

Top Bid Serial Number Guide

This is the essential professional's guide to getting a book published - and then marketed successfully. In accessible, down-to-earth language, the reader is taken through every aspect of the publishing process. Included in this completely revised and expanded edition are discussions on the use of computers in preparing manuscripts; the electronic, multimedia, and audio cassette markets; superstores; and telemarketing. There is invaluable coverage of textbooks, children's books, trade books, small presses, university presses, vanity presses, and book packagers.

InfoWorld is targeted to Senior IT professionals. Content is segmented into Channels and Topic Centers. InfoWorld also celebrates people, companies, and projects.

While the project management body of knowledge is embraced by disciplines ranging from manufacturing and business to social services and healthcare, the application of efficient project management is of particularly high value in science, technology, and engineering undertakings. STEP Project Management: Guide for Science, Technology, and Engineering Projects presents an integrated, step-by-step approach to managing projects in these complex areas, using the time-tested concepts, tools, and techniques of the Project Management Body of Knowledge (PMBOK®). STEP is an acronym for Science, Technology, and Engineering Projects, and also serves as a mnemonic reference to the step-by-step approach of the book. This volume takes an approach that combines managerial, organizational, and quantitative techniques into a logical sequence of project implementation steps. The book begins by exploring the special methodology imperative for managing these types of sophisticated projects. It then delineates the major steps involved in project integration. The author discusses the management of scope, time, cost, quality, human resources, communications, risk, and procurement. Then, using a compelling case study that profiles the errors leading to the 1986 Challenger disaster, the book examines how flaws in decision-making, failure to consider all factors, lack of communication, and inappropriate priorities can lead to catastrophe. In today's fast-changing IT-based, competitive global market, success can be even more elusive and hard won. Effective project management in all facets of operations can give an enterprise the advantage it seeks. In this book, the author's direct writing style, designed to appeal to busy professionals, conveys the complex concepts of high-stakes project management in a simple, efficient manner. He provides a general framework that shows what needs to be done to manage complex projects, using steps that are flexible, expandable, and modifiable. This indispensable sourcebook covers weapons manufactured in the United States and foreign countries between the 1600s and the mid-1980s -- from historic flintlocks and mustkets to modern-day handguns, rifles, and shotguns. Fully illustrated!

Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

This book provides a comprehensive introduction to modern auction theory and its important new applications. It is written by a leading economic theorist whose suggestions guided the creation of the new spectrum auction designs. Aimed at graduate students and professionals in economics, the book gives the most up-to-date treatments of both traditional theories of 'optimal auctions' and newer theories of multi-unit auctions and package auctions, and shows by example how these theories are used. The analysis explores the limitations of prominent older designs, such as the Vickrey auction design, and evaluates the practical responses to those limitations. It explores the tension between the traditional theory of auctions with a fixed set of bidders, in which the seller seeks to squeeze as much revenue as possible from the fixed set, and the theory of auctions with endogenous entry, in which bidder profits must be respected to encourage participation.

A film, video, and DVD guide for the true lover of the cinema, this volume focuses on independent and international films as well as the best of the mainstream. 450 photos throughout.

The time was the 1980s. The place was Wall Street. The game was called Liar's Poker. Michael Lewis was fresh out of Princeton and the London School of Economics when he landed a job at Salomon Brothers, one of Wall Street's premier investment firms. During the next three years, Lewis rose from callow trainee to bond salesman, raking in millions for the firm and cashing in on a modern-day gold rush. Liar's Poker is the culmination of those heady, frenzied years—a behind-the-scenes look at a unique and turbulent time in American business. From the frat-boy camaraderie of the forty-first-floor trading room to the killer instinct that made ambitious young men gamble everything on a high-stakes game of bluffing and deception, here is Michael Lewis's knowing and hilarious insider's account of an unprecedented era of greed, gluttony, and outrageous fortune.

The most trustworthy source of information available today on savings and investments, taxes, money management, home ownership and many other personal finance topics.

America's longest running price guide offers the most complete coverage of today's hottest collectibles, from American Indian artifacts, Depression glass, and lamps and lighting, to paper ephemera, silver, and toys—and new to this edition, mourning art and silver flatware. Providing collectors with everything they need to know about the antiques and collectibles field, this edition boasts more reproduction alerts, updated references, collector clubs, collecting advice, and other pertinent information. Prepared by tracking thousands of prices for items sold during the past year at auctions, shows, antique shops, and on the Internet, this essential field guide is considered the 'bible' for beginning and advance collectors alike. Since the world of antiques and collectibles is mainly one of comparison, readers will find detailed descriptions and captioned photographs, which will make their task of evaluating pieces easier, more meaningful, and educational.

Issues for include section: Bituminous roads and streets.

Welcome to the world of buying foreclosed homes at auction--a real estate strategy that

lets you remove the middleman, decrease your competition, and buy at a discount. Bidding for properties on the courthouse steps while competing in real time with other investors is a thrilling experience. There's nothing like it in the world of real estate, but there's also a lot to learn. With dozens of insider auction secrets that are proven to help maximize returns, Bidding to Buy will show you the skills you need to successfully bid at auction, then turn a healthy profit on your investment. Successfully buying foreclosures isn't a matter of luck, and it isn't for insiders only. However, it does require a process--one that can be repeated for optimal returns. In this book, you'll find a full blueprint of the foreclosure process, including the repeatable five-step method that the authors have used to buy thousands of properties. Discover a new kind of real estate investment and uncover profits on your local courthouse steps! Inside, you'll learn how to: Find properties before they are broadly exposed to the market Understand the entire foreclosure process and how it differs from state to state Conduct complete title research and develop an eye for red flags Navigate the potential risks and pitfalls behind a live auction Access property listings and early posting data Build an accurate financial analysis on any available property Acquire creative and alternative financing methods, including no-cash solutions Complete critical post-auction steps, such as evicting tenants

"The Young Ones" is a collection of stories from the wartime experiences of some of the American airmen who served in Europe and the Pacific during WW II. The stories are narrated by the airmen or submitted by relatives, and recount missions over enemy territory, encounters with enemy fighters, struggles to control battle damaged planes, crash landings, and bail out from exploding planes, often leaving behind dead and wounded buddies. Many airmen who survived these experiences were captured and spent the rest of the war as POWs. They were often brutally treated by their captors. However, some airmen managed to evade captivity and escaped. Some were on the run for months throughout Europe, some hiding for almost a year until war's end. Thousands of POWs in Germany were on the forced marches in the beginning of 1945, the Death Marches. Their suffering on these marches is painfully retold on some of these pages. These are the stories of some American airmen who served in the United States Army Air Forces during World War II, most of them only 19 or 20 years of age. These are the stories of The Young Ones.

In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

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