations with simple designs, the finest materials, delicate hand-embroidery, intricate detail, and a sophisticated fusion of cultural influences. Saab's specialty is the ultimate dress that highlights a woman's silhouette, making him a go-to designer for international stars and royalty--including Catherine Zeta-Jones, Beyoncé, Aishwarya Rai, Emmanuelle Béart, Marion Cotillard, Bérénice Bejo, Princess Victoria of Sweden, and Queen Rania of Jordan.

The first illustrated monograph dedicated to the history of the House of Worth, the world's pioneering haute couture label The Art of Couture Sewing is a practical guide to custom techniques in the construction of couture garments. Beginning with a brief history of haute couture, the book covers tools and supplies then discusses matching fabrics with the appropriate needle, thread, pressing, and construction techniques. The types of closures, hems and finishes used in couture as well as basic draping techniques are discussed. The text is filled with step-by-step techniques along with clear instructions and illustrations. Nudelman covers many embellishment techniques, including beading, embroidering, and fine stitching with added sections on shisha, couching, eyelet overcasting and ribbon rosette stitches.

Highly illustrated with photographs of couture designs as well as close-ups of finishes and details, *The Art of Couture Sewing* will inspire the design of high-quality garments using couture techniques. New to this edition ~Expanded coverage of corset history, design, and construction ~New chapter on constructing large skirts including trains, hoop skirts, and petticoats ~Updated fashion photographs and new illustrations throughout the book Features ~End-of-chapter biographies discuss notable designers and their couture techniques, such as Paul Poiret, Coco Chanel, Yves Saint Laurent, Valentino, Jean-Paul Gaultier, and Vera Wang ~More than 1,300 color photos and illustrations Part memoir, part business manual, and 100% juicy—the inside story of Juicy Couture, one of the most iconic brands of our times While working together at a Los Angeles boutique, Pamela Skaist-Levy and Gela Nash-Taylor became fast and furious friends over the impossibility of finding the perfect T-shirt. Following their vision of comfortable, fitted T-shirts, they set up shop in Gela's one-bedroom Hollywood apartment with \$200 and one rule: Whatever they did, they both had to be obsessed by it. The best friends' project became Juicy Couture. Pam and Gela eventually sold their company to Liz Claiborne for \$50 million, but not before they created a whole new genre of casual clothing that came to define California cool. Pamela and Gela built an empire from the ground up, using themselves as models to build their patterns and placing their merchandise by storming into stores and handing out samples. They balanced careful growth with innovative tactics—sending Madonna a tracksuit with her nickname, Madge, embroidered on it—and created a unique, bold, and unconventional business plan that was all their own: the Glitter Plan. Now, Pam and Gela reveal the secrets of Juicy's success: how they learned to find and stick with the right colleagues and trust their instincts when it became time to move on to their next project. They also share their missteps and hilarious lessons learned—like the time robbers stole one thousand pairs of maternity shorts, which the partners took as the first sign to get out of the maternity clothing business. Told in the bright, cheery voice that defines Juicy style even today, *The Glitter Plan* shows readers how to transform passion and ideas into business success. Aspiring designers, Juicy fans, and business readers of all stripes will be enthralled by the story of spirit and savvy behind Pam and Gela's multimillion-dollar fashion empire.

The first major book on China's leading couture visionary reveals the intricate craftsmanship and imperial glamour that has fashion publications worldwide declaring Guo Pei's creations "the Empire's new clothes." An exponent of artisan craftsmanship and theatrical fantasy often compared to Alexander McQueen and Sarah Burton, Guo Pei dresses Chinese state dignitaries and American celebrities alike in richly bejeweled creations of imperial opulence. The designer's first monograph, published on the occasion of her first solo exhibition, offers insight into the growing global influence of China and the complexities of its cultural transition. The premier China-based fashion designer to figure prominently on the world stage, Guo Pei produces ornate embroidery and intricate designs that derive from the ancient traditions and symbols of her Chinese heritage, rendered in glamorous silhouettes. Andrew Bolton describes the approach as an "auto-orientalist" couture unprecedented in the "millennial history of Chinese dress." The grandeur of her work, from the aureate cape Rihanna wore to the 2015 Met Gala to a gown festooned with 200,000 crystals featured in the Beijing Olympics, distinguishes Guo Pei as a worthy heir to the grand tradition of haute couture. Lush photography reveals the unprecedented detail achieved through the thousands of hours committed to each garment's workmanship, a signature of Guo Pei's atelier. This landmark volume presents a tableau of Guo Pei's resplendent work: expansive, unconventional, and otherworldly. This landmark volume accompanies an eponymous exhibition of dozens of the designer's dresses—the first in the United States—at SCAD FASH Museum of Fashion + Film.

Provides guidelines and advice on starting points for fashion designers of all levels, including defining and rendering concepts, understanding textiles, developing sewing skills, and building an audience.

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Christian Dior (1905-1957) rocketed to fame with his first collection in 1947 when the "New Look" took the world by storm. This charming and modest autobiography gives a fascinating and detailed insight into the workings of a great fashion house, while revealing the private man behind the high-profile establishment. It is also a unique portrait of classic Paris haute couture of the 1950s and offers a rare glimpse behind the scenes. Dior details his childhood in Granville, the family and friends closest to him, his most difficult years and sudden success, as well as his sources of inspiration and creative processes.

The name Valentino has been synonymous with high fashion for almost fifty years. Based in Rome, Valentino is only one of two couture houses recognized by the French government outside of Paris. His exquisite designs are coveted and worn by young Hollywood and high society the world over. On the occasion of his last couture collection, presented in Paris in the spring of 2008, this landmark book celebrates forty-five years of Valentino's remarkable career. Published in association with a prestigious exhibition at the Musée des Arts Décoratifs's famed costume department in Paris, this volume focuses on Valentino's haute couture creations, highlighting the most important and iconic creations of his half-century in fashion through recurring themes in Valentino's work—variations on the ideas of volume, line, and texture as well as motifs such as geometry, pleats, and flowers—through new photography, sketches, fabric samples, and commentary on the dresses by Valentino himself. In addition, unprecedented photography by François Halard of Valentino's last fittings and backstage of his runway show reveals Valentino's private world for the first time. "Valentino On Valentino," a chapter of first-person accounts of the designs of these iconic dresses, along with Valentino's commentary on his fashion, will make this publication unique in the study of Valentino as a cultural and artistic icon.

High fashion is the driving force behind the entire fashion and garment industry. This book introduces in its patternmaking techniques. "I thought I knew almost everything about the history of fashion until I met Kerry Taylor. The inside-out knowledge she has of garments will inspire both students and designers to look at fashion with fresh eyes." - Sarah Mower, US Vogue "This beautiful book by Kerry Taylor - the go-to woman for vintage and antique couture - is a treat for collectors and fashion lovers alike." - The Wall Street Journal "Whatever my question about vintage, Kerry Taylor has the answer. Her expertise, knowledge and historical anecdotes have raised the level of interest in this subject hugely." -Lisa Armstrong, Daily Telegraph Named one of Glamour Magazine's "Must-Read Style Books"! Profiled by Vogue and The New York Times and courted by style icons with wardrobes to sell and top designers in search of inspiration, Kerry Taylor is one of the world's leading experts on vintage fashion and couture. In this lavishly illustrated book, Kerry tells the story of a century of fashion through the work of its key design talents and the memorable women who have worn their creations. All the fashion stars are here from Poiret to McQueen via Lanvin, Chanel, Schiaparelli, Madame Grès, Dior, Balenciaga, Mary Quant, Ossie Clark, Vivienne Westwood, Alaïa, and Margiela. For each designer Kerry explores their career through a dazzling range of clothes and accessories, explaining what makes each item so desirable to the collector or wearer of vintage fashion. Each chapter includes at least one 'style icon' whose relationship with fashion has had a lasting impact, including Baba D'Erlanger, Lauren Bacall, Grace Kelly, Catherine Deneuve, Paloma Picasso and Kate Moss. Illustrated with a mix of gorgeous fashion photography plus images from Kerry's own astonishing archive, this book is

set to become an invaluable guide for collectors of vintage (whatever their budget) and all those who love fashion. Contents includes... Foreword by Hubert de Givenchy Prologue by Christopher Kane 1900s Paul Poiret Lucile Mariano Fortuny 1920s Jean Patou Jeanne Lavin Chanel in the Twenties 1930s Elsa Schiaparelli Style Icon Wallis Simpson Madeleine Vionnet - The Architect of Couture 1940s The effects of War on Fashion in Europe American Fashion in the Forties Christian Dior - The Saviour of French Haute Couture 1950s Pierre Balmain Cristóbal Balenciaga - The Master Style Icon Grace Kelly 1960s Mary Quant Hubert de Givenchy Style Icon Audrey Hepburn 1970s Yves Saint Laurent in the Seventies Zandra Rhodes Vivienne Westwood and Malcolm McLaren 1980s Italian Masters Azzedine Alaïa John Galiano 1990s The New Romantics Thierry Mugler Style Icon Kate Moss 2000s Later McQueen Style Icon Daphne Guinness Collecting Vintage Taking Care of your Collection ..And so much more!

A stunning visual tribute to Italian photographer Paolo Roversi's celebrated images for the house of Dior. A fashion house beloved for designs evoking modern Parisian elegance. A photographer renowned for hauntingly delicate portraits. This definitive volume, Dior Images: Paolo Roversi, is an ode to their legendary rapport. Presenting photographs from British Vogue, Vogue Paris, and W, this tome spotlights creations by Dior's artistic directors Gianfranco Ferré, John Galiano, Raf Simons, and Maria Grazia Chiuri. It also contains exclusive pictures from a photoshoot supervised by Grace Coddington featuring designs by Christian Dior himself. Equal parts fashion monograph and photographic portfolio, this exquisite volume will enthrall photography, style, and art lovers. Manus x Machina ("Hand x Machine") features exceptional fashions that reconcile traditional hand techniques with innovative machine technologies such as 3-D printing, laser cutting, circular knitting, computer modeling, bonding and laminating, and ultrasonic welding. Featuring 90 astonishing pieces, ranging from Gabrielle "Coco" Chanel's iconic tweed suit to Karl Lagerfeld's 3-D-printed version, and from Yves Saint Laurent's bird-of-paradise dress to Iris van Herpen's silicone adaptation — all beautifully photographed by Nicholas Alan Cope — this fascinating book is an exploration of both the artistry and the future of fashion.

Featuring interviews with Sarah Burton (Alexander McQueen), Hussein Chalayan, Maria Grazia Chiuri and Pierpaolo Piccioli (Valentino), Nicolas Ghesquière (Louis Vuitton), Lazaro Hernandez and Jack McCollough (Proenza Schouler), Iris van Herpen, Christopher Kane, Karl Lagerfeld (Chanel), Miuccia Prada, and Gareth Pugh.

Arguably the most famous fashion designer of the 20th century, Christian Dior's feminine fashions were desired, worn, and emulated by women around the world. This new publication by ROM Press explores the brilliance behind Dior's dramatic creations that revived the entire Paris haute couture industry after the devastation of World War II. In 1947, the opening of the new couture house and the revolutionary "New Look" swept away the wartime masculine silhouette making Christian Dior's postwar fashions desired, worn and copied by women around the world. The publication features the Royal Ontario Museum's collection of Christian Dior couture and is accompanied by sketches and material from Christian Dior Héritage, along with photographs of the collection taken by world-renowned Dior photographer Laziz Hamani. The collection features striking designs from daytime to evening wear. The book breaks new ground as it explains key Dior signatures, based on the use of innovative and historical dressmaking techniques, which revived the Paris haute couture industry following the Second World War. The publication presents new information drawn from extensive research wedded with close examination of the designs within this catalogue, making it an essential read for those interested in fashion, art, culture, and history. Exhibition: Royal Ontario Museum, Toronto, Canada (25.11.2017- 18.03.2018).

More than 150,000 people work in haute couture. Many of them labour behind the scenes, applying their talents in ateliers devoted to creativity and meticulous attention to detail. This beautiful book takes the reader behind the fashion scenes, allowing the best haute couture designers, embroiderers, leather craftsmen, lacemakers, perfumiers and jewelers to share their work. The books specially taken photographs show step-by-step the complex processes behind the creation of each piece of clothing or jewelry, while many other stunning pictures capture the beauty of the fabrics, materials, dresses and ornaments.

A collection of the lavish and iconic gowns of Christian Dior, from the 1950s and '60s, captured by the legendary photographer Mark Shaw. Iconic photographer Mark Shaw documented the ultra-exclusive Parisian fashion world, focusing on Paris's long-standing top couturier Christian Dior. Shaw's photographs—some of the first fashion photographs ever shot in color—capture the most stunning and extraordinary fashion of the era. This lavish volume embodies the glamour of that time, from rare moments of Christian Dior during fittings to editorial-style photographs of models, socialites, and actresses posing in Dior's ballgowns, day suits, and haute couture collections. Shaw's photojournalistic style changed fashion photography forever: his approach was to photograph wide, giving the subject a sense of context, creating an environment as exquisitely transformative as the subject and garment. With an eye for intimacy and opulence, this book features more than 200 color and black-and-white photographs, many never published before, having only recently been found in a secret vault by his estate. Dior Glamour: 1952–1962 captures the drama and elegance of the period's style and will be treasured by lovers of photography, fashion, style, history, and cultured living.

The definitive monograph on the most luxurious and illustrious Haute Couture embroidery house in the world, featuring specially commissioned photography of Maison Lesage's historic creations.

Milestones of the Dior look from 1947 to now In celebration of Dior's 70th anniversary and produced in close collaboration with the House of Dior, one of the world's most prestigious couture houses, this beautiful publication features garments designed by Christian Dior Couture between 1947 and 2017 and more than 100 stunning images. The House of Dior explores the story of the fashion house through a series of themes, featuring works by the seven designers who have played key roles in shaping Dior's renowned fashionable silhouette: Christian Dior, Yves Saint Laurent, Marc Bohan, Gianfranco Ferré, John Galiano, Raf Simons and Maria Grazia Chiuri. It narrates Dior's rich history, including Christian Dior's early influences, insights into the Dior atelier workrooms, the role that accessories and perfume have played in expressing the complete Dior look and the milestones of its six successive designers following Dior's sudden death in 1957. Highlights include examples from Christian Dior's iconic spring 1947 New Look collection, magnificent displays of Dior's signature ball gowns and evening dresses, as well as designs from the inaugural couture collection of the House's first female head designer, Maria Grazia Chiuri. Sumptuous in its design, this large-format hardback is led by full-page photography of works, and historical and contextual imagery. Writers include leading fashion writer Lydia Kamitsis and curators Katie Somerville and Danielle Whitfield.

Sewers who have ever longed to create clothing with the distinctive look of haute couture will love this book. They'll learn the finer points of hand sewing, shaping, and finishing for a high-end, professional look. This book is for all sewing enthusiasts who

appreciate fine workmanship.

Designing a final degree collection is a fashion student's first chance to approach the reality of the industry. This handbook provides a step-by-step guide to creating this collection, with each chapter exploring a different stage of the project: from understanding the brief and identifying the market to research, development and sampling, through to garment design, range planning, and styling and presentation. Richly illustrated with 350 colour photographs, the book builds on the skills learnt by students during their degree course and throughout the creation of their capsule collection. The accompanying case studies, featuring inspirational work by fashion students from 18 top fashion schools around the world, illustrate every stage of the process and showcase new talent. The book will be accompanied by a CD containing 15 additional student case studies.

A comprehensive biography of the late designer, Karl Lagerfeld, and his infamous rivalry with Yves Saint Laurent. In the 1970s, Paris fashion exploded like a champagne bottle left out in the sun. Amid sequins and longing, celebrities and aspirants flocked to the heart of chic, and Paris became a hothouse of revelry, intrigue, and searing ambition. At the center of it all were fashion's most beloved luminaries - Yves Saint Laurent, the reclusive enfant terrible, and Karl Lagerfeld, the flamboyant freelancer with a talent for reinvention - and they divided Paris into two fabulous halves. Their enduring rivalry is chronicled in this dazzling exposé of an era: of social ambitions, shared obsessions, and the mesmerizing quest for beauty. "Deliciously dramatic... The Beautiful Fall crackles with excitement." -New York Times Book Review "Fascinating." -New York Times "Addictive." -Philadelphia Inquirer "It's like US Weekly, 1970s style." -Gotham "A story constructed as exquisitely as a couture dress. . . . It moves stylishly forward, with frequent over-the-shoulder glances at some very dishy background." -Boston Globe

The Maker's Atelier is for women of any age or shape who want to dress well but cannot always find what they want in stores. Frances Toibin's self-proclaimed mission is to help fashion-conscious women create their own beautiful clothes to wear with style. It is founded on the belief that the simplest shapes in the finest fabrics make the most successful clothes. In The Essential Collection, designer Frances has taken the key shapes from some of the most enduring fashion trends, such as the pencil skirt and the boxy shirt, and refined them into clear dressmaking patterns with easy-to-follow instructions. Frances has sources the perfect fabrics to suit each garments and shows four alternative looks for each pattern to provide further technical know-how as well as style ideas to enable the home dressmaker to make their own capsule collection of garments unique to them. For example, the pencil skirt is shown in navy gabardine to suit an elegant working wardrobe, but alternatively this skirt takes on an edgier look when made up in metallic stretch fabric with a raw hem. With dressmaking patterns supplied in the pack alongside the book, and given in sizes 4 to 16, The Capsule Collection makes it possible for all women - whether dressmaking novices or accomplished seamstresses - to own an enviable selection of timeless and adaptable staple garments.

Published to accompany an exhibition at the Metropolitan Museum's Costume Institute, this appealing book provides a lively survey of the history of haute couture from its beginnings with the formation of the House of Worth in mid-nineteenth-century Paris to the present-day creations of fashion's major designers. One section of the book features a survey of designs that exemplify the rise of haute couture - that is, fashion driven by the artistic expression of the designer rather than by the dictates of clients - including garments such as Poiret's "sorbet" lampshade gown, Chanel's "little black dress," Dior's New Look, and Balenciaga's sack dress. Among the contemporary couturiers featured are Gianni Versace, Yves Saint Laurent, and Christian Lacroix. Most of the designs are in the permanent collection of The Metropolitan Museum of Art and were photographed especially for this book. Dior is one of the most revered names in fashion, the archetype of the Parisian couture house. Famous for launching the "New Look," Christian Dior's landmark first collection that marked a sea change in women's dress after the Second World War, Dior is known today for its exquisite couture line of dramatic dresses. This book comprises a portfolio of portraits of over one hundred incredible gowns from the entire era of Christian Dior haute couture, including dresses designed by Dior himself. All of the images were shot by Patrick Demarchelier, known for his exquisite fashion portraits that grace the pages of Vogue, Elle, Harper's Bazaar, Glamour, and many other magazines.

Paris, Capital of Fashion accompanies a major exhibition at The Museum at FIT, New York's only museum dedicated solely to the art of fashion. This lavishly-illustrated book is edited by MFIT's director and chief curator, Valerie Steele, also the author of the acclaimed Paris Fashion: A Cultural History. This new book opens with an important essay on how and why Paris became famous as the international "capital of fashion." Steele traces how the mythic "aura" of Paris fashion was constructed over generations, as the splendour of the court at Versailles came to be echoed by the spectacle of the haute couture. Yet Paris has faced repeated challenges from other fashion capitals, especially London, Milan, and New York. Essays by Christopher Beward, David Gilbert, Grazia d'Annunzio, and Antonia Finnane place Paris within a broader global narrative, while Sophie Kurkdjian investigates the cultural value of the Parisian couture, and Agnès Rocomora explores the online imagery of the chic Parisienne. As The New Yorker recently put it, Paris is "the most glamorous and competitive of the world's fashion capitals." No other city has been branded "Fashion" as Paris has. By opening the study of Paris fashion to new approaches, this book explains why Paris still retains its position as the world's undisputed fashion capital.

From Maison Chanel on rue Cambon to Jean Paul Gaultier on rue Saint-Martin, the history of French fashion is often closely tied to those of Parisian addresses. With exclusive photographs by Guillaume de Laubier and text by Désirée Sadek, Inside Haute Couture offers a private tour of 10 meccas of French fashion. From the splendor of VIP reception rooms to the privacy of sewing ateliers, the daily lives of the most renowned figures in haute couture are showcased alongside the skilled artisans and their stunning creations. This book is an unprecedented journey into a world often closed to the public, against a backdrop of an exceptional architectural heritage.

A tale based on the highly competitive world of Coco Chanel follows the experiences of 1920s orphan Isabelle Varlet, who in early adulthood recovers from the death of her fiancé by developing her seamstress talents and struggling through the cutthroat world of high fashion. By the author of I Am Madame X. Reprint. 40,000 first printing.

A comprehensive history of high fashion in Paris from Madame Grès and Balenciaga to Yves Saint Laurent and Yohji Yamamoto, spanning all aspects from clothing and accessories to perfume. Ever since Charles Frederick Worth dressed the Empress Eugénie in the 1860s, launching a "golden century" for dressmaking, Parisian haute couture has been a source of endless admiration and fascination. Its emphasis on exquisite design and meticulous craftsmanship propelled it to the forefront of the fashion industry. The position and practices of haute couture may have evolved over time, but the work of many contemporary couturiers reveals a strong sense of continuity, from the creations of Jeanne Lanvin and Christian Dior, through to their modern counterparts in Jean-Paul Gaultier or Viktor & Rolf. This chronological study traces the history of the esteemed couture houses of Paris, examining the role of the designer and the extraordinary craftsmanship behind the

finished creations, the place of haute couture in Parisian culture, and its influence in the wider fashion industry. Particular attention is paid to the relationship between haute couture and the client, as well as the dualities in modern haute couture—its sense of exclusivity and quasi-mythical aura countered by an ever-increasing reach into popular consciousness and attainability. This volume is richly illustrated with images of the most superb pieces created by exceptional designers. Various incarnations of Chanel's timeless quilted handbag, Fath's charmingly patterned silk scarves, and Poiret's elegant perfume bottles demonstrate that haute couture encompasses far more than just clothing.

This practical step-by-step guide to haute couture embroidery covers everything from machine and hand stitching, to tambour beading, goldwork and monogramming. Whether you are interested in adding monogrammed initials to your favourite bathrobe, stitching a flower on your favourite jacket, adding sparkling beads to a new dress or creating a goldwork embellishment, Fashion Embroidery teaches you how to add a unique touch to your clothes. In this beautifully illustrated book, Jessica Pile, the Production Director at Hand & Lock embroidery, explores the intricate techniques used in fashion embroidery. With hand-drawn designs, catwalk photographs and step-by-step guides, this book is perfect for beginners looking to personalise their own clothes, as well as more experienced embroiderers who want to apply new techniques to different fabrics. Beginning with an inspirational overview of the fashion industry, Jessica looks at examples of embroideries and embellishments by a variety of couturiers, including Christian Dior, Louis Vuitton, Hardy Amies and Burberry. The book then demonstrates the basics of three main techniques goldwork, tambour beading and embroidery stitches including silk shading, satin and stem stitch. In do-it-yourself projects, Jessica first helpfully explains the basics of materials; she teaches you how to pick the right fabric, what tools to use, where to source materials, what types of wire or beads to use and terminology. Taking influences from existing couture designs, she then shows you how to execute these learned techniques onto your own clothes. This book is perfect for fashion students, textile artists, and those who want a more unique look to their clothes.

In celebration of the seventieth anniversary of the founding of the house of Dior comes the first volume in a series of books devoted to each designer of the couture house. Dior by Christian Dior is the ultimate compendium of the most iconic designs conceived by Christian Dior. Featuring a wealth of stunning photographs by Laziz Hamani and lovingly detailed text by Musee Galliera director Olivier Saillard, this monumental volume encompasses a curated selection of Christian Dior's most important haute couture creations.

Alain Elkann has mastered the art of the interview. With a background in novels and journalism, and having published over twenty books translated across ten languages, he infuses his interviews with innovation, allowing them to flow freely and organically. Alain Elkann Interviews will provide an unprecedented window into the minds of some of the most well-known and -respected figures of the last twenty-five years.

A stunning exploration of fashion's premier art form with internationally renowned illustrator Megan Hess. Hundreds of hours, many expert hands and unimaginable metres of fabric: couture is truly wearable art, where creativity and craftsmanship collide. Megan Hess has spent her career documenting fashion's most beautiful people, places and pieces. In The Illustrated World of Couture, she brings to life its most important - and intriguing - art form, with fascinating insights and exceptional illustrations. Worn by only a handful of people worldwide, couture still has incredible influence, even beyond the traditional boundaries of fashion. In this unique collection, follow Megan through the intricate details, multifaceted inspirations and dramatic shows that define the couture experience. Let her introduce you to the generations of creators who conceive and craft these fantastical garments, and the collectors who treasure them. And travel with her to the exclusive ateliers and glamorous events of the world's fashion capitals to see how couture is both designed and displayed. Megan Hess invites you to discover The Illustrated World of Couture in this essential volume for all fashion devotees.

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